

Latin American Dental Prosthetics and CAD/CAM Devices Market

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Abstracts

In 2012, the total Latin American dental prosthetics market increased by 10.9% over 2011. High growth is expected to continue over the forecast period.

The Latin American market includes Mexico, Brazil and Argentina. Over the past few years the popularity of implants has driven demand for prosthetics over implant restorations. In addition to the popularity of implants, the population in both Argentina and Brazil is aging, and more patients are in need of dental treatment. Latin Americans place a high value on cosmetics and aesthetics, and are unlikely to bypass prosthetic treatment when necessary.

Scope: This report pertains to a forecast period of 10 years (2009 - 2019) for Brazil, Argentina and Mexico.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment & Country

Trend Analysis by Segment & Country

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

Crowns and Bridges (Full Cast, All-Ceramic, PFM Non-Precious Alloy, PFM Semi-Precious Alloy, PFM Precious Alloy, Gold, Ceramo-Metal, Composite Resin, Ceramic)

Inlays and Onlays

Veneers

Dentures (Full, Partial, Acrylic, Porcelain, Composite Resin)

Manufacturing Process and Technological Developments

CAD/CAM Systems (Full In-Lab, Standalone Scanner, Chairside)

CAD/CAM Blocks and Prosthetic Devices (Zirconia, Porcelain, acrylic/Composite)

Companies Included:

VIPI

VITA

Ivoclar Vivadent

DENTSPLY

Hereaus Kulzer

New Stetic

O'Dent S.R.L Tecnologia Dental

Zirkonzahn

3M ESPE

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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- Step 3: Preparation for Interviews & Questionnaire Design
- Step 4: Performing Primary Research
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- Step 7: Identify Strategic Opportunities
- Step 8: Final Review and Market Release

LATIN AMERICAN DENTAL PROSTHETICS AND CAD/CAM SYSTEM MARKET

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ABBREVIATIONS

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