

U.S. Market and Survey for Retinopathy Screening Devices

<https://marketpublishers.com/r/U0B48C66C6EEN.html>

Date: December 2013

Pages: 78

Price: US\$ 6,495.00 (Single User License)

ID: U0B48C66C6EEN

Abstracts

Abstract:

The market for diabetic retinopathy screening devices is in its infancy. Growth is expected under all forecast scenarios; however, the rate of growth will be determined by pricing and reimbursement. Several different strategies to promote widespread screening for diabetic retinopathy are being implemented across the United States and around the world. In the U.S., the success of these strategies will depend on the extent to which they are able to provide much needed services in a way that is sustainable under evolving economic and legislative conditions. Successful strategies for bringing solutions to market will be informed by the preferences of physicians and other health care providers in the context of legislative incentives, economic constraints and the demands of a changing patient population. This report, based on a combined market and end-user study, is designed to act as a guidebook for companies and policy makers attempting to navigate this complex economic and political landscape.

Scope of Report: This report pertains to a forecast period of 7 years (2013 – 2020) for the U.S. market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Customer Feedback & Market Monitoring

Main Segments Included:

U.S. Diabetic Retinopathy Screening Device Market

Aggregate Diabetic Retinopathy Screening Device Market

Alternative Location Diabetic Retinopathy Screening Device Market

Physician and Hospital Administrator Survey

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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