

Japanese Gastrointestinal Devices Market*

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Abstracts

In 2011, the Japanese market for gastrointestinal endoscopic devices was valued at over \$801 million. The Japanese gastrointestinal (GI) endoscopic device market includes GI endoscopes, capsule endoscopes, stenting devices, dilation devices, endoscopic retrograde cholangiopancreatography (ERCP) devices, biopsy forceps, polypectomy snares, hemostasis devices and enteral feeding devices. High demand for GI screening and intervention procedures due to the aging population and growing awareness will drive market growth. However, expected decreases in reimbursement implemented by the Japanese government every two years will put pressure on device prices, limiting overall market growth. Over the 2011–2018 forecast period, market expansion will be fueled by procedural growth and a higher incidence of GI disease; this will result in market growth accelerating gradually over the forecast period.

Scope: This report pertains to a forecast period of 10 years (2008 – 2018) for Japan.

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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ABBREVIATIONS

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