

# U.S. Market for Infant Warmers and Incubators

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## Abstracts

### Abstract:

Between 2011 and 20112, there were almost 4 million babies born in the United States, a 1% decrease from the previous year. Every newborn has to be medically checked and evaluated by medical staff. Simultaneously, the baby needs to remain warm and has to learn regulate its own temperature. To help start the checking processes and retain body temperature, the baby is placed into an infant warmer. Heat is provided from an overhead heater, and the mattress can be heated as well. If the baby is healthy, it only stays in this warmer for a few hours before it goes home. These warmers are available in various types and styles. More medical-related features like resuscitation can be added, or the warmer can be customized with aesthetic options based on a hospital's preferences: for example, a wood trim.

**Scope of Report:** This report pertains to a forecast period of 10 years (2009 – 2019) for the U.S. Market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

## Customer Feedback & Market Monitoring

Main Segments Included:

PROCEDURES

INFANT WARMER AND INCUBATOR MARKET

### **Reasons To Buy:**

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

## Contents

### **U.S. MARKETS FOR FEMALE AND NEONATAL DIAGNOSTIC DEVICES**

#### 1.1 MARKET INTELLIGENCE SUITE BREAKDOWN

#### **FULL SUITE EXECUTIVE SUMMARY**

##### 2.1 U.S. FEMALE AND NEONATAL DIAGNOSTIC DEVICE MARKET

##### 2.2 GROWTH TRENDS

##### 2.3 PROCEDURES

##### 2.4 BONE DENSITOMETRY MARKET

##### 2.5 BREAST BIOPSY DEVICE MARKET

##### 2.6 BREAST IMAGING MARKET

##### 2.7 OBSTETRICS AND GYNECOLOGY ULTRASOUND MARKET

##### 2.8 FETAL AND NEONATAL MONITORING MARKET

##### 2.9 INFANT WARMER AND INCUBATOR MARKET

##### 2.10 COMPETITIVE ANALYSIS

#### **RESEARCH METHODOLOGY**

##### 3.1 RESEARCH SCOPE

##### 3.2 IDATA'S 9-STEP METHODOLOGY

Step 1: Project Initiation & Team Selection

Step 2: Prepare Data Systems and Perform Secondary Research

Step 3: Preparation for Interviews & Questionnaire Design

Step 4: Performing Primary Research

Step 5: Research Analysis: Establishing Baseline Estimates

Step 6: Market Forecast and Analysis

Step 7: Identify Strategic Opportunities

Step 8: Final Review and Market Release

Step 9: Customer Feedback and Market Monitoring

#### **PROCEDURES**

##### 4.1 BREAST BIOPSY PROCEDURES

##### 4.2 BREAST IMAGING PROCEDURES

##### 4.3 OBSTETRICS AND GYNECOLOGY ULTRASOUND PROCEDURES

##### 4.4 LUMPECTOMY PROCEDURES

- 4.5 MASTECTOMY PROCEDURES
- 4.6 BREAST CANCER INCIDENCE
- 4.7 OVARIAN CANCER DIAGNOSES

## **GYNECOLOGICAL CHAIR MARKET OVERVIEW**

- 5.1 INTRODUCTION
- 5.2 MARKET OVERVIEW
- 5.3 MARKET ANALYSIS AND FORECAST
  - 5.3.1 Total Gynecological Chair Market
  - 5.3.2 Fixed-Height Gynecological Chair Market
  - 5.3.3 Adjustable-Height Gynecological Chair Market
- 5.4 DRIVERS AND LIMITERS
  - 5.4.1 Market Drivers
  - 5.4.2 Market Limiters
- 5.5 COMPETITIVE ANALYSIS

## **ABBREVIATIONS**

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