

European Wound and Tissue Management Markets

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Abstracts

In 2011, the total European wound and tissue management market was valued at €3.46 billion.

The European wound and tissue management market includes moist, antimicrobial and interactive wound dressings; negative pressure wound therapy, bandages, wound closure devices, hemostats, tissue sealants, and anti-adhesion products. These products treat a variety of wounds including surgical incisions, burns, and ulcers. The European wound and tissue management market is expected to be driven by an aging population and rising rates of diabetes, obesity, and heart disease. These chronic health problems create diabetic ulcers, venous leg ulcers, and major surgeries which drive both the wound management and wound closure segments of the market. Technological developments such as negative pressure wound therapy and skin substitutes are also driving the market. Further development and innovation is expected to be a significant source of growth over the forecast period.

Scope: This report pertains to a forecast period of 10 years (2008 – 2018) for 15 European countries in Germany, France, U.K, Italy, Spain, Benelux, Scandinavia, Portugal, Austria, and Switzerland.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment



Market Drivers & Limiters
Mergers & Acquisitions
Customer Feedback and Market Monitoring
Main Sagmants Included:
Main Segments Included:
Wound Closure
Tissue sealants
Moist Dressings
Anti-Microbial Wound Dressings
Interactive Dressings
Hemostats
Bandages market
Anti-Adhesion
Negative Pressure Wound Therapy
Companies Included:
Ethicon
BSN Medical
Teleflex
Coloplast



Smith and Nephew	
Lohmann & Rauscher	
Genzyme	
KCI	
Medafor	
CryoLife	
Starch Medical	
Takeda	
Hartmann	
ConvaTec	
3M	
Molnlycke	
B Braun	
Covidien	
Baxter	
Systagenix	

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the



trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our "bottom up" approach, which includes primary and secondary research methods.



Contents

EXECUTIVE SUMMARY

- 1.1 EUROPEAN MARKETS FOR WOUND AND TISSUE MANAGEMENT
- 1.2 TREND ANALYSIS BY SEGMENT
- 1.3WOUND CLOSURE MARKET
- 1.4 MOIST DRESSING MARKET
- 1.5 ANTIMICROBIAL DRESSING MARKET
- 1.6 INTERACTIVE DRESSINGS MARKET
- 1.7 HEMOSTAT MARKET
- 1.8 TISSUE SEALANT MARKET
- 1.9 ANTI-ADHESION MARKET
- 1.10 NEGATIVE PRESSURE WOUND THERAPY MARKET
- 1.11 BANDAGES MARKET
- 1.12 LEADING COMPETITORS

RESEARCH METHODOLOGY

- 2.1 RESEARCH SCOPE
- 2.2 IDATA'S 9-STEP METHODOLOGY
 - Step 1: Project Initiation & Team Selection
 - Step 2: Prepare Data Systems and Perform Secondary Research
 - Step 3: Preparation for Interviews & Questionnaire Design
 - Step 4: Performing Primary Research
 - Step 5: Research Analysis: Establishing Baseline Estimates
 - Step 6: Market Forecast and Analysis
 - Step 7: Identify Strategic Opportunities
 - Step 8: Final Review and Market Release
 - Step 9: Customer Feedback and Market Monitoring

EUROPEAN WOUND AND TISSUE MANAGEMENT MARKET OVERVIEW

- 3.1 INTRODUCTION
- 3.2 CURRENCY EXCHANGE RATE
- 3.3 MARKET OVERVIEW
- 3.4 TREND ANALYSIS BY SEGMENT
- 3.5 MARKET DRIVERS AND LIMITERS
 - 3.5.1 Market Drivers



- 3.5.2 Market Limiters
- 3.6 COMPETITIVE ANALYSIS
 - 3.6.1 Leading Competitors
 - 3.6.2 Market Concentration
- 3.7 MERGERS AND ACQUISITIONS

COUNTRY PROFILES

- 4.1 INTRODUCTION
 - 4.1.1 Population
 - 4.1.2 GDP per Capita
 - 4.1.3 Price Index
- 4.2 GERMANY
- 4.3 FRANCE
- 4.4 UNITED KINGDOM
- 4.5 ITALY
- 4.6 SPAIN
- 4.7 BENELUX
- 4.8 SCANDINAVIA
- 4.9 AUSTRIA
- 4.10 SWITZERLAND
- 4.11 PORTUGAL

WOUND CLOSURE MARKET

- 5.1 INTRODUCTION
- **5.2 MARKET OVERVIEW**
- 5.3 MARKET ANALYSIS AND FORECAST
 - 5.3.1 Total Suture Market
 - 5.3.1.1 Absorbable Suture Market
 - 5.3.1.2 Polypropylene Suture Market
 - 5.3.1.3 Polyester Suture Market
 - 5.3.1.4 Polyamide Suture Market
 - 5.3.1.5 Silk Suture Market
 - 5.3.1.6 Stainless Steel Suture Market
 - 5.3.2 Total Stapler Market
 - 5.3.2.1 Skin Stapler Market
 - 5.3.2.2 Open Surgery Stapler Market
 - 5.3.2.3 Open Surgery Firing Gun Market



- 5.3.2.4 Open Surgery Staple Reload Market
- 5.3.2.5 Endoscopic Stapler Market
- 5.3.2.6 Endoscopic Firing Gun Market
- 5.3.2.7 Endoscopic Staple Reload Market
- 5.3.3 Total Ligating Clip Market
 - 5.3.3.1 Open Surgery Ligating Clip Market
- 5.3.3.2 Laparoscopic Ligating Clip Market
- 5.3.4 Wound Closure Strip Market
- 5.3.5 Cyanoacrylate-Based Tissue Adhesive Market
- 5.4 MARKET DRIVERS AND LIMITERS
 - 5.4.1 Market Drivers
 - 5.4.2 Market Limiters
- 5.5 COMPETITIVE ANALYSIS

MOIST DRESSING MARKET

- **6.1 INTRODUCTION**
- 6.2 MARKET OVERVIEW
- 6.3 MARKET ANALYSIS AND FORECAST
 - 6.3.1 Foam Dressing Market
 - 6.3.2 Film Dressing Market
 - 6.3.3 Hydrocolloid Dressing Market
 - 6.3.4 Alginate Dressing Market
 - 6.3.5 Hydrofiber Dressing Market
 - 6.3.6 Hydrogel Dressing Market
- 6.4 MARKET DRIVERS AND LIMITERS
 - 6.4.1 Market Drivers
 - 6.4.2 Market Limiters
- 6.5 COMPETITIVE ANALYSIS

ANTIMICROBIAL DRESSING MARKET

- 7.1 INTRODUCTION
- 7.2 MARKET OVERVIEW
- 7.3 MARKET ANALYSIS AND FORECAST
 - 7.3.1 Silver Dressing Market
 - 7.3.2 Non-Silver Dressing Market
- 7.4 MARKET DRIVERS AND LIMITERS
 - 7.4.1 Market Drivers



7.4.2 Market Limiters 7.5 COMPETITIVE ANALYSIS

INTERACTIVE DRESSING MARKET

- 8.1 INTRODUCTION
- **8.2 MARKET OVERVIEW**
- 8.3 MARKET ANALYSIS AND FORECAST
 - 8.3.1 Collagen Dressing Market
 - 8.3.2 Skin Substitutes Market
- 8.4 MARKET DRIVERS AND LIMITERS
 - 8.4.1 Market Drivers
 - 8.4.2 Market Limiters
- 8.5 COMPETITIVE ANALYSIS

HEMOSTAT MARKET

- 9.1 INTRODUCTION
- 9.2 MARKET OVERVIEW
- 9.3 MARKET ANALYSIS AND FORECAST
 - 9.3.1 Total Hemostat Market
 - 9.3.2 Thrombin-Based Hemostat Market
 - 9.3.3 Oxidized Regenerated Cellulose-Based Hemostat Market
 - 9.3.4 Gelatin-Based Hemostat Market
 - 9.3.5 Collagen-Based Hemostat Market
 - 9.3.6 Combination Hemostat Market
 - 9.3.7 Polysaccharide-Based Hemostat Market
 - 9.3.8 First Responder Hemostat Market
- 9.4 MARKET DRIVERS AND LIMITERS
 - 9.4.1 Market Drivers
 - 9.4.2 Market Limiters
- 9.5 COMPETITIVE ANALYSIS

TISSUE SEALANT MARKET

- 10.1 INTRODUCTION
- 10.2 MARKET OVERVIEW
- 10.3 MARKET ANALYSIS AND FORECAST
 - 10.3.1 Fibrin-Based Tissue Sealant Market



- 10.3.2 Protein-Based Tissue Sealant Market
- 10.3.3 Synthetic Tissue Sealant Market
- 10.4 MARKET DRIVERS AND LIMITERS
 - 10.4.1 Market Drivers
 - 10.4.2 Market Limiters
- 10.5 COMPETITIVE ANALYSIS

ANTI-ADHESION MARKET

- 11.1 INTRODUCTION
- 11.2 MARKET ANALYSIS AND FORECAST
- 11.3 MARKET DRIVERS AND LIMITERS
 - 11.3.1 Market Drivers
 - 11.3.2 Market Limiters
- 11.4 COMPETITIVE ANALYSIS

NEGATIVE PRESSURE WOUND THERAPY MARKET

- 12.1 INTRODUCTION
- 12.2 MARKET OVERVIEW
- 12.3 MARKET ANALYSIS AND FORECAST
 - 12.3.1 Total Pump Market
 - 12.3.1.1 Standalone Pump Market
 - 12.3.1.2 Portable Pump Market
 - 12.3.1.3 Disposable Pump Market
 - 12.3.1.4 NPWT Disposables Market
- 12.4 MARKET DRIVERS AND LIMITERS
 - 12.4.1 Market Drivers
 - 12.4.2 Market Limiters
- 12.5 COMPETITIVE ANALYSIS

BANDAGES MARKET

- 13.1 INTRODUCTION
- 13.2 MARKET OVERVIEW
- 13.3 MARKET ANALYSIS AND FORECAST
 - 13.3.1 Traditional Bandages Market
 - 13.3.2 Total Compression Bandages Market
 - 13.3.2.1 2-Layer Compression Kits Market



13.3.2.2 3-Layer Compression Kits Market

13.3.2.3 4-Layer Compression Kits Market

13.3.2.4 Single Layer Compression Bandages Market

13.4 MARKET DRIVERS AND LIMITERS

13.4.1 Market Drivers

13.4.2 Market Limiters

13.5 COMPETITIVE ANALYSIS

ABBREVIATIONS



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