

# European Markets for Dental Instruments, Hygiene and Oral Care

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## Abstracts

In 2011, the market for dental instruments, hygiene and oral care equipment and disposables in Europe was valued at over €519 million. The European markets for dental growth factors include the markets for emdogain, in addition to the markets for potential dental growth factors such as GEM-21S and INFUSE and Platelet Rich Plasma (PRP). This market includes dental turbines, electric dental handpieces, dental burs, dental scalers, dental lasers, prophylaxis angles and pastes, professional teeth whitening products, professional fluoride products and digital caries detection devices. The dental products and instruments covered in this report span a range of clinical indications and mainly target private dental practices. Driven by the increasing number of dentists and dental hygienists being trained and the rise in the use of cosmetic dentistry devices, the market is expected to increase at a steady rate for the foreseeable future. Scope: forecast period over the next 5 years (2012 - 2017) Report Includes: Competitor Analysis: We provide a detailed analysis of the competitive landscape including market shares and qualitative discussions of the leading and upcoming competitors in each market segment. Identify Strategic Opportunities, Customer Feedback and Market Monitoring, Market Overview by Segment & Country, Trend Analysis by Segment & Country, Market Drivers & Limiters, Mergers & Acquisitions. Segments included: Scope: Report covers 15 countries including Germany, France, U.K, Italy, Spain, Benelux, Scandinavia, Austria, Switzerland, Portugal. Segments included: DENTAL TURBINES, ELECTRIC DENTAL HANDPIECE DEVICES, DENTAL HANDPIECE BURS, DENTAL SCALERS, DENTAL LASER, DIGITAL CARIES DETECTION, PROPHYLAXIS ANGLE AND CUP, PROPHYLAXIS PASTE, PROFESSIONAL FLUORIDE, PROFESSIONAL TEETH WHITENING.

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## **ABBREVIATIONS**

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