

# European Market for Bone Densitometry

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## Abstracts

### Abstract:

Osteoporosis is characterized by low bone mass and deterioration of bone tissue, making the bones more fragile and increasing the risk of fracture. It is particularly dangerous because it occurs without symptoms, leading to sudden fractures that can be debilitating to the victim. At least one in four women over the age of 50 has osteoporosis; it accounts for hundreds of thousands of hip, spine, and wrist fractures in Europe each year. Bone mineral density testing is an important step in lessening the effects of this disease.

**Scope of Report:** This report pertains to a forecast period of 10 years (2010 – 2020) for the European Market.

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback & Market Monitoring

Main Segments Included:

PROCEDURES

BONE DENSITOMETRY DEVICE MARKET

### **Reasons To Buy:**

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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