

Stryker Profile (Spine): Global Market Share Analysis by region, SWOT, Product Pipeline & Financials 2012

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Abstracts

Stryker's spinal division grew substantially in the last year, boosted by the acquisition of Boston Scientific's Neurovascular asset. While a large part of Stryker's revenue was earned from its Reconstructive unit, the MedSurg sector was also a huge contributor to their profits. Stryker's spinal unit was the fastest growing division, boosted by the acquisition of Boston Scientific's Neurovascular asset.

The information covered includes:

An overview of the company history and current product divisions

A summary of corporate financial metrics

A review of recently approved products and the results of preliminary clinical trials

An in-depth review of the strengths, weaknesses opportunities and threats (SWOT) to the company's orthopedic biomaterials divisions

A detailed look at the market share and performance of each division in various countries across the U.S., Europe and Asia. Whenever possible, market share and division revenues are examined by individual country for each region of the globe.

The key product areas covered in this report include:

Spinal Implants

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ABBREVIATIONS

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