

# U.S. Market for Interventional Cardiology Devices

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## Abstracts

In 2012, the U.S. interventional cardiology devices market was valued at over \$3.5 billion, a 1.6% increase over 2011.

Advancements in specific technologies and practices such as drug management, drug-eluting stents, specialty guidewires, micro-introducer sheaths, fractional flow reserve guidewires and various imaging modalities will account for a great deal of the growth in the total market for interventional cardiology devices in the United States. Many of the established standard items have become commodities and are close to homogeneous in their substitutability. Thus it has been and will continue to be the role of new or specialized devices that receive positive clinical trials to act as catalysts for growth and to increase the market share of companies that are able to capitalize on the opportunity. For established items such as angioplasty accessory kits, companies will be able to utilize distribution networks as well as the competitive advantage that is provided by the bundling of multiple items.

**Scope:** This report pertains to a forecast period of 10 years (2009 - 2019) for the U.S.

### Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

**Main Segments Included:**

Drug-eluting stents

Bare-metal stents

Percutaneous transluminal coronary angioplasty (PTCA)

Cutting balloons catheters

Balloon-inflation devices

Angioplasty accessory kits

Interventional catheters and guidewires

Diagnostic catheters and guidewires

Coronary introducer sheaths

Embolic protection devices

Atherectomy devices

Thrombectomy devices

Chronic total occlusion (CTO) devices

Vascular closure devices (VCDs)

Intravascular ultrasound (IVUS) catheters

Potential markets for vulnerable plaque screening

### **Companies Included:**

AngioDynamics

Spectranetics

Argon Medical

Volcano Therapeutics

AccessClosure

Merit Medical Systems

B. Braun

C. R. Bard

Marine Polymer Technologies

Smiths Medical

Teleflex Medical

AngioScore FlowCardia

Asahi Medical

BostonScientific

Abbott Laboratories

St.Jude Medical

Medtronic

Cordis

Cook Medical

Vascular Solutions

MedRAD Interventional/Possis

Terumo

Covidien

Galt Medical

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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### **ABBREVIATIONS**

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