

European Dental Implants, Final Abutments and Computer Guided Surgery Market

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Abstracts

In 2012, the European market for dental implants, final abutments and computer guided surgery exceeded €1 billion.

High growth was seen in the developing markets of Poland, the Czech Republic and Romania, as the number of dentists grew and the learning curve regarding dental implants decreased. The U.K. market maintained a positive growth rate over 2012, with its relatively low penetration rate and high number of premium brands. Similar to the U.K. market, Romania is a young market for dental implants, and is growing rapidly. The Romanian market has grown significantly over 2011 and 2012, due to the increasing price of the average dental implant sold. Patients in Romania are becoming increasingly quality-sensitive, causing doctors to seek out more premium brands for a higher price.

Scope: This report pertains to a forecast period of 10 years (2009 – 2019) for Germany, France, U.K., Italy, Spain, Benelux, Scandinavia, Austria, Switzerland, Portugal, Israel, Poland, Romania, Turkey, Greece, Czech Republic.

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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ABBREVIATIONS

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