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European Markets for Female and Neonatal Diagnostic Devices (Austria, Belgium, Denmark, Finland, France, Germany, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, U.K.)

https://marketpublishers.com/r/E671F6A996DEN.html
Date: December 2013
Pages: 228
Price: US$ 9,995.00 (Single User License)
ID: E671F6A996DEN

Abstracts

Abstract:

In 2013, the European market for female neonatal diagnostic devices was valued at over €410 million. This report covers devices used for bone densitometry, breast biopsy, breast imaging, OB/GYN ultrasound imaging, infant warmers and incubators. Europe's economic climate will continue to influence the many different sectors examined in this report. Capital equipment sales will be negatively influenced by health care restraints due to economic instability; this effect will be particularly pronounced in the more pricesensitive Southern European countries.

The well-established and mature OB/GYN ultrasound segment will continue to dominate this market throughout the forecast period. This will be followed by the breast imaging segment, representing just over a quarter of the overall market. This report covers Austria, Benelux, France, Germany, Italy, Portugal, Scandinavia, Spain, Switzerland and the United Kingdom.

Scope of Report: This report pertains to a forecast period of 10 years (2010 – 2020) for the European market (Countries Included: Austria, Belgium, Denmark, Finland, France, Germany, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, U.K.)

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

European Female and Neonatal Diagnostic Device Market

Bone Densitometry Market

Breast Biopsy Device Market

Breast Imaging Market

Obstetrics and Gynecology Ultrasound Market

Infant Warmer and Incubator Market

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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Contents

EXECUTIVE SUMMARY

1.1 EUROPEAN FEMALE AND NEONATAL DIAGNOSTIC DEVICE MARKET
1.2 TREND ANALYSIS
1.3 BONE DENSITOMETRY MARKET
1.4 BREAST BIOPSY DEVICE MARKET
1.5 BREAST IMAGING MARKET
1.6 OBSTETRICS AND GYNECOLOGY ULTRASOUND MARKET
1.7 INFANT WARMER AND INCUBATOR MARKET
1.8 COMPETITIVE ANALYSIS

RESEARCH METHODOLOGY

2.1 RESEARCH SCOPE
2.2 IDATA'S 9-STEP METHODOLOGY
  2.2.1 Step 1: Project Initiation & Team Selection
  2.2.2 Step 2: Prepare Data Systems and Perform Secondary Research
  2.2.3 Step 3: Preparation for Interviews & Questionnaire Design
  2.2.4 Step 4: Performing Primary Research
  2.2.5 Step 5: Research Analysis: Establishing Baseline Estimates
  2.2.6 Step 6: Market Forecast and Analysis
  2.2.7 Step 7: Identify Strategic Opportunities
  2.2.8 Step 8: Final Review and Market Release
  2.2.9 Step 9: Customer Feedback and Market Monitoring

EUROPEAN FEMALE AND NEONATAL DIAGNOSTIC DEVICE MARKET OVERVIEW

3.1 INTRODUCTION
3.2 CURRENCY EXCHANGE RATE
3.3 MARKET OVERVIEW
3.4 TREND ANALYSIS
3.5 DRIVERS AND LIMITERS
  3.5.1 Market Drivers
  3.5.2 Market Limiters
3.6 COMPETITIVE ANALYSIS
3.7 MARKET CONCENTRATION

3.8 MERGERS AND ACQUISITIONS

COUNTRY PROFILES

4.1 INTRODUCTION
  4.1.1 Population
  4.1.2 GDP per Capita
  4.1.3 Price Index
4.2 GERMANY
4.3 FRANCE
4.4 U.K.
4.5 ITALY
4.6 SPAIN
4.7 BENELUX
4.8 SCANDINAVIA
4.9 AUSTRIA
4.10 SWITZERLAND
4.11 PORTUGAL

BONE DENSITOMETRY MARKET

5.1 INTRODUCTION
5.2 MARKET OVERVIEW
5.3 MARKET ANALYSIS AND FORECAST
  5.3.1 Total Bone Densitometry Market
  5.3.2 Central DEXA Market
  5.3.3 Peripheral Bone Densitometry Market
5.4 DRIVERS AND LIMITERS
  5.4.1 Market Drivers
  5.4.2 Market Limiters
5.5 COMPETITIVE ANALYSIS

BREAST BIOPSY DEVICE MARKET

6.1 INTRODUCTION
6.2 MARKET OVERVIEW
6.3 MARKET ANALYSIS AND FORECAST
  6.3.1 Total Breast Biopsy Device Market
  6.3.2 Spring-Loaded Core Needle Market

6.3.3 Vacuum-Assisted Breast Biopsy Market
6.4 DRIVERS AND LIMITERS
6.4.1 Market Drivers
6.4.2 Market Limiters
6.5 COMPETITIVE ANALYSIS

BREAST IMAGING MARKET

7.1 INTRODUCTION
7.1.1 Mammography
7.1.2 Ultrasound Imaging
7.1.3 Breast Magnetic Resonance Imaging
7.1.4 Breast-Specific Gamma Imaging
7.1.5 Positron Emission Mammography
7.2 MARKET OVERVIEW
7.3 MARKET ANALYSIS AND FORECAST
7.3.1 Total Breast Imaging Market
7.3.2 Computed Radiography Mammography Market
7.3.3 Digital Radiography Mammography Market
7.3.4 Breast MRI Coil Market
7.4 DRIVERS AND LIMITERS
7.4.1 Market Drivers
7.4.2 Market Limiters
7.5 COMPETITIVE ANALYSIS

OBSTETRICS AND GYNECOLOGY ULTRASOUND MARKET

8.1 INTRODUCTION
8.2 MARKET ANALYSIS AND FORECAST
8.3 DRIVERS AND LIMITERS
8.3.1 Market Drivers
8.3.2 Market Limiters
8.4 COMPETITIVE ANALYSIS

INFANT WARMER AND INCUBATOR MARKET

9.1 INTRODUCTION
9.2 MARKET OVERVIEW
9.3 MARKET ANALYSIS AND FORECAST

9.3.1 Total Infant Warmer and Incubator Market
9.3.2 Infant Incubator Market
9.3.3 Infant Warmer Market
9.4 DRIVERS AND LIMITERS
9.4.1 Market Drivers
9.4.2 Market Limiters
9.5 COMPETITIVE ANALYSIS

APPENDIX I: BREAST TOMOSYNTHESIS

10.1 INTRODUCTION
10.2 MARKET ANALYSIS AND FORECAST
10.2.1 Approximate Market Value
10.2.2 ASP and Competition
10.2.3 Reimbursement
10.2.4 Installed Base
10.3 DRIVERS AND LIMITERS
10.3.1 Market Drivers
10.3.2 Market Limiters
10.4 COMPETITIVE ANALYSIS

APPENDIX II: BREAST ULTRASOUND

11.1 INTRODUCTION
11.2 MARKET ANALYSIS

ABBREVIATIONS

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