

Stryker Profile (Large Joints): Global Market Share Analysis by Region, SWOT, Product Pipeline & Financials

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Abstracts

In 2011, Stryker's spinal division grew by over 48% from 2010, boosted by the acquisition of Boston Scientific's neurovascular asset. Stryker earned over \$8 billion (US\$) in 2011, an increase of more than 13% in total revenue over 2010. While most of its revenue was earned from its reconstructive unit, the MedSurg sector was a close second, and grew at a faster rate. Stryker's spinal unit was the fastestgrowing division, and was boosted by the acquisition of Boston Scientific's neurovascular asset. The company's net earnings declined in 2011 from the previous year, but the company's acquisitions helped contribute to overall sales growth. The information covered includes:

An overview of the company history and current product divisions

A summary of corporate financial metrics

A review of recently approved products and the results of preliminary clinical trials

An in-depth review of the strengths, weaknesses opportunities and threats (SWOT) to the company's orthopedic biomaterials divisions

A detailed look at the market share and performance of each division in various countries across the U.S., Europe and Asia. Whenever possible, market share and division revenues are examined by individual country for each region of the globe.

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ABBREVIATIONS

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