

# Canadian Endoscopic and Surgical Devices Market

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## Abstracts

In 2012, the Canadian endoscopic and surgical devices Market was valued at over \$475 million.

High demand for GI screening and intervention procedures due to the aging population and growing awareness will drive market growth. Many segments of the Canadian market are dominated by group purchasing organizations (GPOs) that issue large scale tenders, often to cover all the hospitals in a province. Growth can be attributed to advances in technology, such as the recent adaptation of HD technology, as well as a trend among specialists and patients to opt for minimally invasive surgery.

**Scope:** This report pertains to a forecast period of 10 years (2009 – 2019) for Canada.

## Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

**Main Segments Included:**

Hemostasis Device Market

Enteral Feeding Device Market

Urological Device Market

Gynecological Device Market

Bronchoscopy Device Market

ENT Device Market

Laparoscopic Device Market

Video & High Tech Equipment Market

Automated Endoscope Reprocessor Market

Electrosurgical Device Market

Surgical Endoscopy Tower Market

Gastrointestinal Endoscopic Device Market

Gastrointestinal Endoscope Market

Capsule Endoscopy Market

Stenting Device Market

**Companies Included:**

Taewoong

Carl Zeiss

Smith & Nephew

Welch Allyn

Corpak

Cardinal Health

Bryan

Corporation

AbbeyMoor

Medical

U.S. Endoscopy

Instrumentarium

Applied Medical Technologies

Given Imaging

US Endoscopy

Hobbs Medical

Fujinon

Convergent

Urologix

C.R. Bard

Healthtronic

Trimedyne

American Medical Systems

Biolitec

Carl Zeiss

Welch Allyn

Cardinal Health

Stryker

Medtronic

Cooper Surgical

Seiler

Lifetech

Teleflex

Instrumentarium

Kelleher Medical

Advanced Bionics

MED-EL

Anspach

Cochlear Limited

Davol

Jarit Instruments

B. Braun Aesculap

Snowden Pencer

Sony

Siemens

Sonosite

Phillips

Mitsubishi

Skytron

GE

Aaron Bovie

Conmed

Elmed

3M

IC Medical

Smith & Nephew

Megadyne

Karl Storz

Richard Wolf

ERBE

Ethicon

Novartis

Rusch Laboratories

**Reasons To Buy:**

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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