

U.S. Market for Female and Neonatal Diagnostic Devices

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Abstracts

Abstract:

In 2012, the U.S. market for female and neonatal diagnostic devices in was valued at over \$1 billion. This report covers devices used for bone densitometry, breast biopsy, breast imaging, OB/GYN ultrasound imaging, fetal and neonatal monitoring, infant warmers and incubators. The majority of these market segments will see stable growth throughout the forecast period of this report, despite slow national economic growth. In 2012, the largest segment of this market was represented by breast imaging. This is primarily due to the large number of screening procedures performed with these devices, which add to the demand of the device. Moreover, the ASP of these devices is high in comparison to the devices from other markets discussed in this report.

Scope of Report: This report pertains to a forecast period of 10 years (2009 – 2019) for the U.S. market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

U.S. Female and Neonatal Diagnostic Device Market

Bone Densitometry Market

Breast Biopsy Device Market

Breast Imaging Market

Obstetrics and Gynecology Ultrasound Market

Fetal and Neonatal Monitoring Market

Infant Warmer and Incubator Market

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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Step 2: Prepare Data Systems and Perform Secondary Research

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Step 6: Market Forecast and Analysis

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ABBREVIATIONS

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