

U.S. Market for Surgical Navigation Systems and Robotics

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Abstracts

The surgical navigation system market is subdivided into four segments. Each of the four segments is defined by medical specialty. The navigation systems covered in this report are those that can be used in spinal surgery, neurosurgery, ENT surgery and orthopedic surgery. The market for surgical navigation systems is currently saturated. Growth is very much reliant on system upgrades. The navigation system market comprises a small fraction of the total market for surgical robotics and surgical navigation systems.

The market for surgical robotics includes the following segments; spinal, neurosurgery, minimally invasive, radiosurgery, catheter and orthopedic robotic assisted systems. The report divides the total market value between revenue from system sales as well as revenue from the maintenance, services and procedures associated with the systems. Overall, the surgical robotic system market made up the majority of the total market for robotics and surgical navigation systems.

Scope of Report: This report pertains to a forecast period of 10 years (2010 – 2020) for the U.S. Market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

SURGICAL NAVIGATION SYSTEM MARKET

ROBOTIC ASSISTED SURGERY SYSTEM MARKET

PROCEDURES

NEUROSURGERY NAVIGATION SYSTEM MARKET

SPINE NAVIGATION SYSTEM MARKET

ENT NAVIGATION SYSTEM MARKET

ORTHOPEDIC NAVIGATION SYSTEM MARKET

SURGICAL ROBOTICS MARKET

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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