

European Market for Interventional Cardiology Devices

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Abstracts

Despite turbulent macroeconomic conditions in recent years, the European market for interventional cardiology devices is expected to remain stable over the forecast period.

Advancements in specific technologies and practices such as drug management, drug-eluting stents, specialty guidewires, micro-introducer sheaths, fractional flow reserve guidewires and various imaging modalities will account for a great deal of the growth in the total market for interventional cardiology devices. Many of the established standard products have essentially become commodities and are close to homogeneous in their substitutability. Thus the responsibility will remain with new or specialized devices that receive positive clinical trials to act as catalysts for growth and to increase the market share of companies that are able to capitalize on such opportunities. For established items such as catheters, guidewires and introducers, companies will have the opportunity to utilize distribution networks as well as the bundling of multiple products in order to increase revenues.

Scope: This report pertains to a forecast period of 10 years (2009- 2019) for the following countries:

Germany

France

the United Kingdom (U.K.)

Italy

Spain

Benelux (Belgium, Netherlands, and Luxembourg)

Scandinavia (Finland, Denmark, Sweden, and Norway)

Portugal

Austria

Switzerland

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment & Country

Trend Analysis by Segment & Country

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

Drug-eluting stents

Bare-metal stents

PTCA balloon catheters

Interventional coronary catheters and guidewires

Diagnostic coronary catheters and guidewires

Coronary introducer sheaths

Embolic protection devices

Atherectomy devices

Coronary vascular closure devices

Optical coherence tomography (OCT) catheters

Intravascular ultrasound (IVUS) catheters

In addition, this report covers the emerging markets for vulnerable plaque screening and treatment.

Companies Included:

Abbott Laboratories

Cordis

St. Jude Medical

Terumo

Medtronic

Volcano Therapeutics

Biotronik

AccessClosure

Hexacath

Boston Scientific

Sorin

B. Braun

Spectranetics

Reasons To Buy:

This report analyzes and evaluates the current state of the European interventional cardiology devices market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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