

Japanese Market for Orthopedic Trauma Devices

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Abstracts

In 2012, the Japanese Orthopedic Trauma Devices Market was valued at over \$550 million.

The Japanese Orthopedic Trauma market is split into two general categories; internal and external fixation. Internal fixation includes devices such as plates & screws, intramedullary nails, and cannulated screws. Growth in each segment is propelled largely by the aging population, motor vehicle accidents and occasional increases in average selling prices (ASPs) due to technological advancements. The ASP for the overall market is highly influenced by reimbursement cuts, which are reviewed every two years by the Japanese government. Furthermore, the Japanese Foreign Average Pricing (FAP) policy reviews and compares domestic and international prices and adjusts the Japanese pricing accordingly. Overall, the combination of price cuts and the aging population provide steady growth for the future.

Scope: This report pertains to a forecast period of 10 years (2009 – 2019) for Japan.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

Internal Fixation

External Fixation

Unilateral External Fixation Market

Circular External Fixation Market

Hybrid External Fixation Market

Plates and Screws

Cannulated Screw Market

Intramedullary Nails

Cannulated Screws

Compression Hip Screws

Hip Intramedullary Nails

Stainless Steel Hip Intramedullary Nail Market

Titanium Hip Intramedullary Nail Market

Pins, Wires and Cables

Locking Plates

Hybrid Plates

Companies Included:

Stryker

DePuy

Synthes

Acumed (Japan Medicalnext)

Century Medical

Japan Medical Dynamics Marketing Inc.

Nakashima Medical

Nextel

Unitech

Mizuho Medical

Meira

Kyocera

Biomet

Smith & Nephew

Zimmer

Orthofix (Japan Medicalnext)

Nexmed International

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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ABBREVIATIONS

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