

U.S. Market for Interventional Cardiology Devices

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Abstracts

In 2012, the U.S. interventional cardiology devices market was valued at over \$3.5 billion, a 1.6% increase over 2011.

Advancements in specific technologies and practices such as drug management, drug-eluting stents, specialty guidewires, micro-introducer sheaths, fractional flow reserve guidewires and various imaging modalities will account for a great deal of the growth in the total market for interventional cardiology devices in the United States. Many of the established standard items have become commodities and are close to homogeneous in their substitutability. Thus it has been and will continue to be the role of new or specialized devices that receive positive clinical trials to act as catalysts for growth and to increase the market share of companies that are able to capitalize on the opportunity. For established items such as angioplasty accessory kits, companies will be able to utilize distribution networks as well as the competitive advantage that is provided by the bundling of multiple items.

Scope: This report pertains to a forecast period of 10 years (2009 - 2019) for the U.S.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

Drug-eluting stents

Bare-metal stents

Percutaneous transluminal coronary angioplasty (PTCA)

Cutting balloons catheters

Balloon-inflation devices

Angioplasty accessory kits

Interventional catheters and guidewires

Diagnostic catheters and guidewires

Coronary introducer sheaths

Embolic protection devices

Atherectomy devices

Thrombectomy devices

Chronic total occlusion (CTO) devices

Vascular closure devices (VCDs)

Intravascular ultrasound (IVUS) catheters

Potential markets for vulnerable plaque screening

Companies Included:

AngioDynamics

Spectranetics

Argon Medical

Volcano Therapeutics

AccessClosure

Merit Medical Systems

B. Braun

C. R. Bard

Marine Polymer Technologies

Smiths Medical

Teleflex Medical

AngioScore FlowCardia

Asahi Medical

BostonScientific

Abbott Laboratories

St.Jude Medical

Medtronic

Cordis

Cook Medical

Vascular Solutions

MedRAD Interventional/Possis

Terumo

Covidien

Galt Medical

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

Contents

EXECUTIVE SUMMARY

- 1.1 INTERVENTIONAL CARDIOLOGY DEVICE MARKET
- 1.2 BARE-METAL AND DRUG-ELUTING STENT MARKET
- 1.3 PTCA AND CUTTING BALLOON MARKET
- 1.4 BALLOON-INFLATION DEVICES & ANGIOPLASTY KIT MARKET
- 1.5 INTERVENTIONAL CORONARY CATHETER & GUIDEWIRE MARKETS
- 1.6 CORONARY EMBOLIC PROTECTION DEVICE MARKET
- 1.7 CORONARY ATHERECTOMY DEVICE MARKET
- 1.8 CORONARY THROMBECTOMY DEVICE MARKET
- 1.9 CORONARY CHRONIC TOTAL OCCLUSION CROSSER MARKET
- 1.10 INTRODUCER SHEATH MARKET
- 1.11 CORONARY VASCULAR CLOSURE DEVICE MARKET
- 1.12 DIAGNOSTIC CORONARY CATHETER AND GUIDEWIRE MARKET
- 1.13 IVUS CATHETER MARKET
- 1.14 OPTICAL COHERENCE TOMOGRAPHY (OCT) DEVICE MARKET
- 1.15 VULNERABLE PLAQUE DEVICE MARKET
- 1.16 COMPETITIVE ANALYSIS

RESEARCH METHODOLOGY

- 2.1 RESEARCH SCOPE
- 2.2 IDATA'S 9-STEP METHODOLOGY
 - Step 1: Project Initiation & Team Selection
 - Step 2: Prepare Data Systems and Perform Secondary Research
 - Step 3: Preparation for Interviews & Questionnaire Design
 - Step 4: Performing Primary Research
 - Step 5: Research Analysis: Establishing Baseline Estimates
 - Step 6: Market Forecast and Analysis
 - Step 7: Identify Strategic Opportunities
 - Step 8: Final Review and Market Release
 - Step 9: Customer Feedback and Market Monitoring

U.S. INTERVENTIONAL CARDIOLOGY DEVICE MARKET

- 3.1 INTRODUCTION
 - 3.1.1 Population at Risk

3.2 PROCEDURES

3.2.1 Angioplasty and Angiography Procedures

3.2.2 Angiography Procedures

3.2.3 Angioplasty Procedures

3.3 MARKET OVERVIEW

3.4 TREND ANALYSIS

3.5 MARKET DRIVERS AND LIMITERS

3.5.1 Market Drivers

3.5.2 Market Limiters

3.6 COMPETITIVE ANALYSIS

3.7 MERGERS AND ACQUISITIONS

BARE-METAL AND DRUG-ELUTING STENT MARKET

4.1 INTRODUCTION

4.2 MARKET OVERVIEW

4.3 MARKET ANALYSIS & FORECAST

4.3.1 Bare-Metal Stent Market

4.3.2 Drug-Eluting Stent Market

4.3.3 Units Sold

4.3.4 Stent Market by Delivery Platform

4.3.5 Stent Market by Stent Diameter

4.3.5.1 Bioabsorbable Stents

4.3.5.2 Bifurcated Stents

4.4 DRIVERS AND LIMITERS

4.4.1 Market Drivers

4.4.2 Market Limiters

4.5 COMPETITIVE ANALYSIS

PTCA AND CUTTING BALLOON CATHETER MARKET

5.1 INTRODUCTION

5.2 MARKET OVERVIEW

5.3 MARKET ANALYSIS & FORECAST

5.3.1 Total Balloon Catheter Market

5.3.2 PTCA Balloon Catheter Market

5.3.2.1 Unit Analysis

5.3.3 Cutting Balloon Catheter Market

5.3.3.1 Unit Analysis

5.4 DRIVERS AND LIMITERS

5.4.1 Market Drivers

5.4.2 Market Limiters

5.5 COMPETITIVE ANALYSIS

BALLOON-INFLATION DEVICE MARKET

6.1 INTRODUCTION

6.2 MARKET ANALYSIS & FORECAST

6.3 DRIVERS AND LIMITERS

6.3.1 Market Drivers

6.3.2 Market Limiters

6.4 COMPETITIVE ANALYSIS

ANGIOPLASTY ACCESSORY KIT MARKET

7.1 INTRODUCTION

7.2 MARKET ANALYSIS & FORECAST

7.3 DRIVERS AND LIMITERS

7.3.1 Market Drivers

7.3.2 Market Limiters

7.4 COMPETITIVE ANALYSIS

INTERVENTIONAL CORONARY CATHETER MARKET

8.1 INTRODUCTION

8.2 MARKET OVERVIEW

8.3 MARKET ANALYSIS & FORECAST

8.3.1 Unit Analysis

8.3.2 Interventional Guiding Catheter Market

8.3.3 Interventional Support Catheter Market

8.4 DRIVERS AND LIMITERS

8.4.1 Market Drivers

8.4.2 Market Limiters

8.5 COMPETITIVE ANALYSIS

INTERVENTIONAL CORONARY GUIDEWIRE MARKET

9.1 INTRODUCTION

- 9.1.1 Device Construction
- 9.2 MARKET OVERVIEW
- 9.3 MARKET ANALYSIS & FORECAST
 - 9.3.1 Unit Analysis
 - 9.3.2 Conventional Guidewire Market
 - 9.3.3 Specialized Guidewire Market
- 9.4 DRIVERS AND LIMITERS
 - 9.4.1 Market Drivers
 - 9.4.2 Market Limiters
- 9.5 COMPETITIVE ANALYSIS

CORONARY EMBOLIC PROTECTION DEVICE MARKET

- 10.1 INTRODUCTION
 - 10.1.1 Saphenous Vein Grafts
 - 10.1.2 Protection Mechanism
 - 10.1.2.1 Filter Basket
 - 10.1.2.2 Distal Balloon Occlusion
- 10.2 MARKET ANALYSIS & FORECAST
 - 10.2.1 Penetration Rate
- 10.3 DRIVERS AND LIMITERS
 - 10.3.1 Market Drivers
 - 10.3.2 Market Limiters
- 10.4 COMPETITIVE ANALYSIS

CORONARY ATHERECTOMY DEVICE MARKET

- 11.1 INTRODUCTION
 - 11.1.1 Atherectomy
 - 11.1.2 Device Technologies
 - 11.1.2.1 Mechanical Atherectomy
 - 11.1.2.2 Laser Atherectomy
 - 11.1.2.3 Directional Coronary Atherectomy (DCA)
- 11.2 MARKET OVERVIEW
- 11.3 MARKET ANALYSIS & FORECAST
 - 11.3.1 Penetration Rate
- 11.4 DRIVERS AND LIMITERS
 - 11.4.1 Market Drivers
 - 11.4.2 Market Limiters

11.5 COMPETITIVE ANALYSIS

CORONARY THROMBECTOMY DEVICE MARKET

12.1 INTRODUCTION

12.1.1 Drug-Eluting Stents and Thrombosis Treatment

12.2 MARKET ANALYSIS & FORECAST

12.2.1 Penetration Rate

12.3 DRIVERS AND LIMITERS

12.3.1 Market Drivers

12.3.2 Market Limiters

12.4 COMPETITIVE ANALYSIS

CORONARY CHRONIC TOTAL OCCLUSION CROSSER MARKET

13.1 INTRODUCTION

13.2 MARKET ANALYSIS & FORECAST

13.2.1 Penetration Rate

13.2.2 Potential Market

13.3 DRIVERS AND LIMITERS

13.3.1 Market Drivers

13.3.2 Market Limiters

13.4 COMPETITIVE ANALYSIS

INTRODUCER SHEATH MARKET

14.1 INTRODUCTION

14.2 MARKET OVERVIEW

14.3 MARKET ANALYSIS & FORECAST

14.3.1 Standard Introducer Sheath Market

14.3.2 Micro-Introducer Sheath Market

14.4 DRIVERS AND LIMITERS

14.4.1 Market Drivers

14.4.2 Market Limiters

14.5 COMPETITIVE ANALYSIS

CORONARY VASCULAR CLOSURE DEVICE MARKET

15.1 INTRODUCTION

- 15.1.1 Invasive and Non-Invasive Devices
- 15.2 MARKET OVERVIEW
- 15.3 MARKET ANALYSIS & FORECAST
 - 15.3.1 Invasive Coronary Vascular Closure Device Market
 - 15.3.2 Non-Invasive Coronary Vascular Closure Device Market
 - 15.3.3 Penetration Rate
 - 15.3.3.1 Diagnostic Procedures
 - 15.3.3.2 Interventional Procedures
 - 15.3.4 Coronary Vascular Closure Device Market by Access Site
 - 15.3.4.1 Femoral Access Site
 - 15.3.4.2 Radial Access Site
 - 15.3.4.3 Brachial Access Site
- 15.4 DRIVERS AND LIMITERS
 - 15.4.1 Market Drivers
 - 15.4.2 Market Limiters

COMPETITIVE ANALYSIS

DIAGNOSTIC CORONARY CATHETER AND GUIDEWIRE MARKET

- 16.1 INTRODUCTION
- 16.2 MARKET OVERVIEW
- 16.3 MARKET ANALYSIS & FORECAST
 - 16.3.1 Diagnostic Coronary Catheter Market
 - 16.3.1.1 Unit Analysis
 - 16.3.1.2 Units Sold by Size
 - 16.3.2 Diagnostic Coronary Guidewire Market
 - 16.3.2.1 Unit Analysis
 - 16.3.3 Fractional Flow Reserve (FFR) Guidewire Market
 - 16.3.3.1 Unit Analysis
- 16.4 DRIVERS AND LIMITERS
 - 16.4.1 Market Drivers
 - 16.4.2 Market Limiters
- 16.5 COMPETITIVE ANALYSIS

INTRAVASCULAR ULTRASOUND CATHETER MARKET

- 17.1 INTRODUCTION
 - 17.1.1 Pre-Stenting Applications

- 17.1.2 Post-Stenting Applications
- 17.1.3 IVUS Console Penetration
- 17.2 MARKET ANALYSIS & FORECAST
 - 17.2.1 Penetration Rate
- 17.3 DRIVERS AND LIMITERS
 - 17.3.1 Market Drivers
 - 17.3.2 Market Limiters
- 17.4 COMPETITIVE ANALYSIS

OPTICAL COHERENCE TOMOGRAPHY (OCT) DEVICE MARKET

18.1 INTRODUCTION

MARKET OVERVIEW

- 18.2 MARKET ANALYSIS & FORECAST
- 18.3 DRIVERS AND LIMITERS
 - 18.3.1 Market Drivers
 - 18.3.2 Market Limiters
- 18.4 COMPETITIVE ANALYSIS

VULNERABLE PLAQUE DEVICE MARKET

19.1 INTRODUCTION

- 19.1.1 Vulnerable Plaque Screening Technology
 - 19.1.1.1 Intravascular Ultrasound (IVUS)
 - 19.1.1.2 Optical Coherence Tomography (OCT)
 - 19.1.1.3 Raman Spectroscopy
 - 19.1.1.4 Near Infrared (NIR) Spectroscopy
 - 19.1.1.5 Thermography
 - 19.1.1.6 Intravascular Magnetic Resonance Imaging (IVMRI)
 - 19.1.1.7 Computed Tomography (CT)
- 19.1.2 Potential Vulnerable Plaque Treatments
 - 19.1.2.1 Stents
 - 19.1.2.2 Pharmaceuticals
 - 19.1.2.3 Photodynamic Therapies
 - 19.1.2.4 Cryotherapy
- 19.2 TARGET POPULATION
- 19.3 MARKET ANALYSIS AND FORECAST

19.3.1 Potential Vulnerable Plaque Screening Market

19.3.2 Potential Vulnerable Plaque Treatment Market

19.4 DRIVERS AND LIMITERS

19.4.1 Market Drivers

19.4.2 Market Limiters

19.5 COMPETITIVE ANALYSIS

19.5.1.1 Past Companies and Technology

ABBREVIATIONS

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