

U.S. Market for Dental Materials to 2020

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Abstracts

Abstract:

The U.S. market for dental materials is a dynamic industry with a market value of over \$1 billion as of 2013, after the inclusion of direct sales. This market will grow substantially to approach \$1.5 billion by 2020. The dental material market is composed of segments for dental cements, impression materials, direct restorative materials (composites, for example), bonding agents, core build-up materials and dental local anesthetics. More than a dozen dental material companies operated in at least four of these segments in 2013, contributing to the already relentless competition in research and development, market and unit share, and product prices. Dental materials continuously show technological advancements that facilitate the workflow of dentists and increase the comfort of patients. As such, smaller niche companies can capture significant market share over a short period of time when they introduce a new product. These factors contribute to the fast-changing nature of the dental materials market, making it a very dynamic, exciting industry to follow and forecast.

Scope of Report: This report pertains to a forecast period of 10 years (2010 – 2020) for the U.S. market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

U.S. Market for Dental Materials

Direct Sales

Dental Cement Market

Dental Impression Material Market

Direct Restorative Material Market

Dental Bonding Agent Market

Dental Core Build-Up Material Market

Dental Anesthetic Market

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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10.1 INTRODUCTION

ABBREVIATIONS

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