

# Japanese Market for Video, High-Tech and Integrated Operating Theatre Equipment

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## Abstracts

The value of the Japanese market for video, high-tech and operating room equipment is the second largest in the world, behind only the United States.

The video, high-tech and integrated operating room equipment market includes integrated OR components, HD endoscopic surgical cameras, digital image capture devices, surgical displays, light sources, surgical lighting, surgical booms and surgical tables. OR equipment such as lights, booms and tables were directly affected by construction and renovation periods in Japan, when new hospitals were being built. Most of this construction occurred during 2010; therefore these markets have been stabilizing since then and will continue to do so over the forecast period.

Scope: This report covers a forecast period of 10 years, from 2010-2020.

### Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment & Country

Trend Analysis by Segment & Country

Market Drivers & Limiters

Mergers & Acquisitions

## Customer Feedback and Market Monitoring

### Main Segments Included:

INTEGRATED OPERATING ROOM MARKET

ENDOSCOPIC HD SURGICAL CAMERA SYSTEM MARKET

DIGITAL IMAGE CAPTURE AND RECORDING DEVICE MARKET

SURGICAL DISPLAY MARKET

SURGICAL LIGHT SOURCE MARKET

SURGICAL LIGHTING MARKET

SURGICAL BOOM MARKET

SURGERY TABLE MARKET

### Sub-Segments Included:

Endoscopic HD Surgical Camera Head Market

1-Chip Endoscopic HD Surgical Camera Head Market

3-Chip Endoscopic HD Surgical Camera Head Market

Camera Control Unit Market

HD Camera Control Unit Market

HD Compatible 26"and Under Surgical Display Market

HD Compatible 32"and Greater Surgical Display Market

### Companies Included:

Olympus

Karl Storz

Stryker

MAQUET

STERIS

BrainLAB

Smith & Nephew

SONY Medical Electronics

Arthrex

Ikegami

Pentax

NDS Surgical Imaging

Others Include: Mizuho, Central Uni Co, Ltd., Takara Belmont, Dräger Medical, Miwa Electrical Medical Co., Yamada-Shomei Co., KKR & Co., Panasonic Corp. Health Care Unit, MAKO Surgical, Barco, projectiondesign, GSI Group, NDS Surgical Imaging (NDSsi), US Endoscopy, Surpass Medical, ConMed, Viking Systems, Spirus Medical, Inc, Ikegami, Mizuho Ikakogyo Co. Ltd

### Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the

trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

## Contents

### EXECUTIVE SUMMARY

- 1.1 JAPANESE MARKET FOR VIDEO, HIGH-TECH AND OPERATING ROOM EQUIPMENT
- 1.2 INTEGRATED OPERATING ROOM MARKET
- 1.3 ENDOSCOPIC HD SURGICAL CAMERA SYSTEM MARKET
- 1.4 DIGITAL IMAGE CAPTURE AND RECORDING DEVICE MARKET
- 1.5 SURGICAL DISPLAY MARKET
- 1.6 SURGICAL LIGHT SOURCE MARKET
- 1.7 SURGICAL LIGHTING MARKET
- 1.8 SURGICAL BOOM MARKET
- 1.9 SURGERY TABLE MARKET
- 1.10 COMPETITIVE ANALYSIS

### RESEARCH METHODOLOGY

- 2.1 RESEARCH SCOPE
- 2.2 IDATA'S 9-STEP METHODOLOGY
  - 2.2.1 Step 1: Project Initiation & Team Selection
  - 2.2.2 Step 2: Prepare Data Systems and Perform Secondary Research
  - 2.2.3 Step 3: Preparation for Interviews & Questionnaire Design
  - 2.2.4 Step 4: Performing Primary Research
  - 2.2.5 Step 5: Research Analysis: Establishing Baseline Estimates
  - 2.2.6 Step 6: Market Forecast and Analysis
  - 2.2.7 Step 7: Identify Strategic Opportunities
  - 2.2.8 Step 8: Final Review and Market Release
  - 2.2.9 Step 9: Customer Feedback and Market Monitoring

### JAPANESE MARKET FOR VIDEO, HIGH-TECH AND OPERATING ROOM

#### EQUIPMENT

- 3.1 INTRODUCTION
- 3.2 CURRENCY EXCHANGE RATE
- 3.3 MARKET OVERVIEW
- 3.4 TREND ANALYSIS
- 3.5 DRIVERS AND LIMITERS

- 3.5.1 Market Drivers
- 3.5.2 Market Limiters
- 3.6 COMPETITIVE ANALYSIS
  - 3.6.1 Leading Competitors
- 3.7 MARKET CONCENTRATION
- 3.8 MERGERS AND ACQUISITIONS

## **INTEGRATED OPERATING ROOM MARKET**

- 4.1 INTRODUCTION
- 4.2 MARKET ANALYSIS AND FORECAST
  - 4.2.1 Total Cost for Integrated Operating Room Equipment
- 4.3 DRIVERS AND LIMITERS
  - 4.3.1 Market Drivers
  - 4.3.2 Market Limiters
- 4.4 COMPETITIVE ANALYSIS

## **ENDOSCOPIC HD SURGICAL CAMERA SYSTEM MARKET**

- 5.1 INTRODUCTION
- 5.2 MARKET OVERVIEW
- 5.3 MARKET ANALYSIS AND FORECAST
  - 5.3.1 Total Endoscopic HD Surgical Camera System Market
  - 5.3.2 Total Endoscopic HD Surgical Camera Head Market
    - 5.3.2.1 1-Chip Endoscopic HD Surgical Camera Head Market
    - 5.3.2.2 3-Chip Endoscopic HD Surgical Camera Head Market
  - 5.3.3 HD Camera Control Unit Market
- 5.4 DRIVERS AND LIMITERS
  - 5.4.1 Market Drivers
  - 5.4.2 Market Limiters
- 5.5 COMPETITIVE ANALYSIS

## **DIGITAL IMAGE CAPTURE AND RECORDING DEVICE MARKET**

- 6.1 INTRODUCTION
- 6.2 MARKET ANALYSIS AND FORECAST
- 6.3 DRIVERS AND LIMITERS
  - 6.3.1 Market Drivers
  - 6.3.2 Market Limiters

## 6.4 COMPETITIVE ANALYSIS

### **SURGICAL DISPLAY MARKET**

#### 7.1 INTRODUCTION

#### 7.2 MARKET ANALYSIS AND FORECAST

##### 7.2.1 Total Surgical Display Market

##### 7.2.1.1 HD Compatible 26"and Under Surgical Display Market

##### 7.2.1.2 HD Compatible 32"and Greater Surgical Display Market

#### 7.3 DRIVERS AND LIMITERS

##### 7.3.1 Market Drivers

##### 7.3.2 Market Limiters

#### 7.4 COMPETITIVE ANALYSIS

##### 7.4.1 Leading Manufacturers

##### 7.4.2 Leading Distributors

### **SURGICAL LIGHT SOURCE MARKET**

#### 8.1 INTRODUCTION

#### 8.2 MARKET ANALYSIS AND FORECAST

#### 8.3 DRIVERS AND LIMITERS

##### 8.3.1 Market Drivers

##### 8.3.2 Market Limiters

#### 8.4 COMPETITIVE ANALYSIS

### **SURGICAL LIGHTING MARKET**

#### 9.1 INTRODUCTION

#### 9.2 MARKET ANALYSIS AND FORECAST

#### 9.3 DRIVERS AND LIMITERS

##### 9.3.1 Market Drivers

##### 9.3.2 Market Limiters

#### 9.4 COMPETITIVE ANALYSIS

### **SURGICAL BOOM MARKET**

#### 10.1 INTRODUCTION

#### 10.2 MARKET OVERVIEW

#### 10.3 MARKET ANALYSIS AND FORECAST

- 10.3.1 Total Surgical Boom Market
- 10.3.2 ICU Boom Market
- 10.3.3 OR Boom Market
- 10.4 DRIVERS AND LIMITERS
  - 10.4.1 Market Drivers
  - 10.4.2 Market Limiters
- 10.5 COMPETITIVE ANALYSIS

## **SURGERY TABLE MARKET**

- 11.1 INTRODUCTION
- 11.2 MARKET OVERVIEW
- 11.3 MARKET ANALYSIS AND FORECAST
  - 11.3.1 Total Surgery Table Market
  - 11.3.2 General Surgery Table Market
  - 11.3.3 Specialty Surgery Table Market
- 11.4 DRIVERS AND LIMITERS
  - 11.4.1 Market Drivers
  - 11.4.2 Market Limiters
- 11.5 COMPETITIVE ANALYSIS

## **ABBREVIATIONS**

## I would like to order

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