

# European Market for Breast Imaging

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Date: November 2013

Pages: 26

Price: US\$ 3,995.00 (Single User License)

ID: EB23DACAB6CEN

## Abstracts

### Abstract:

A mammogram is an examination of the breast using X-rays. The exam can be done as either a screening or diagnostic procedure. Mammography screening is for the early detection of cancer in women that do not exhibit any symptoms. These comprise the vast majority of mammography procedures. A diagnostic procedure is done following the abnormal results of a screening procedure or physical exam performed by a physician. It is a more costly and time-consuming examination that aims to identify the exact size and location of the abnormality. If the results of the diagnostic exam are suspicious, an ultrasound or biopsy is ordered for further diagnosis.

**Scope of Report:** This report pertains to a forecast period of 10 years (2010 – 2020) for the European Market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

PROCEDURES

BREAST IMAGING DEVICE MARKET

### **Reasons To Buy:**

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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