

European Markets for Patient Monitoring Equipment (Austria, Belgium, Denmark, Finland, France, Germany, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, U.K.)

<https://marketpublishers.com/r/E85D86BCAD6EN.html>

Date: November 2014

Pages: 464

Price: US\$ 9,995.00 (Single User License)

ID: E85D86BCAD6EN

Abstracts

Abstract:

The European patient monitoring market is expected to experience stable growth over the forecast period, exceeding €1.1 billion by 2020. The total European patient monitoring market has suffered as a consequence of the contracting European economy. The market for patient monitoring devices and equipment includes multi-parameter vital sign monitors, wireless ambulatory telemetry monitors, cardiac output monitors and consumables, electromyogram devices and consumables, electroencephalogram monitors, fetal and neonatal monitors, pulse oximetry monitors and consumables and telehealth solutions. Unit sales have remained flat or declined in most segments, as hospitals wait longer to replace existing equipment. Lower-priced competitors from Asia and Eastern Europe, have entered the market, creating a shift in demand and lowering the average selling price (ASP) in many segments. This report covers Austria, Benelux, France, Germany, Italy, Portugal, Scandinavia, Spain, Switzerland and the United Kingdom.

Scope of Report: This report pertains to a forecast period of 10 years (2010 – 2020) for the European market (Countries Included: Austria, Belgium, Denmark, Finland, France, Germany, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, U.K.)

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

European Patient Monitoring Market

Multi-Parameter Vital Signs Monitoring Market

Wireless Ambulatory Telemetry Monitor Market

Cardiac Output Monitoring Market

Electromyogram Monitoring Market

Fetal and Neonatal Monitoring Market

Peripheral Pulse Oximeter Market

Telehealth Monitoring Market

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares

an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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ABBREVIATIONS

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