

U.S. Market for Dental Materials to 2020

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Abstracts

Abstract:

The U.S. market for dental materials is a dynamic industry with a market value of over \$1 billion as of 2013, after the inclusion of direct sales. This market will grow substantially to approach \$1.5 billion by 2020. The dental material market is composed of segments for dental cements, impression materials, direct restorative materials (composites, for example), bonding agents, core build-up materials and dental local anesthetics. More than a dozen dental material companies operated in at least four of these segments in 2013, contributing to the already relentless competition in research and development, market and unit share, and product prices. Dental materials continuously show technological advancements that facilitate the workflow of dentists and increase the comfort of patients. As such, smaller niche companies can capture significant market share over a short period of time when they introduce a new product. These factors contribute to the fast-changing nature of the dental materials market, making it a very dynamic, exciting industry to follow and forecast.

Scope of Report: This report pertains to a forecast period of 10 years (2010 – 2020) for the U.S. market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

U.S. Market for Dental Materials

Direct Sales

Dental Cement Market

Dental Impression Material Market

Direct Restorative Material Market

Dental Bonding Agent Market

Dental Core Build-Up Material Market

Dental Anesthetic Market

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

Contents

EXECUTIVE SUMMARY

- 1.1 U.S. MARKET FOR DENTAL MATERIALS
- 1.2 TREND ANALYSIS
- 1.3 DIRECT SALES
- 1.4 DENTAL CEMENT MARKET
- 1.5 DENTAL IMPRESSION MATERIAL MARKET
- 1.6 DIRECT RESTORATIVE MATERIAL MARKET
- 1.7 DENTAL BONDING AGENT MARKET
- 1.8 DENTAL CORE BUILD-UP MATERIAL MARKET
- 1.9 DENTAL ANESTHETIC MARKET
- 1.10 COMPETITIVE ANALYSIS

RESEARCH METHODOLOGY

- 2.1 RESEARCH SCOPE
- 2.2 IDATA'S 9-STEP METHODOLOGY
 - Step 1: Project Initiation & Team Selection
 - Step 2: Prepare Data Systems and Perform Secondary Research
 - Step 3: Preparation for Interviews & Questionnaire Design
 - Step 4: Performing Primary Research
 - Step 5: Research Analysis: Establishing Baseline Estimates
 - Step 6: Market Forecast and Analysis
 - Step 7: Identify Strategic Opportunities
 - Step 8: Final Review and Market Release
 - Step 9: Customer Feedback and Market Monitoring

U.S. MARKET FOR DENTAL MATERIALS

- 3.1 INTRODUCTION
 - 3.1.1 Dental Cements
 - 3.1.1.1 Temporary Cements
 - 3.1.1.2 Permanent Cements
 - 3.1.2 Impression Materials
 - 3.1.2.1 Alginate
 - 3.1.2.2 Polyether
 - 3.1.2.3 Polyvinylsiloxane

- 3.1.3 Direct Restorative Materials
 - 3.1.3.1 Amalgam
 - 3.1.3.2 Composites
 - 3.1.3.3 GI & RMGI Materials
- 3.1.4 Bonding Agents
 - 3.1.4.1 Total-Etch Systems
 - 3.1.4.2 Self-Etch Systems
 - 3.1.4.3 Universal-Etch Systems
- 3.1.5 Core Build-Up Materials
- 3.1.6 Dental Local Anesthetics
- 3.2 MARKET OVERVIEW
- 3.3 TREND ANALYSIS
- 3.4 DRIVERS AND LIMITERS
 - 3.4.1 Market Drivers
 - 3.4.2 Market Limiters
- 3.5 COMPETITIVE ANALYSIS
- 3.6 MERGERS AND ACQUISITIONS

DENTAL CEMENT MARKET

- 4.1 INTRODUCTION
- 4.2 MARKET OVERVIEW
- 4.3 MARKET ANALYSIS AND FORECAST
 - 4.3.1 Total Dental Cement Market
 - 4.3.2 Permanent Dental Cement Market
 - 4.3.3 Temporary Dental Cement Market
- 4.4 UNIT SALES ANALYSIS AND FORECAST
 - 4.4.1 Permanent Dental Cement Unit Sales by Material Type
 - 4.4.2 Permanent Dental Cement Unit Sales by Delivery Type
 - 4.4.3 Permanent Dental Cement Unit Sales by Curing Method
 - 4.4.4 Permanent Dental Cement Unit Sales by Application Type
- 4.5 DIRECT SALES
- 4.6 DRIVERS AND LIMITERS
 - 4.6.1 Market Drivers
 - 4.6.2 Market Limiters
- 4.7 COMPETITIVE ANALYSIS

DENTAL IMPRESSION MATERIAL MARKET

5.1 INTRODUCTION

5.2 MARKET ANALYSIS AND FORECAST

5.3 UNIT SALES ANALYSIS AND FORECAST

5.3.1 Dental Impression Material Unit Sales by Material Type

5.3.2 Dental Impression Material Unit Sales by Delivery Type

5.4 DIRECT SALES

5.5 DRIVERS AND LIMITERS

5.5.1 Market Drivers

5.5.2 Market Limiters

5.6 COMPETITIVE ANALYSIS

DIRECT RESTORATIVE MATERIAL MARKET

6.1 INTRODUCTION

6.2 MARKET OVERVIEW

6.3 MARKET ANALYSIS AND FORECAST

6.3.1 Total Direct Restorative Material Market

6.3.2 Composite Restorative Material Market

6.3.3 Amalgam Restorative Material Market

6.3.4 Glass Ionomer & Resin Ionomer Restorative Material Market

6.4 UNIT SALES ANALYSIS AND FORECAST

6.4.1 Direct Restorative Material Unit Sales by Material Type

6.4.2 Direct Restorative Material Unit Sales by Delivery Type

6.4.3 Direct Restorative Material Unit Sales by Curing Method

6.4.4 Direct Restorative Material Unit Sales by Viscosity

6.5 DIRECT SALES

6.6 DRIVERS AND LIMITERS

6.6.1 Market Drivers

6.6.2 Market Limiters

6.7 COMPETITIVE ANALYSIS

DENTAL BONDING AGENT MARKET

7.1 INTRODUCTION

7.2 MARKET OVERVIEW

7.3 MARKET ANALYSIS AND FORECAST

7.3.1 Total Dental Bonding Agent Market

7.3.2 Total-Etch Dental Bonding Agent Market

7.3.3 Self-Etch Dental Bonding Agent Market

- 7.3.4 Universal Dental Bonding Agent Market
- 7.4 UNIT SALES ANALYSIS AND FORECAST
 - 7.4.1 Dental Bonding Agent Unit Sales by Material Type
 - 7.4.2 Dental Bonding Agent Unit Sales by Curing Method
 - 7.4.3 Dental Bonding Agent Unit Sales by Application Type
 - 7.4.4 Dental Bonding Agent Unit Sales by Delivery Type
- 7.5 DIRECT SALES
- 7.6 DRIVERS AND LIMITERS
 - 7.6.1 Market Drivers
 - 7.6.2 Market Limiters
- 7.7 COMPETITIVE ANALYSIS

DENTAL CORE BUILD-UP MATERIAL MARKET

- 8.1 INTRODUCTION
- 8.2 MARKET OVERVIEW
- 8.3 MARKET ANALYSIS AND FORECAST
 - 8.3.1 Total Dental Core Build-Up Material Market
 - 8.3.2 Composite Resin Dental Core Build-Up Material Market
 - 8.3.3 Glass Ionomer Dental Core Build-Up Material Market
- 8.4 UNIT SALES ANALYSIS AND FORECAST
 - 8.4.1 Dental Core Build-Up Material Unit Sales by Material Type
 - 8.4.2 Dental Core Build-Up Material Unit Sales by Curing Method
 - 8.4.3 Dental Core Build-Up Material Unit Sales by Delivery Method
- 8.5 DIRECT SALES
- 8.6 DRIVERS AND LIMITERS
 - 8.6.1 Market Drivers
 - 8.6.2 Market Limiters
- 8.7 COMPETITIVE ANALYSIS

DENTAL ANESTHETIC MARKET

- 9.1 INTRODUCTION
- 9.2 MARKET OVERVIEW
- 9.3 MARKET ANALYSIS AND FORECAST
 - 9.3.1 Total Dental Anesthetic Market
 - 9.3.2 Topical Dental Anesthetic Market
 - 9.3.3 Local Injection Dental Anesthetic Market
- 9.4 UNIT SALES ANALYSIS AND FORECAST

9.4.1 Dental Anesthetic Unit Sales by Drug Type

9.5 DRIVERS AND LIMITERS

9.5.1 Market Drivers

9.5.2 Market Limiters

9.6 COMPETITIVE ANALYSIS

APPENDIX: TEMPORARY RESTORATIVES

10.1 INTRODUCTION

ABBREVIATIONS

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