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European Markets for Dental Materials 2014

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Abstracts

The dental materials market also commonly referred to as ‘dental consumables’ is comprised of a variety of segments including dental cements, impression materials, direct restorative materials (specifically filling materials), bonding agents, core build-up materials and dental anesthesia. This market constitutes one of the largest in the dental industry and exhibits high potential for further growth.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Procedure Numbers

Unit Sales by Material, Delivery, Curing Method and Application

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

This market is one of the largest in the dental industry and exhibits high potential for further growth. Demand is set to increase for the majority of the segments within this market. The dental materials industry demonstrates continuous technological

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developments that facilitate workflow and improve patient comfort. The economic downturn impacted the dental restorative markets and resulted in fewer patients visiting the dentist between the years of 2008 and 2011; however, this market is starting to pick back up. Limiting growth in the majority of these segments is the greater emphasis on preventive measures in order to avoid restorative procedures. Also threatening dental material segments is the growth of digitized dentistry.

The segment exhibiting the fastest growth is the direct restorative market. This phenomenon stems from the surging growth demonstrated within the subsegment for composite material at the expense of that of amalgam. The second highest growth rate is found in the bonding agent market. The general aesthetic trend towards resin-based direct and indirect restoratives has led to a growing demand for bonding agents.

Highlights

Minimal information is available on the dental materials market as not very much research has been conducted effectively

Complex market to understand especially in regards to market volumes

Sheds light on a market that is ever changing in terms of technological advancements

Reveals interesting market trends that have been driving and limiting the market

Exposes potential threats and opportunities in the market

Illustrates growth trends over a 10 year period

Highlights key competitors in the market and relevant competitive advantages

Reveals differences in growth patterns and price variations between the two Cements segments

Discusses innovative delivery methods of dental cements and illustrates unit sales dependent on the delivery type

Compares and contrasts the various segments based on pricing, delivery method and popularity throughout various regions in Europe

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Segments the market into preliminary and precision impression materials, namely based on material type: alginates, silicones and polyether materials

Illustrates the ever-changing growth trends present in the various etching markets

Points to regional differences corresponding to dominant etchant types

Segments the market into the two dominant material types (composites and glass ionomers) while accounting for a residual ‘other’ category

Discusses the various local injection types and their prevalence across Europe, especially described in depth in the unit analysis

Discusses factors contributing to procedure number sizes across various European regions

Illustrates growth trends of various procedures

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