

Smith & Nephew Profile (Large Joints):Global Market Share Analysis by Region, SWOT, Product Pipeline & Financials

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Abstracts

The vast majority of Smith & Nephew' revenue was earned from the company's orthopedics business unit. Smith & Nephew posted strong revenue growth over the first three quarters of 2010. The company's Orthopedics, Endoscopy and Advanced Wound Management business units each grew significantly, with the highest growth in Advanced Wound Management. Smith & Nephew's growth was constrained in Europe due to fiscal austerity measures.

The information covered includes:

An overview of the company history and current product divisions

A summary of corporate financial metrics

A review of recently approved products and the results of preliminary clinical trials

An in-depth review of the strengths, weaknesses opportunities and threats (SWOT) to the company's orthopedic biomaterials divisions

A detailed look at the market share and performance of each division in various countries across the U.S., Europe and Asia. Whenever possible, market share and division revenues are examined by individual country for each region of the globe.

The key product areas covered in this report include:

Large joint substitutes (including knees and hips)

Contents

EXECUTIVE SUMMARY

- 1.1 SMITH & NEPHEW OVERVIEW
- 1.2 CORPORATE REVENUE GROWTH BY BUSINESS UNIT
- 1.3 GLOBAL REVENUE BY REGION

RESEARCH METHODOLOGY

2.1 IDATA'S 9-STEP METHODOLOGY

- Step 1: Project Initiation & Team Selection
- Step 2: Prepare Data Systems and Perform Secondary Research
- Step 3: Preparation for Interviews & Questionnaire Design
- Step 4: Performing Primary Research
- Step 5: Research Analysis: Establishing Baseline Estimates
- Step 6: Market Forecast and Analysis
- Step 7: Identify Strategic Opportunities
- Step 8: Final Review and Market Release
- Step 9: Customer Feedback and Market Monitoring

SMITH & NEPHEW COMPANY OVERVIEW

3.1 INTRODUCTION

3.2 COMPANY PROFILE

- 3.2.1 Business Units
 - 3.2.1.1 Advanced Wound Management
 - 3.2.1.2 Endoscopy
 - 3.2.1.3 Orthopedics
 - 3.2.1.4 Biologics

3.3 GLOBAL REVENUES

- 3.3.1 Global Revenues by Division
- 3.3.2 Global Revenues by Geography

3.4 COMPANY HISTORY

3.5 COMPANY INFORMATION

- 3.5.1 Size

FINANCIAL METRICS

4.1 INCOME STATEMENT

4.2 BALANCE SHEET

4.2.1 Balance Sheet

4.2.2 Company Debt

PRODUCT PIPELINE

5.1 LARGE JOINT RECONSTRUCTION

5.1.1 U.S. FDA 510(k) Approvals for 2011

5.1.1.1 PERI-LOC™ PROXIMAL FEMUR LOCKING BONE PLATES

5.1.1.2 POLARCUP™ Dual Mobility System

5.1.1.3 Journey™ Bcs Knee System

5.1.1.4 SURESHOT™ Digital Targeting System v2.1

5.1.1.5 Spatialframe™ V4.1 Web-Based Software

SWOT ANALYSIS

6.1 STRENGTHS

6.2 WEAKNESS

6.3 OPPORTUNITY

6.4 THREATS

LARGE JOINT RECONSTRUCTION MARKET SHARE ANALYSIS

7.1 MARKET INTRODUCTION

7.1.1 Knee Reconstruction

7.1.1.1 Anatomy

7.1.1.2 Pathology

7.1.1.3 Implant Types

7.1.1.3.1 Total Knee Replacement

7.1.1.3.2 Partial Knee Replacement

7.1.1.3.3 Patellofemoral Replacement

7.1.1.3.4 Interpositional Knee Implants

7.1.1.3.5 Knee Revision

7.1.1.4 Fixation Method

7.1.1.5 Bearing Surface

7.1.1.6 Fixed versus Mobile Bearings

7.1.2 Hip Reconstruction

7.1.2.1 Anatomy

7.1.2.2 Pathology

7.1.2.3 Treatment

7.1.2.4 Implant Types

7.1.2.4.1 Total Hip Joint Replacement

7.1.2.4.2 Partial Hip Joint Replacement

7.1.2.4.3 Resurfacing Hip Joint Replacement

7.1.2.4.4 Revision Hip Joint Replacement

7.1.2.5 Fixation Method

7.1.2.6 Implant Material

7.1.2.7 Bearing Surface Technology

7.1.2.7.1 Polyethylene Bearings

7.1.2.7.2 Highly Cross-Linked Polyethylene Bearings

7.1.2.7.3 Metal Bearings

7.1.2.7.4 Ceramic Bearings

7.2 MARKET SHARE AND REVENUE ANALYSIS

7.2.1 Combined Large Joint Reconstruction

7.2.1.1 Global Market Share

7.2.1.2 U.S. Market Share

7.2.1.3 European Market Share by Country

7.2.1.4 Asia-Pacific Market Share by Country

7.2.2 Hip Reconstruction

7.2.2.1 U.S. and Global Market Share

7.2.2.2 European Market Share by Country

7.2.2.3 Asia-Pacific Market Share by Country

7.2.3 Knee Reconstruction

7.2.3.1 U.S. and Global Market Share

7.2.3.2 European Market Share by Country

7.2.3.3 Asia-Pacific Market Share by Country

ABBREVIATIONS

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