

U.S. Market for External Defibrillators - (Part of Segment Series)

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Abstracts

The total external defibrillator market includes both MEDs and AEDs. In 2012, the market for external defibrillators was valued at \$470.3 million, an 8.3% decrease over the previous year. Over the forecast period, the market is expected to grow as the increase in unit sales in the public access market is counterbalanced by falling prices.

Scope: This report pertains to a forecast period of 10 years (2009 – 2019) for the U.S.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview

Trend Analysis

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

SubSegments Included:

Manual External Defibrillator Market

Automated External Defibrillator Market

Companies Included:

Philips Medical

GE

Welch Allyn

HeartSine

Defibtech

Laerdal Medical

Cardiac Science

Zoll Medical

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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