

DePuy Profile (Large Joints): Global Market Share Analysis by Region, SWOT, Product Pipeline & Financials

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Abstracts

A large portion of Depuy's revenue for large joints in 2011 was sourced from the U.S. and Japanese markets. The information covered includes:

An overview of the company history and current product divisions

A summary of corporate financial metrics

A review of recently approved products and the results of preliminary clinical trials

An in-depth review of the strengths, weaknesses opportunities and threats (SWOT) to the company's orthopedic biomaterials divisions

A detailed look at the market share and performance of each division in various countries across the U.S., Europe and Asia. Whenever possible, market share and division revenues are examined by individual country for each region of the globe.

The key product areas covered in this report include:

Large joint substitutes (including knees and hips)

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ABBREVIATIONS

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