

European Markets for Surgical Gowns & Helmets

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Abstracts

Historically, the use of surgical gowns dates back to the 1920s, when they were initially used for the purpose of protecting surgeons' clothing during operations. However, as evidence began to show post-operative infections occurring in patients, the role of the surgical gowns has become much more pivotal to determining the success of a surgical procedure. Today, their use has greater significance, as they not only protect the clothing of the surgeon, but more importantly, they protect the surgeon and patient from operative and post-operative infection. In the 1960s, surgical gowns became more specialized, incorporating an exhaust helmet system, which drastically decreased the risk of postoperative joint infection (PJI) after joint replacement surgeries. As of 2011, only two companies in the United States, Stryker and Ecolab, provided such highly protective gowns and helmet systems to the U.S. market.

Scope: This report pertains to a forecast period of 10 years (2000 – 2018) for:

U.K.

Germany

France

Italy

Spain

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview

Trend Analysis

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

Surgical Gown Market

Helmet System Market

Companies Included:

Stryker

DePuy

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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