

European Market for Obstetrics and Gynecology Ultrasound

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Abstracts

Abstract:

Obstetrics ultrasound is used on pregnant women to observe the fetus. It is used for the diagnosis and assessment of early pregnancy, to identify a potential miscarriage, to determine gastrointestinal age, fetus size, femur length and abdominal circumference, and to detect placental abnormalities and fetal malformations. With technological advancements in the form of 3D, 4D, and Doppler ultrasound imaging, fetuses can be seen with much more detail than before. With such accurate visuals, doctors can diagnose abnormalities more efficiently than with traditional 2D ultrasound. A traditional 2D scan views layers of the baby so that internal organs as well as the outside of the baby can be viewed. Sound waves are transmitted from one direction. A 3D scan uses the same machine as 2D but sends the sound waves at different angles. The sound waves that are reflected back are processed by a sophisticated program that visualizes the surface of the baby.

Scope of Report: This report pertains to a forecast period of 10 years (2010 – 2020) for the European Market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

PROCEDURES

OBSTETRICS AND GYNECOLOGY ULTRASOUND DEVICE MARKET

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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