

U.S. Market for Fetal and Neonatal Monitoring Devices - (Part of Segment Series)

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Abstracts

This report includes elements of fetal antepartum monitoring and intrapartum monitoring, as well as critical care and alternate care devices for premature infants. Growth within both markets is expected to remain fairly steady.

Scope: This report pertains to a forecast period of 10 years (2007 – 2017) for the U.S.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview

Trend Analysis

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

SubSegments Included:

Fetal and neonatal monitoring

Invasive and Non-Invasive Monitoring

Companies Included:

Spacelabs Healthcare

Philips Healthcare

GE Healthcare

Nonin Medical

Brainz

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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