

European Cosmetic Surgery, Facial Aesthetics and Medical Laser Devices

https://marketpublishers.com/r/ECADF114854EN.html

Date: May 2013

Pages: 295

Price: US\$ 10,995.00 (Single User License)

ID: ECADF114854EN

Abstracts

The total European market for cosmetic surgery, facial aesthetics and medical lasers will approach €1.18 billion by 2019.

This market includes botulinum toxin A, dermal fillers, breast implants, non-breast implants, aesthetic laser and light therapy devices, non-invasive skin tightening devices and non-invasive fat reduction devices. A number of specific devices within this market have significant brand-name recognition. The medical devices and pharmaceuticals covered in this report span a range of indications and target consumers. In addition, they provide a number of aesthetic alternatives at different price points for the consumer.

Scope: This report pertains to a forecast period of 10 years (2009 – 2019) for Germany, France, United Kingdom, Italy, Spain, Benelux, Scandinavia, Austria, Switzerland, Portugal.

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our "ground up" approach, which includes primary and secondary research methods.



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ABBREVIATIONS



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