

U.S. Market for Ultrasound Imaging Equipment

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Abstracts

DESCRIPTION

A thorough understanding of ultrasound usage patterns and procedure numbers is essential to any comprehensive description of the markets for ultrasound equipment in the United States. The U.S. healthcare system is currently witnessing a trend whereby ultrasound imaging is being applied in new settings using new technologies. The growing popularity of point of care ultrasound is affecting the customer base to which ultrasound equipment is marketed and sold. For example, the number of ultrasound procedures performed by anesthesiologists grew by 118% between 2010 and 2013. These shifts have dramatic consequences for pricing, product development and expected growth.

ABSTRACT

The two largest segments of the overall ultrasound equipment market in 2014 were the cardiology and radiology segments. These respective segments each accounted for over 25% of the overall market.

Cardiology and radiology represent highly saturated segments of the ultrasound equipment market. However, due to advances in 3D and 4D imaging, as well as elastography and combined MRI/ultrasound imaging techniques, growth rates in these segments are still expected to reach approximately 4% by the end of the forecast period.

Contents

EXECUTIVE SUMMARY

- 1.1 U.S. ULTRASOUND EQUIPMENT MARKET
- 1.2 TREND ANALYSIS BY SEGMENT
- 1.3 PROCEDURE NUMBERS
- 1.4 RADIOLOGY ULTRASOUND EQUIPMENT MARKET
- 1.5 RADIOLOGY ULTRASOUND EQUIPMENT MARKET
- 1.6 OBSTETRICS AND GYNECOLOGY ULTRASOUND EQUIPMENT MARKET
- 1.7 BREAST ULTRASOUND EQUIPMENT MARKET
- 1.8 UROLOGY ULTRASOUND EQUIPMENT MARKET
- 1.9 SURGERY ULTRASOUND EQUIPMENT MARKET
- 1.10 OPHTHALMIC ULTRASOUND EQUIPMENT MARKET
- 1.11 POINT OF CARE ULTRASOUND EQUIPMENT MARKET
- 1.12 LEADING COMPETITORS

RESEARCH METHODOLOGY

- 2.1 RESEARCH SCOPE
- 2.2 IDATA'S 9-STEP METHODOLOGY
 - Step 1: Project Initiation & Team Selection
 - Step 2: Prepare Data Systems and Perform Secondary Research
 - Step 3: Preparation for Interviews & Questionnaire Design
 - Step 4: Performing Primary Research
 - Step 5: Research Analysis: Establishing Baseline Estimates
 - Step 6: Market Forecast and Analysis
 - Step 7: Identify Strategic Opportunities
 - Step 8: Final Review and Market Release
 - Step 9: Customer Feedback and Market Monitoring

U.S. ULTRASOUND EQUIPMENT MARKET

- 3.1 INTRODUCTION
- 3.2 MARKET OVERVIEW
- 3.3 TREND ANALYSIS BY SEGMENT
- 3.4 DRIVERS AND LIMITERS
 - 3.4.1 Market Drivers
 - 3.4.2 Market Limiters

- 3.5 COMPETITIVE ANALYSIS
- 3.6 HERFINDAHL INDEX
- 3.7 MERGERS AND ACQUISITIONS

PROCEDURE NUMBERS

- 4.1 INTRODUCTION
- 4.2 CLASSIFICATION OF PROCEDURES
- 4.3 OVERALL ULTRASOUND PROCEDURES

By Field

- Breast
- Cardiac
- Cerebrovascular
- Endoscopic
- Guidance
- Intravascular
- Musculoskeletal
- Peripheral Vascular
- Urological

By Specialty

- Alternative Specialty
- Anesthesiology
- Cardiology
- Diagnostic Radiology
- Emergency Medicine
- Endocrinology
- Family Practice
- General Surgery
- Independent Diagnostic Testing Facility
- Internal Medicine
- Interventional Radiology
- Urology
- Vascular Surgery

By State

By Location

- Alternative Location
- Emergency Room – Hospital
- Inpatient Hospital
- Outpatient Hospital

Office

4.4 ULTRASOUND PROCEDURES BY FIELD

4.4.1 Cardiac Ultrasound Procedures

By Location

Alternative Location

Emergency Room – Hospital

Inpatient Hospital

Office

Outpatient Hospital

By Category

Intravascular

Doppler, Additional Vessel

Doppler, Initial Vessel

Intracardiac ECHO

Transesophageal

Single Physician

Interpretation Only

Probe Placement Only

Intraoperative

Transthoracic

Complete Doppler

Complete No Doppler

Limited

Stress

By Specialty

Alternative Specialty

Anesthesiology

Cardiology

Diagnostic Radiology

Emergency Medicine

Endocrinology

Family Practice

General Surgery

Independent Diagnostic Testing Facility

Internal Medicine

Interventional Radiology

Urology

Vascular Surgery

4.4.2 Cerebrovascular Ultrasound Procedures

By Location

- Alternative Location
- Emergency Room – Hospital
- Inpatient Hospital
- Outpatient Hospital
- Office

By Category

- Carotid Duplex
- Complete
- Limited
- Transcranial Doppler
- Complete
- Limited
- Emboli Detection
- Vasoreactivity

By Specialty

- Alternative Specialty
- Anesthesiology
- Cardiology
- Diagnostic Radiology
- Emergency Medicine
- Endocrinology
- Family Practice
- General Surgery
- Independent Diagnostic Testing Facility
- Internal Medicine
- Interventional Radiology
- Urology
- Vascular Surgery

4.4.3 Endoscopic Ultrasound Procedures**By Location**

- Alternative Location
- Emergency Room – Hospital
- Inpatient Hospital
- Outpatient Hospital
- Office

By Category

- Colonoscopy
- With Aspiration/Biopsy

Without Aspiration/Biopsy
Esophagogastroduodenoscopy

With Aspiration/Biopsy

Without Aspiration/Biopsy

Esophagoscopy

With Aspiration/Biopsy

Without Aspiration/Biopsy

Sigmoidoscopy

With Aspiration/Biopsy

Without Aspiration/Biopsy

4.4.4 Guidance Ultrasound Procedures

By Location

Alternative Location

Emergency Room – Hospital

Inpatient Hospital

Outpatient Hospital

Office

By Category

Compression Arterial Repair

Endomyocardial Biopsy

Follow-Up

Interstitial Radioelement Application

Intraoperative

Needle Placement

Parenchymal Ablation

Pericardiocentesis

Placement Radiation Fields

Vascular Access

By Specialty

Alternative Specialty

Anesthesiology

Cardiology

Diagnostic Radiology

Emergency Medicine

Endocrinology

Family Practice

General Surgery

Independent Diagnostic Testing Facility

Internal Medicine

Interventional Radiology

Urology

Vascular Surgery

4.4.5 Peripheral Vascular Ultrasound Procedures

By Location

Alternative Location

Emergency Room – Hospital

Inpatient Hospital

Outpatient Hospital

Office

By Category

Extremity Veins

Hemodialysis Access

Lower Extremity Arteries

Upper Extremity Arteries

By Specialty

Alternative Specialty

Anesthesiology

Cardiology

Diagnostic Radiology

Emergency Medicine

Endocrinology

Family Practice

General Surgery

Independent Diagnostic Testing Facility

Internal Medicine

Interventional Radiology

Urology

Vascular Surgery

4.4.6 Urological Ultrasound Procedures

By Location

Alternative Location

Emergency Room – Hospital

Inpatient Hospital

Outpatient Hospital

Office

By Category

Abdominal

Abdominal/Pelvic/Scrotal

Pelvic
Penile
Retroperitoneal
Scrotal
Transplanted Kidney
Transrectal
Transvaginal
Vasculature

By Specialty

Alternative Specialty
Anesthesiology
Cardiology
Diagnostic Radiology
Emergency Medicine
Endocrinology
Family Practice
General Surgery
Independent Diagnostic Testing Facility
Internal Medicine
Interventional Radiology
Urology
Vascular Surgery

4.5 ULTRASOUND PROCEDURES BY SPECIALTY

4.5.1 Anesthesiology Ultrasound Procedures

By Location

Alternative Location
Emergency Room – Hospital
Inpatient Hospital
Outpatient Hospital
Office

By Field

Breast
Cardiac
Cerebrovascular
Endoscopic
Guidance
Intravascular
Musculoskeletal
Peripheral Vascular

Urological

By Category

Follow-Up

Intraoperative

Needle Placement

Vascular Access

By Category

Intravascular

Transesophageal

Transthoracic

4.5.2 Diagnostic Radiology Ultrasound Procedures

By Location

Alternative Location

Emergency Room – Hospital

Inpatient Hospital

Outpatient Hospital

Office

By Field

Breast

Cardiac

Cerebrovascular

Endoscopic

Guidance

Intravascular

Musculoskeletal

Peripheral Vascular

Urological

4.5.3 Urology Ultrasound Procedures

By Location

Alternative Location

Emergency Room – Hospital

Inpatient Hospital

Outpatient Hospital

Office

By Category

Guidance

Interstitial Radioelement Application

Needle Placement

Urological

- Abdominal
- Abdominal/Pelvic/Scrotal
- Pelvic
- Penile
- Retroperitoneal
- Scrotal
- Transplanted Kidney
- Transrectal
- Transvaginal

4.5.3.1 Transperineal Biopsy of Prostate

- By Specialty

- Alternative Specialty

- Urology

- By Location

- Alternative Location

- Inpatient Hospital

- Outpatient Hospital

- Office

CARDIOLOGY ULTRASOUND EQUIPMENT MARKET

5.1 INTRODUCTION

5.2 MARKET OVERVIEW

5.3 MARKET ANALYSIS AND FORECAST

5.3.1 Total Cardiology Ultrasound Equipment Market

5.3.2 Cardiology Ultrasound Equipment Market by Segment

5.3.2.1 High-End Ultrasound Equipment Market

5.3.2.2 Hand Carried Ultrasound Equipment Market

5.3.3 Cardiology Ultrasound Equipment Market by Setting

5.3.3.1 Office Ultrasound Equipment Market

5.3.3.2 Hospital Ultrasound Equipment Market

5.4 DRIVERS AND LIMITERS

5.4.1 Market Drivers

5.4.2 Market Limiters

5.5 COMPETITIVE ANALYSIS

RADIOLOGY ULTRASOUND EQUIPMENT MARKET

6.1 INTRODUCTION

6.2 MARKET OVERVIEW

6.3 MARKET ANALYSIS AND FORECAST

6.3.1 Total Radiology Ultrasound Equipment Market

6.3.2 Radiology Ultrasound Equipment Market by Segment

6.3.2.1 High-End Ultrasound Equipment Market

6.3.2.2 Hand Carried Ultrasound Equipment Market

6.3.3 Radiology Ultrasound Equipment Market by Setting

6.3.3.1 Office Ultrasound Equipment Market

6.3.3.2 Hospital Ultrasound Equipment Market

6.4 DRIVERS AND LIMITERS

6.4.1 Market Drivers

6.4.2 Market Limiters

6.5 COMPETITIVE ANALYSIS

OBSTETRICS AND GYNECOLOGY ULTRASOUND EQUIPMENT MARKET

7.1 INTRODUCTION

7.2 MARKET ANALYSIS AND FORECAST

7.3 DRIVERS AND LIMITERS

7.3.1 Market Drivers

7.3.2 Market Limiters

7.4 COMPETITIVE ANALYSIS

BREAST ULTRASOUND EQUIPMENT MARKET

8.1 INTRODUCTION

8.2 MARKET ANALYSIS AND FORECAST

8.3 DRIVERS AND LIMITERS

8.3.1 Market Drivers

8.3.2 Market Limiters

8.4 COMPETITIVE ANALYSIS

UROLOGY ULTRASOUND EQUIPMENT MARKET

9.1 INTRODUCTION

9.2 MARKET OVERVIEW

9.3 MARKET ANALYSIS AND FORECAST

9.3.1 Total Urology Ultrasound Equipment Market

9.3.2 Hospital Ultrasound Equipment Market

- 9.3.3 Office Ultrasound Equipment Market
- 9.4 DRIVERS AND LIMITERS
 - 9.4.1 Market Drivers
 - 9.4.2 Market Limiters
- 9.5 COMPETITIVE ANALYSIS

SURGERY ULTRASOUND EQUIPMENT MARKET

- 10.1 INTRODUCTION
- 10.2 MARKET ANALYSIS AND FORECAST
- 10.3 DRIVERS AND LIMITERS
 - 10.3.1 Market Drivers
 - 10.3.2 Market Limiters
- 10.4 COMPETITIVE ANALYSIS

VASCULAR ULTRASOUND EQUIPMENT MARKET

- 11.1 INTRODUCTION
- 11.2 MARKET ANALYSIS AND FORECAST
- 11.3 DRIVERS AND LIMITERS
 - 11.3.1 Market Drivers
 - 11.3.2 Market Limiters
- 11.4 COMPETITIVE ANALYSIS

OPHTHALMIC ULTRASOUND EQUIPMENT MARKET

- 12.1 INTRODUCTION
- 12.2 MARKET OVERVIEW
- 12.3 MARKET ANALYSIS AND FORECAST
 - 12.3.1 Total Ophthalmic Ultrasound Equipment Market
 - 12.3.2 Pachymeter Market
 - 12.3.3 A-Scan Ultrasound Device Market
 - 12.3.4 B-Scan Ultrasound Device Market
 - 12.3.5 Combination A/B Scan Ultrasound Device Market
 - 12.3.6 Ultrasound Biomicroscope Market
- 12.4 DRIVERS AND LIMITERS
 - 12.4.1 Market Drivers
 - 12.4.2 Market Limiters
- 12.5 COMPETITIVE ANALYSIS

POINT OF CARE ULTRASOUND EQUIPMENT MARKET

13.1 INTRODUCTION

13.2 MARKET OVERVIEW

13.3 MARKET ANALYSIS AND FORECAST

13.3.1 Total Point of Care Ultrasound Equipment Market

13.3.2 Total Emergency Medicine Ultrasound Equipment Market

13.3.2.1 Hand-Carried Emergency Medicine Ultrasound Equipment

13.3.2.2 Cart-Based Emergency Medicine Ultrasound Equipment

13.3.3 Total Anesthesia Ultrasound Equipment Market

13.3.4 Anesthesia Ultrasound Equipment Market by Device Type

13.3.4.1 Hand-Carried Anesthesia Ultrasound Equipment Market

13.3.4.2 Cart-Based Anesthesia Ultrasound Equipment Market

13.3.5 Anesthesia Ultrasound Equipment Market by Anesthesia Type

13.3.5.1 Regional Anesthesia Ultrasound Equipment Market

13.3.5.2 General Anesthesia Ultrasound Equipment Market

13.3.6 Total Critical Care Ultrasound Equipment Market

13.3.6.1 Hand-Carried Critical Care Ultrasound Equipment Market

13.3.6.2 Cart-Based Critical Care Ultrasound Equipment Market

13.3.7 Musculoskeletal Ultrasound Equipment Market

13.3.8 Other POC Ultrasound Equipment Market

13.4 DRIVERS AND LIMITERS

13.4.1 Market Drivers

13.4.2 Market Limiters

13.5 COMPETITIVE ANALYSIS

ABBREVIATIONS

List Of Charts

LIST OF CHARTS

- Chart 1 1: Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 1 2: Growth Rate by Segment, Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 1 3: Ultrasound Procedure Numbers, Growth Rates by Field, U.S., 2010 – 2013
- Chart 1 4: Cardiology Ultrasound Equipment Market, Growth Rate by Metric, U.S., 2014 and 2021
- Chart 1 5: Radiology Ultrasound Equipment Market by Segment, U.S., 2014
- Chart 1 6: Average Selling Price, Obstetrics and Gynecology Ultrasound Equipment Market, U.S., 2014 – 2017
- Chart 1 7: Breast Ultrasound Equipment Market, U.S., 2014 and 2021
- Chart 1 8: Market Value by Segment, Urology Ultrasound Equipment Market, U.S., 2014
- Chart 1 9: Growth Rates, Surgery Ultrasound Equipment Market, U.S., 2014 – 2018
- Chart 1 10: Ophthalmic Ultrasound Equipment Market by Segment, U.S., 2014
- Chart 1 11: Point of Care Ultrasound Equipment Market by Segment and Device Type, U.S., 2014
- Chart 1 12: Leading Competitors, Ultrasound Equipment Market U.S., 2014
- Chart 3 1: Ultrasound Equipment Market by Segment, U.S., 2011 – 2021
- Chart 3 2: Ultrasound Equipment Market Breakdown, 2014
- Chart 3 3: Ultrasound Equipment Market Breakdown, 2021
- Chart 3 4: Ultrasound Equipment Market Growth by Segment, U.S., 2011 – 2021
- Chart 3 5: Leading Competitors, Ultrasound Equipment Market, U.S., 2014
- Chart 3 6: Herfindahl Index, Ultrasound Equipment Market, U.S., 2014
- Chart 5 1: Cardiology Ultrasound Equipment Market by Segment, U.S., 2011 – 2021
- Chart 5 2: Cardiology Ultrasound Equipment Market Breakdown, U.S., 2014
- Chart 5 3: Cardiology Ultrasound Equipment Market Breakdown, U.S., 2021
- Chart 5 4: Total Cardiology Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 5 5: High-End Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 5 6: Hand Carried Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 5 7: Office Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 5 8: Hospital Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 5 9: Leading Competitors, Cardiology Ultrasound Equipment Market, U.S., 2014
- Chart 6 1: Radiology Ultrasound Equipment Market by Segment, U.S., 2011 – 2021
- Chart 6 2: Radiology Ultrasound Equipment Market Breakdown, U.S., 2014
- Chart 6 3: Radiology Ultrasound Equipment Market Breakdown, U.S., 2021
- Chart 6 4: Total Radiology Ultrasound Equipment Market, U.S., 2011 – 2021

- Chart 6 5: High-End Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 6 6: Hand Carried Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 6 7: Office Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 6 8: Hospital Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 6 9: Leading Competitors, Radiology Ultrasound Equipment Market, U.S., 2014
- Chart 7 1: Obstetrics and Gynecology Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 7 2: Leading Competitors, Obstetrics and Gynecology Ultrasound Equipment Market, U.S., 2014
- Chart 8 1: Breast Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 8 2: Leading Competitors, Breast Ultrasound Equipment Market, U.S., 2014
- Chart 9 1: Urology Ultrasound Equipment Market by Segment, U.S., 2011 – 2021
- Chart 9 2: Urology Ultrasound Equipment Market Breakdown, U.S., 2014
- Chart 9 3: Urology Ultrasound Equipment Market Breakdown, U.S., 2021
- Chart 9 4: Total Urology Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 9 5: Hospital Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 9 6: Office Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 9 7: Leading Competitors, Urology Ultrasound Equipment Market, U.S., 2014
- Chart 10 1: Surgery Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 10 2: Leading Competitors, Surgery Ultrasound Equipment Market, U.S., 2014
- Chart 11 1: Vascular Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 11 2: Leading Competitors, Vascular Ultrasound Equipment Market, U.S., 2014
- Chart 12 1: Ophthalmic Ultrasound Equipment Market by Segment, U.S., 2011 – 2021
- Chart 12 2: Ophthalmic Ultrasound Equipment Market Breakdown, U.S., 2014
- Chart 12 3: Ophthalmic Ultrasound Equipment Market Breakdown, U.S., 2021
- Chart 12 4: Total Ophthalmic Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 12 5: Pachymeter Market, U.S., 2011 – 2021
- Chart 12 6: A-Scan Ultrasound Device Market, U.S., 2011 – 2021
- Chart 12 7: B-Scan Ultrasound Device Market, U.S., 2011 – 2021
- Chart 12 8: Combination A/B Scan Ultrasound Device Market, U.S., 2011 – 2021
- Chart 12 9: Ultrasound Biomicroscope Market, U.S., 2011 – 2021
- Chart 12 10: Leading Competitors, Ophthalmic Ultrasound Equipment Market, U.S., 2014
- Chart 13 1: Point of Care Ultrasound Equipment Market by Segment, U.S., 2011 – 2021
- Chart 13 2: Point of Care Ultrasound Equipment Market Breakdown, U.S., 2014
- Chart 13 3: Point of Care Ultrasound Equipment Market Breakdown, U.S., 2021
- Chart 13 4: Total Point of Care Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 13 5: Total Emergency Medicine Ultrasound Equipment Market, U.S., 2011 – 2021
- Chart 13 6: Hand-Carried Emergency Medicine Ultrasound Equipment, U.S., 2011 –

2021

Chart 13 7: Cart-Based Emergency Medicine Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 8: Total Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 9: Hand-Carried Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 10: Cart-Based Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 11: Regional Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 12: General Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 13: Total Critical Care Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 14: Hand-Carried Critical Care Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 15: Cart-Based Critical Care Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 16: Musculoskeletal Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 17: Other POC Ultrasound Equipment Market, U.S., 2011 – 2021

Chart 13 18: Leading Competitors, Point of Care Ultrasound Equipment Market, U.S., 2014

List Of Figures

LIST OF FIGURES

- Figure 3 1: Total Ultrasound Equipment Market, U.S., 2011 – 2021 (US\$M)
- Figure 3 2: Ultrasound Equipment Market by Segment, U.S., 2011 – 2021 (US\$M) (1 of 2)
- Figure 3 3: Ultrasound Equipment Market by Segment, U.S., 2011 – 2021 (US\$M) (2 of 2)
- Figure 3 4: Ultrasound Equipment Market Growth by Segment, U.S., 2011 – 2021 (1 of 2)
- Figure 3 5: Ultrasound Equipment Market Growth by Segment, U.S., 2011 – 2021 (2 of 2)
- Figure 3 6: Drivers and Limiters, Ultrasound Equipment Market, U.S., 2014
- Figure 3 7: Leading Competitors, Ultrasound Equipment Market, U.S., 2014 (1 of 2)
- Figure 3 8: Leading Competitors, Ultrasound Equipment Market, U.S., 2011 – 2021 (2 of 2)
- Figure 3 9: Herfindahl Index, Ultrasound Equipment Market, U.S., 2014
- Figure 4 1: Ultrasound Procedures by Field, U.S., 2010 – 2013
- Figure 4 2: Ultrasound Procedures by Specialty, U.S., 2010 – 2013
- Figure 4 3: Ultrasound Procedures by State, U.S., 2010 – 2013 (1 of 2)
- Figure 4 4: Ultrasound Procedures by State, U.S., 2010 – 2013 (2 of 2)
- Figure 4 5: Ultrasound Procedures Breakdown by State, U.S., 2010 – 2013 (1 of 2)
- Figure 4 6: Ultrasound Procedures Breakdown by State, U.S., 2010 – 2013 (2 of 2)
- Figure 4 7: Ultrasound Procedures by Location, 2010 – 2013
- Figure 4 8: Cardiac Ultrasound Procedures by Location, U.S., 2010 – 2013
- Figure 4 9: Cardiac Ultrasound Procedures by Category, U.S., 2010 – 2013
- Figure 4 10: Cardiac Ultrasound Procedures by Specialty, U.S., 2010 – 2013
- Figure 4 11: Cerebrovascular Ultrasound Procedures by Location, U.S., 2010 – 2013
- Figure 4 12: Cerebrovascular Ultrasound Procedures by Category, U.S., 2010 – 2013
- Figure 4 13: Cerebrovascular Ultrasound Procedures by Specialty, U.S., 2010 – 2013
- Figure 4 14: Endoscopic Ultrasound Procedures by Location, U.S., 2010 – 2013
- Figure 4 15: Endoscopic Ultrasound Procedures by Category, U.S., 2010 – 2013
- Figure 4 16: Guidance Ultrasound Procedures by Location, U.S., 2010 – 2013
- Figure 4 17: Guidance Ultrasound Procedures by Category, U.S., 2010 – 2013
- Figure 4 18: Guidance Ultrasound Procedures by Specialty, U.S., 2010 – 2013
- Figure 4 19: Peripheral Vascular Ultrasound Procedures by Location, U.S., 2010 – 2013
- Figure 4 20: Peripheral Vascular Ultrasound Procedures by Category, U.S., 2010 –

2013

Figure 4 21: Peripheral Vascular Ultrasound Procedures by Specialty, U.S., 2010 – 2013

Figure 4 22: Urological Ultrasound Procedures by Location, U.S., 2010 – 2013

Figure 4 23: Urological Ultrasound Procedures by Category, U.S., 2010 – 2013

Figure 4 24: Peripheral Vascular Ultrasound Procedures by Specialty, U.S., 2010 – 2013

Figure 4 25: Anesthesiology Ultrasound Procedures by Location, U.S., 2010 – 2013

Figure 4 26: Anesthesiology Ultrasound Procedures by Field, U.S., 2010 – 2013

Figure 4 27: Anesthesiology Ultrasound Guidance Procedures by Category, U.S., 2010 – 2013

Figure 4 28: Anesthesiology Cardiac Ultrasound Procedures by Category, U.S., 2010 – 2013

Figure 4 29: Radiology Ultrasound Procedures by Location, U.S., 2010 – 2013

Figure 4 30: Radiology Ultrasound Procedures by Field, U.S., 2010 - 3013

Figure 4 31: Urology Ultrasound Procedures by Location, U.S., 2010 – 2013

Figure 4 32: Urology Ultrasound Procedures by Field by Category, U.S., 2010 – 2013

Figure 4 33: Transperineal Biopsy of Prostate Procedures with Ultrasound Guidance by Specialty, U.S., 2010 – 2013

Figure 4 34: Transperineal Biopsy of Prostate Procedures with Ultrasound Guidance by Location, U.S., 2010 – 2013

Figure 5 1: Cardiology Ultrasound Equipment Market by Segment, U.S., 2011 – 2021

Figure 5 2: Total Cardiology Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 5 3: High-End Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 5 4: Hand Carried Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 5 5: Office Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 5 6: Hospital Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 5 7: Drivers and Limiters, Cardiology Ultrasound Equipment Market, U.S., 2014

Figure 5 8: Leading Competitors, Cardiology Ultrasound Equipment Market, U.S., 2014

Figure 6 1: Radiology Ultrasound Equipment Market by Segment, U.S., 2011 – 2021

Figure 6 2: Total Radiology Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 6 3: High-End Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 6 4: Hand Carried Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 6 5: Office Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 6 6: Hospital Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 6 7: Drivers and Limiters, Radiology Ultrasound Equipment Market, U.S., 2014

Figure 6 8: Leading Competitors, Radiology Ultrasound Equipment Market, U.S., 2014

Figure 7 1: Obstetrics and Gynecology Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 7 2: Drivers and Limiters, Obstetrics and Gynecology Ultrasound Equipment Market, U.S., 2014

Figure 7 3: Leading Competitors, Obstetrics and Gynecology Ultrasound Equipment Market, U.S., 2014

Figure 8 1: Breast Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 8 2: Drivers and Limiters, Breast Ultrasound Equipment Market, U.S., 2014

Figure 8 3: Leading Competitors, Breast Ultrasound Equipment Market, U.S., 2014

Figure 9 1: Urology Ultrasound Equipment Market by Segment, U.S., 2011 – 2021

Figure 9 2: Total Urology Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 9 3: Hospital Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 9 4: Office Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 9 5: Drivers and Limiters, Urology Ultrasound Equipment Market, U.S., 2014

Figure 9 6: Leading Competitors, Urology Ultrasound Equipment Market, U.S., 2014

Figure 10 1: Surgery Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 10 2: Drivers and Limiters, Surgery Ultrasound Equipment Market, U.S., 2014

Figure 10 3: Leading Competitors, Surgery Ultrasound Equipment Market, U.S., 2014

Figure 11 1: Vascular Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 11 2: Drivers and Limiters, Vascular Ultrasound Equipment Market, U.S., 2014

Figure 11 3: Leading Competitors, Vascular Ultrasound Equipment Market, U.S., 2014

Figure 12 1: Ophthalmic Ultrasound Equipment Market by Segment, U.S., 2011 – 2021

Figure 12 2: Total Ophthalmic Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 12 3: Pachymeter Market, U.S., 2011 – 2021

Figure 12 4: A-Scan Ultrasound Device Market, U.S., 2011 – 2021

Figure 12 5: B-Scan Ultrasound Device Market, U.S., 2011 – 2021

Figure 12 6: Combination A/B Scan Ultrasound Device Market, U.S., 2011 – 2021

Figure 12 7: Ultrasound Biomicroscope Market, U.S., 2011 – 2021

Figure 12 8: Drivers and Limiters, Ophthalmic Ultrasound Equipment Market, U.S., 2014

Figure 12 9: Leading Competitors, Ophthalmic Ultrasound Equipment Market, U.S., 2014

Figure 13 1: Point of Care Ultrasound Equipment Market by Segment, U.S., 2011 – 2021

Figure 13 2: Total Point of Care Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 3: Total Emergency Medicine Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 4: Hand-Carried Emergency Medicine Ultrasound Equipment, U.S., 2011 – 2021

Figure 13 5: Cart-Based Emergency Medicine Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 6: Total Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 7: Hand-Carried Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 8: Cart-Based Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 9: Regional Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 10: General Anesthesia Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 11: Total Critical Care Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 12: Hand-Carried Critical Care Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 13: Cart-Based Critical Care Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 14: Musculoskeletal Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 15: Other POC Ultrasound Equipment Market, U.S., 2011 – 2021

Figure 13 16: Drivers and Limiters, Point of Care Ultrasound Equipment Market, U.S., 2014

Figure 13 17: Leading Competitors, Point of Care Ultrasound Equipment Market, U.S., 2014

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