

# U.S. Market for Obstetrics and Gynecology Ultrasound

<https://marketpublishers.com/r/U33FE415616EN.html>

Date: July 2013

Pages: 9

Price: US\$ 2,995.00 (Single User License)

ID: U33FE415616EN

## Abstracts

### Abstract:

Ultrasound is a non-invasive and radiation-free imaging procedure. It is used for a number of purposes such as monitoring fetal development and evaluating the heart, kidneys, pancreas, liver, eyes, thyroid, and blood vessels of the neck and abdomen. In an ultrasound procedure, a transducer is placed on the skin of the patient near the area being evaluated. The transducer transmits and receives sound by producing high frequency sound waves that enter the body and reflect off of the organs inside. The sound waves bounce back differently depending on the type of tissue and they are measured and turned into images by the ultrasound machine.

**Scope of Report:** This report pertains to a forecast period of 10 years (2009 – 2019) for the U.S. Market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

PROCEDURES

OBSTETRICS AND GYNECOLOGY ULTRASOUND MARKET

**Reasons To Buy:**

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

## Contents

### U.S. MARKETS FOR FEMALE AND NEONATAL DIAGNOSTIC DEVICES

#### 1.1 MARKET INTELLIGENCE SUITE BREAKDOWN

### FULL SUITE EXECUTIVE SUMMARY

#### 2.1 U.S. FEMALE AND NEONATAL DIAGNOSTIC DEVICE MARKET

#### 2.2 GROWTH TRENDS

#### 2.3 PROCEDURES

#### 2.4 BONE DENSITOMETRY MARKET

#### 2.5 BREAST BIOPSY DEVICE MARKET

#### 2.6 BREAST IMAGING MARKET

#### 2.7 OBSTETRICS AND GYNECOLOGY ULTRASOUND MARKET

#### 2.8 FETAL AND NEONATAL MONITORING MARKET

#### 2.9 INFANT WARMER AND INCUBATOR MARKET

#### 2.10 COMPETITIVE ANALYSIS

### RESEARCH METHODOLOGY

#### 3.1 RESEARCH SCOPE

#### 3.2 IDATA'S 9-STEP METHODOLOGY

Step 1: Project Initiation & Team Selection

Step 2: Prepare Data Systems and Perform Secondary Research

Step 3: Preparation for Interviews & Questionnaire Design

Step 4: Performing Primary Research

Step 5: Research Analysis: Establishing Baseline Estimates

Step 6: Market Forecast and Analysis

Step 7: Identify Strategic Opportunities

Step 8: Final Review and Market Release

Step 9: Customer Feedback and Market Monitoring

### PROCEDURES

#### 4.1 BREAST BIOPSY PROCEDURES

#### 4.2 BREAST IMAGING PROCEDURES

#### 4.3 OBSTETRICS AND GYNECOLOGY ULTRASOUND PROCEDURES

#### 4.4 LUMPECTOMY PROCEDURES

- 4.5 MASTECTOMY PROCEDURES
- 4.6 BREAST CANCER INCIDENCE
- 4.7 OVARIAN CANCER DIAGNOSES

## **INFANT WARMER AND INCUBATOR MARKET**

- 5.1 INTRODUCTION
- 5.2 MARKET OVERVIEW
- 5.3 MARKET ANALYSIS AND FORECAST
  - 5.3.1 Total Infant Warmer and Incubator Market
  - 5.3.2 Total Labor and Delivery Incubator and Warmer Market
    - 5.3.2.1 Labor and Delivery Incubator Market
    - 5.3.2.2 Labor and Delivery Warmer Market
  - 5.3.3 Total Transport Incubator Market
    - 5.3.3.1 Internal Transport Incubator Market
    - 5.3.3.2 External Transport Incubator Market
  - 5.3.4 Total NICU Warmer and Incubator Market
    - 5.3.4.1 NICU Incubator Market
    - 5.3.4.2 NICU Warmer Market
- 5.4 DRIVERS AND LIMITERS
  - 5.4.1 Market Drivers
  - 5.4.2 Market Limiters
- 5.5 COMPETITIVE ANALYSIS

## **ABBREVIATIONS**

## I would like to order

Product name: U.S. Market for Obstetrics and Gynecology Ultrasound

Product link: <https://marketpublishers.com/r/U33FE415616EN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U33FE415616EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970