

China Dental Implant and Final Abutment Market

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Abstracts

China demonstrates the lowest dental implant ratio per capita throughout the Asia-Pacific region, and consequently has become a common target for global dental implant companies. Due to the low dental implant penetration rate, high population growth, and growing national income, the Chinese market for dental implant fixtures and abutments demonstrates the highest levels of growth within the Asia-Pacific region. Traditionally, the emphasis on dental aesthetics in China is not as strong as in other Asian countries such as South Korea, but has been increasing over the last 5 years. Major market drivers, from the dentists' perspective, include increased dental implant training offered by implant companies and dental schools, a growing prevalence of private dental clinics and higher patient interest in dental aesthetics. These factors will result in increased access to more advanced dental care services, such as dental implants, and will therefore propel rapid growth in the overall dental implant market.

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This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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