

# U.S. Blood Pressure Monitoring Market - 2010-2020

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## Abstracts

U.S. Fetal and Neonatal Monitoring market report includes units sold, market value, forecasts, as well as detailed competitive market shares and analyses of major players' success strategies in each market and segment. This report includes elements of fetal antepartum monitoring and intrapartum monitoring as well as critical care and alternate care devices for premature infants.

## Report Contents

Competitor Analysis

Identified Strategic Opportunities

Procedure Volumes

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

## Markets Included

Personal Blood Pressure Monitoring Market

## Professional Blood Pressure Monitoring Market

### Research Methodology

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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### BLOOD PRESSURE MONITORING MARKET

Introduction

Aneroid versus Digital Blood Pressure Monitoring

Market Overview

Market Analysis and Forecast

Total Blood Pressure Monitoring Market

Total Personal Blood Pressure Monitoring Market

## Total Professional Blood Pressure Monitoring Market

### Drivers and Limiters

#### Market Drivers

Heart Disease

Rising Awareness

Aging Baby Boomer Population

Reimbursement and Use in Other Areas

Improving Technologies

#### Market Limiters

High Installed Base

Increased Interest in Digital Monitoring

Overseas Vendors

Competitive Analysis

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