

U.S. Market for Breast Imaging

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Abstracts

Abstract:

Breast imaging is essential for the detection of potentially cancerous abnormalities in the breast. While mammography has been invaluable for cancer screening, improving the technology of breast imaging has been the focus of many companies for a number of years. Different imaging modalities are now being used as supplementary tools to mammography, improving the options available for hard-to-diagnose patients. Included in the analysis of this chapter are mammography, dedicated breast ultrasound, breast MRI coils, positron emission mammography (PEM) and breast-specific gamma imaging (BSGI) systems.

Scope of Report: This report pertains to a forecast period of 10 years (2009 – 2019) for the U.S. Market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

PROCEDURES

BREAST IMAGING MARKET

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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ABBREVIATIONS

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