

U.S. Market for Obstetric and Gynecology Ultrasound - (Part of Segment Series)

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Abstracts

Growth in the U.S. market for obstetrics and gynecology ultrasounds is driven by continued technological advances. Many new systems are capable of three and four dimensional imaging, allowing easier detection of fetal abnormalities and high risk pregnancies. Patients also prefer such clear images, as it is believed to increase the bond mothers have with their babies. Despite technological advances, the market for obstetrics and gynecology ultrasounds is only expected to experience moderate growth due to the level of saturation in the market. Procedures performed by these systems have become common. Almost all physicians and healthcare facilities already own at least one system and only replace it when their older system ceases to be useful.

Scope: This report pertains to a forecast period of 10 years (2007 – 2017) for the U.S.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview

Trend Analysis

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Procedure Numbers

Companies Included:

GE Healthcare

Philips Healthcare

Medison

Siemens Healthcare

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

Contents

U.S. MARKET FOR OBSTETRIC AND GYNECOLOGY ULTRASOUND - (PART OF SEGMENT SERIES)

OBSTETRIC AND GYNECOLOGY ULTRASOUND MARKET

8.1 INTRODUCTION

8.2 PROCEDURE NUMBERS

8.3 MARKET ANALYSIS AND FORECAST

8.4 MARKET DRIVERS AND LIMITERS

8.4.1 Market Drivers

8.4.2 Market Limiters

8.5 COMPETITIVE ANALYSIS

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