

European Video, High-Tech and Integrated OT Equipment (15 Countries)

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Abstracts

The European markets for video, high-tech and integrated operating theatre equipment were valued at over €1 billion in 2012 and the fastest growing segment was the integrated operating theatre market.

In 2012, the integrated operating theatre market increased significantly, which was partly due to the emergence of new companies who introduced an array of products. This has resulted in the market for integrated OTs being segmented into the digitized integration component market and the full integration component market. Digitalization and routing of endoscopic equipment in the OT is currently driving the market along because of the desire and the need to record images and video for teaching and legal purposes. As technology improves, minimally invasive techniques are expected to be applied to more procedures, resulting in an increased need for integration. The trend over the forecast period will be towards fully integrated OTs. As countries begin to recover from the economic recession, full integration component systems will comprise even more of the market by 2019.

Scope:

This report pertains to a forecast period of 10 years (2009 – 2019) for:

Germany

France

U.K

Italy

Spain

Benelux

Scandinavia

Portugal

Austria

Switzerland

Japan

South Korea

Australia

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment & Country

Trend Analysis by Segment & Country

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

European Video, High-Tech and Integrated OT Equipment (15 Countries)

Integrated Operating Room (OR) Market

Surgical Camera System Market

Image Capture and Recording Device Market

Surgical Display and PACs Monitor Market

Medical Printer Market

Surgical Light Source Market

Surgical Headlight Market

Surgical Lighting Market

Surgical Boom Market

Surgical Table Market

Insufflation Device Market

Surgical Microscope Market

Companies Included:

Berchtold

Starkstrom

ConMed Linvatec

Dr. Mach GmbH

Heine

Eschmann

OPT

STERIS

KLS Martin

Also included: Arthrex, Barco, B. Braun, BFW Inc, Brainlab, Brandon Medical, ConMed Linvatec, Derungs Licht AG, Erothitan Titanium Implants, Euro Imaging S.r.l., Fineman A/S, Fujinon Endoscopy, ICN Metris, Medifa-Hesse, Merivaara Corp, Moller-Wedel GmbH, NDSsi, Panasonic, Pentax, RIMSA, Rein Medical GmbH, S-Cape, Schaerer Medical, Skytron, SONY Medical Electronics, Sordina S.p.A., STERIS, Stille, Sunnex, Surgiris, TARAMED, Totoku Electric Co., WISAP, etc.

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

Summary of the following markets:

Integrated Operating Room (OR) Market

Surgical Camera System Market

Image Capture and Recording Device Market

Surgical Display and PACs Monitor Market

Medical Printer Market

Surgical Light Source Market

Surgical Headlight Market

Surgical Lighting Market

Surgical Boom Market

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Insufflation Device Market

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