

# Chinese Market for Orthopedic Trauma Devices

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## Abstracts

In 2012, the Chinese Orthopedic Trauma Devices Market was valued at over \$413 million.

The Chinese Orthopedic Trauma market is split into two general categories; internal and external fixation. Internal fixation includes devices such as plates & screws, intramedullary nails, and cannulated screws. Growth in each segment is propelled largely by the aging population, motor vehicle accidents and an occasionally increasing average selling price (ASP) due to technological advancements. There is fast growth in the overall market fuelled by the Chinese government improving healthcare coverage across the country and as Chinese citizens have increasing amounts of disposable income on average. The increased affordability of trauma surgeries opens up new demographics in the overall trauma market and will enable the market to continue growing at a strong rate over the forecast period.

**Scope:** This report pertains to a forecast period of 10 years (2009 – 2019) for China.

### Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment & Country

Trend Analysis by Segment & Country

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

**Main Segments Included:**

Internal Fixation

External Fixation

Unilateral External Fixation Market

Circular External Fixation Market

Hybrid External Fixation Market

Plates and Screws

Cannulated Screw Market

Intramedullary Nails

Cannulated Screws

Compression Hip Screws

Hip Intramedullary Nails

Stainless Steel Hip Intramedullary Nail Market

Titanium Hip Intramedullary Nail Market

Pins, Wires and Cables

Locking Plates

Hybrid Plates

**Companies Included:**

Zimmer

Biomet

Stryker

DePuy Synthes

Trauson

Kanghui Medical

Weigao

Smith &amp; Nephew

**Reasons To Buy:**

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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## **ABBREVIATIONS**

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