

# Japanese Urological Devices Market

<https://marketpublishers.com/r/J335BC4D2FBEN.html>

Date: May 2013

Pages: 295

Price: US\$ 6,995.00 (Single User License)

ID: J335BC4D2FBEN

## Abstracts

In 2012, the Japanese market for urological devices was valued at \$411.9 million.

This report analyzes the markets for the treatment of benign prostate hyperplasia (BPH), prostate cancer, urinary incontinence as well as urinary and kidney stones. Other markets analyzed include urodynamic equipment and urological endoscopes. In 2012, the prostate cancer treatment device market was both the largest and fastest-growing segment in the total Japanese market for urological devices. Procedure volume growth in the market is expected to increase over the 2012 – 2019 forecast period due to the expected rise in the aging population of the baby boom generation as well as increases in early diagnosis.

**Scope:** This report pertains to a forecast period of 10 years (2009 – 2019) for Japan.

### Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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