

Canadian Endoscopic and Surgical Devices Market

<https://marketpublishers.com/r/CE95C3A0115EN.html>

Date: February 2013

Pages: 672

Price: US\$ 16,995.00 (Single User License)

ID: CE95C3A0115EN

Abstracts

In 2012, the Canadian endoscopic and surgical devices Market was valued at over \$475 million.

High demand for GI screening and intervention procedures due to the aging population and growing awareness will drive market growth. Many segments of the Canadian market are dominated by group purchasing organizations (GPOs) that issue large scale tenders, often to cover all the hospitals in a province. Growth can be attributed to advances in technology, such as the recent adaptation of HD technology, as well as a trend among specialists and patients to opt for minimally invasive surgery.

Scope: This report pertains to a forecast period of 10 years (2009 – 2019) for Canada.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

Hemostasis Device Market

Enteral Feeding Device Market

Urological Device Market

Gynecological Device Market

Bronchoscopy Device Market

ENT Device Market

Laparoscopic Device Market

Video & High Tech Equipment Market

Automated Endoscope Reprocessor Market

Electrosurgical Device Market

Surgical Endoscopy Tower Market

Gastrointestinal Endoscopic Device Market

Gastrointestinal Endoscope Market

Capsule Endoscopy Market

Stenting Device Market

Companies Included:

Taewoong

Carl Zeiss

Smith & Nephew

Welch Allyn

Corpak

Cardinal Health

Bryan

Corporation

AbbeyMoor

Medical

U.S. Endoscopy

Instrumentarium

Applied Medical Technologies

Given Imaging

US Endoscopy

Hobbs Medical

Fujinon

Convergent

Urologix

C.R. Bard

Healthtronic

Trimedyne

American Medical Systems

Biolitec

Carl Zeiss

Welch Allyn

Cardinal Health

Stryker

Medtronic

Cooper Surgical

Seiler

Lifetech

Teleflex

Instrumentarium

Kelleher Medical

Advanced Bionics

MED-EL

Anspach

Cochlear Limited

Davol

Jarit Instruments

B. Braun Aesculap

Snowden Pencer

Sony

Siemens

Sonosite

Phillips

Mitsubishi

Skytron

GE

Aaron Bovie

Conmed

Elmed

3M

IC Medical

Smith & Nephew

Megadyne

Karl Storz

Richard Wolf

ERBE

Ethicon

Novartis

Rusch Laboratories

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

Contents

EXECUTIVE SUMMARY

- 1.1 CANADIAN MARKET FOR ENDOSCOPIC AND SURGICAL DEVICES
- 1.2 GI ENDOSCOPY MARKET
- 1.3 UROLOGICAL DEVICE MARKET
- 1.4 GYNECOLOGICAL DEVICE MARKET
- 1.5 BRONCHOSCOPY DEVICE MARKET
- 1.6 ENT DEVICE MARKET
- 1.7 LAPAROSCOPIC DEVICE MARKET
- 1.8 ELECTROSURGICAL DEVICE MARKET
- 1.9 LEADING COMPETITORS

RESEARCH METHODOLOGY

- 2.1 RESEARCH SCOPE
- 2.2 IDATA'S 9-STEP METHODOLOGY
 - Step 1: Project Initiation & Team Selection
 - Step 2: Prepare Data Systems and Perform Secondary Research
 - Step 3: Preparation for Interviews & Questionnaire Design
 - Step 4: Performing Primary Research
 - Step 5: Research Analysis: Establishing Baseline Estimates
 - Step 6: Market Forecast and Analysis
 - Step 7: Identify Strategic Opportunities
 - Step 8: Final Review and Market Release
 - Step 9: Customer Feedback and Market Monitoring

OVERALL CANADIAN MARKET FOR ENDOSCOPIC AND SURGICAL DEVICES

- 3.1 INTRODUCTION
- 3.2 CURRENCY EXCHANGE RATE
- 3.3 MARKET ANALYSIS AND FORECAST
- 3.4 MARKET DRIVERS AND LIMITERS
 - 3.4.1 Market Drivers
 - 3.4.2 Market Limiters
- 3.5 COMPETITIVE ANALYSIS
- 3.6 MERGERS AND ACQUISITIONS

GASTROINTESTINAL ENDOCSOPIC DEVICE MARKET

- 4.1 INTRODUCTION
- 4.2 PROCEDURES
 - 4.2.1 Total Procedures
- 4.3 MARKET OVERVIEW
- 4.4 TREND ANALYSIS
- 4.5 MARKET DRIVERS AND LIMITERS
 - 4.5.1 Market Drivers
 - 4.5.2 Market Limiters
- 4.6 COMPETITIVE ANALYSIS
 - 4.6.1 Leading Competitors
- 4.7 MERGERS AND ACQUISITIONS

GASTROINTESTINAL ENDOSCOPE MARKET

- 5.1 INTRODUCTION
- 5.2 MARKET OVERVIEW
- 5.3 MARKET ANALYSIS & FORECAST
 - 5.3.1 Colonoscope Market
 - 5.3.2 Gastroscope Market
 - 5.3.3 Duodenoscope Market
 - 5.3.4 Enteroscope Market
 - 5.3.5 Ultrasound Endoscope Market
 - 5.3.6 Double-Balloon Endoscope Market
- 5.4 DRIVERS AND LIMITERS
 - 5.4.1 Market Drivers
 - 5.4.2 Market Limiters
- 5.5 COMPETITIVE ANALYSIS

CAPSULE ENDOSCOPY MARKET

- 6.1 INTRODUCTION
 - 6.1.1 Emerging Technologies: Guided Capsules
- 6.2 MARKET ANALYSIS & FORECAST
 - 6.2.1 Camera Capsule Market
 - 6.2.2 Workstation Market
 - 6.2.3 Data Recorder Market
- 6.3 DRIVERS AND LIMITERS

- 6.3.1 Market Drivers
- 6.3.2 Market Limiters
- 6.4 COMPETITIVE ANALYSIS

STENTING DEVICE MARKET

- 7.1 INTRODUCTION
- 7.2 MARKET OVERVIEW
- 7.3 MARKET ANALYSIS & FORECAST
 - 7.3.1 Esophageal Stent Market
 - 7.3.2 Esophageal Covered-Metal Stent Market
 - 7.3.3 Esophageal Bare-Metal Stent Market
 - 7.3.4 Esophageal Plastic Stent Market
 - 7.3.5 Biliary Stent Market
 - 7.3.5.1 Biliary Covered-Metal Stent Market
 - 7.3.5.2 Biliary Bare-Metal Stent Market
 - 7.3.5.3 Biliary Plastic Stent Market
 - 7.3.6 Duodenal Stenting Device Market
- 7.4 DRIVERS AND LIMITERS
 - 7.4.1 Market Drivers
 - 7.4.2 Market Limiters
- 7.5 COMPETITIVE ANALYSIS

DILATION DEVICE MARKET

- 8.1 INTRODUCTION
- 8.2 MARKET OVERVIEW
- 8.3 MARKET ANALYSIS & FORECAST
 - 8.3.1 Esophageal Dilation Balloon Market
 - 8.3.2 Biliary Dilation Balloon Market
 - 8.3.3 Duodenal & Colorectal Dilation Balloon Market
- 8.4 DRIVERS AND LIMITERS
 - 8.4.1 Market Drivers
 - 8.4.2 Market Limiters
- 8.5 COMPETITIVE ANALYSIS

ENDOSCOPIC RETROGRADE CHOLANGIOPANCREATOGRAPHY DEVICE MARKET

- 9.1 INTRODUCTION
- 9.2 PROCEDURES
- 9.3 MARKET ANALYSIS & FORECAST
 - 9.3.1 ERCP Market
 - 9.3.1.1 Sphincterotome Market
 - 9.3.1.2 Biliary Stone Removal Balloon Market
 - 9.3.1.3 Biliary Stone Removal Basket Market
 - 9.3.1.4 Biliary Lithotripter Market
 - 9.3.1.5 ERCP Guidewire Market
 - 9.3.1.6 ERCP Cannula Market
- 9.4 DRIVERS AND LIMITERS
 - 9.4.1 Market Drivers
 - 9.4.2 Market Limiters
- 9.5 COMPETITIVE ANALYSIS
 - 9.5.1 Leading Competitors, ERCP Market

BIOPSY FORCEPS MARKET

- 10.1 INTRODUCTION
- 10.2 MARKET OVERVIEW
- 10.3 MARKET ANALYSIS & FORECAST
 - 10.3.1 Hot Disposable Biopsy Forceps Market
 - 10.3.2 Cold Disposable Biopsy Forceps Market
 - 10.3.3 Hot Reusable Biopsy Forceps Market
 - 10.3.4 Cold Reusable Biopsy Forceps Market
- 10.4 DRIVERS AND LIMITERS
 - 10.4.1 Market Drivers
 - 10.4.2 Market Limiters
- 10.5 COMPETITIVE ANALYSIS

POLYPECTOMY SNARE MARKET

- 11.1 INTRODUCTION
- 11.2 MARKET ANALYSIS & FORECAST
- 11.3 DRIVERS AND LIMITERS
 - 11.3.1 Market Drivers
 - 11.3.2 Market Limiters
- 11.4 COMPETITIVE ANALYSIS

HEMOSTASIS DEVICE MARKET

- 12.1 INTRODUCTION
- 12.2 MARKET OVERVIEW
- 12.3 MARKET ANALYSIS AND FORECAST
 - 12.3.1 Electrosurgical Probe Market
 - 12.3.2 Heat Probe Market
 - 12.3.3 Ligation Band Market
 - 12.3.4 Ligation Clip Market
 - 12.3.5 Sclerotherapy Needle Market
 - 12.3.6 Argon Plasma Coagulation Probe Market
 - 12.3.7 Electrosurgical Generator Market
- 12.4 DRIVERS AND LIMITERS
 - 12.4.1 Market Drivers
 - 12.4.2 Market Limiters
- 12.5 COMPETITIVE ANALYSIS

ENTERAL FEEDING DEVICE MARKET

- 13.1 INTRODUCTION
- 13.2 MARKET OVERVIEW
- 13.3 MARKET ANALYSIS & FORECAST
 - 13.3.1 Initial Kit Market
 - 13.3.2 Replacement Device Market
 - 13.3.3 Nasogastric Tube Market
- 13.4 DRIVERS AND LIMITERS
 - 13.4.1 Market Drivers
 - 13.4.2 Market Limiters
- 13.5 COMPETITIVE ANALYSIS

UROLOGICAL DEVICE MARKET

- 14.1 INTRODUCTION
- 14.2 BPH
 - 14.2.1 Transurethral Resection of the Prostate (TURP)
 - 14.2.1.1 Bipolar Electrode Market
 - 14.2.1.2 Monopolar Resection Electrode Market
 - 14.2.1.3 Monopolar Hybrid Electrode Market
 - 14.2.2 TUMT (Transurethral Microwave Therapy)

- 14.2.2.1 TUMT Capital Equipment
- 14.2.2.2 TUMT Disposables Market
- 14.2.3 Prostatic Stent Market
 - 14.2.3.1 Permanent Prostatic Stent Market
 - 14.2.3.2 Temporary Prostatic Stent Market
- 14.2.4 Laser Benign Prostate Hyperplasia Treatment Market
 - 14.2.4.1 Laser BPH Capital Equipment Market
 - 14.2.4.2 Laser BPH Disposables Market
- 14.3 UROLOGICAL ENDOSCOPE MARKET
 - 14.3.1 Rigid Cystoscope Market
 - 14.3.2 Flexible Cystoscope Market
 - 14.3.3 Semi-Rigid Ureteroscope Market
 - 14.3.4 Flexible Ureteroscope Market
 - 14.3.5 Rigid Resectoscope Market
 - 14.3.6 Rigid Nephroscope Market
- 14.4 STONE MANAGEMENT
 - 14.4.1 Extracorporeal Shock Wave Lithotripsy (ESWL) Market
 - 14.4.1.1 ESWL Capital Equipment Market
 - 14.4.1.2 ESWL Disposables Market
 - 14.4.2 Intracorporeal Shock Wave Lithotripsy (ISWL) Market
 - 14.4.2.1 ISWL Capital Equipment Market
 - 14.4.3 Holmium Laser Market
 - 14.4.3.1 Holmium Laser Capital Equipment Market
 - 14.4.3.2 Holmium Laser Disposables Market
 - 14.4.4 Stone Fragment Retrieval Device Market
 - 14.4.5 Ureteral Stent Market
- 14.5 URODYNAMICS MARKET
 - 14.5.1 Urodynamics Capital Equipment Market
 - 14.5.2 Urodynamics Disposables Market
- 14.6 MARKET DRIVERS AND LIMITERS
 - 14.6.1 Market Drivers
 - 14.6.2 Market Limiters
- 14.7 COMPETITIVE ANALYSIS

GYNECOLOGICAL DEVICE MARKET

- 15.1 INTRODUCTION
- 15.2 COLPOSCOPE MARKET
- 15.3 ENDOMETRIAL RESECTION MARKET

- 15.3.1 Monopolar Resection Electrode Market
- 15.3.2 Bipolar Resection Electrode Market
- 15.4 FEMALE STERILIZATION MARKET
 - 15.4.1 Transcervical Sterilization Device Market
 - 15.4.2 Mechanical Sterilization Clip Market
 - 15.4.3 Mechanical Sterilization Band Market
 - 15.4.4 Bipolar Sterilization Market
- 15.5 FLUID MANAGEMENT MARKET
 - 15.5.1 Disposable Tubing Market
- 15.6 HYSTEROSCOPE MARKET
 - 15.6.1 Rigid Hysteroscope Market
 - 15.6.2 Flexible Hysteroscope Market
- 15.7 MARKET DRIVERS AND LIMITERS
 - 15.7.1 Market Drivers
 - 15.7.2 Market Limiters
- 15.8 COMPETITIVE ANALYSIS

BRONCHOSCOPY DEVICE MARKET

- 16.1 INTRODUCTION
- 16.2 BRONCHOSCOPE MARKET
 - 16.2.1 Rigid Bronchoscope Market
 - 16.2.2 Flexible Bronchoscope Market
 - 16.2.3 Ultrasound Bronchoscope Market
- 16.3 BRONCHIAL FORCEPS AND TRANSBRONCHIAL ASPIRATION NEEDLE MARKET
 - 16.3.1 Disposable Bronchial Forceps Market
 - 16.3.2 Reusable Bronchial Forceps Market
 - 16.3.3 Transbronchial Aspiration Needle Market
- 16.4 BRONCHIAL FOREIGN BODY RETRIEVAL DEVICE MARKET
 - 16.4.1 Disposable Device Market
 - 16.4.2 Reusable Device Market
- 16.5 MARKET DRIVERS AND LIMITERS
 - 16.5.1 Market Drivers
 - 16.5.2 Market Limiters
- 16.6 COMPETITIVE ANALYSIS

ENT DEVICE MARKET

17.1 INTRODUCTION

17.2 ENT ENDOSCOPE MARKET

17.2.1 Rigid Scope Market

17.2.1.1 Rhinoscope Market

17.2.1.2 Laryngoscope Market

17.2.1.3 Otological Endoscope Market

17.2.2 Flexible Scope Market

17.2.2.1 Fiber Rhinolaryngoscope Market

17.2.2.2 Video Rhinolaryngoscope Market

17.3 HAND INSTRUMENT MARKET

17.4 POWER INSTRUMENTS

17.4.1.1 Power Shaver Capital Equipment Market

17.4.1.2 Power Drill Capital Equipment Market

17.4.1.3 Disposable Shaver Blade Market

17.4.1.4 Disposable Burr Market

17.5 MARKET DRIVERS AND LIMITERS

17.5.1 Market Drivers

17.5.2 Market Limiters

17.6 COMPETITIVE ANALYSIS

LAPAROSCOPIC DEVICE MARKET

18.1 INTRODUCTION

18.2 TROCAR DEVICE MARKET

18.2.1 Reusable Trocar Market

18.2.2 Disposable Trocar Market

18.3 HAND INSTRUMENTS

18.3.1 Disposable Hand Instruments

18.3.2 Reusable Hand Instruments

18.4 INSUFFLATION DEVICES

18.4.1 Insufflators

18.4.2 Insufflator Tube Market

18.5 LAPAROSCOPES

18.5.1 Rod Lens Laparoscope Market

18.5.2 Video Laparoscope Market

18.6 SUCTION-IRRIGATION SYSTEMS

18.6.1 Conventional Suction-Irrigation System Market

18.6.2 Multifunctional Suction-Irrigation System Market

18.7 MARKET DRIVERS AND LIMITERS

- 18.7.1 Market Drivers
- 18.7.2 Market Limiters
- 18.8 COMPETITIVE ANALYSIS

VIDEO & HIGH TECH EQUIPMENT MARKET

- 19.1 INTRODUCTION
- 19.2 VIDEO MARKET
 - 19.2.1 Surgical Camera Head Market
 - 19.2.2 Camera Control Units (CCU) Market
 - 19.2.3 Digital Image Capture Device Market
 - 19.2.4 Surgical Monitor Market
 - 19.2.5 Surgical Light Source Market
 - 19.2.6 Medical Printer Market
 - 19.2.7 Integrated OR Market
- 19.3 MARKET DRIVERS AND LIMITERS
 - 19.3.1 Market Drivers
 - 19.3.2 Market Limiters
- 19.4 COMPETITIVE ANALYSIS

AUTOMATED ENDOSCOPE REPROCESSOR MARKET

- 20.1 INTRODUCTION
- 20.2 MARKET OVERVIEW
- 20.3 MARKET DRIVERS AND LIMITERS
 - 20.3.1 Market Drivers
 - 20.3.2 Market Limiters
- 20.4 COMPETITIVE ANALYSIS

ELECTROSURGICAL DEVICE MARKET

- 21.1 INTRODUCTION
- 21.2 MARKET OVERVIEW
- 21.3 PROCEDURES
 - 21.3.1 Procedures by Surgical Specialty
 - 21.3.2 Cholecystectomy
 - 21.3.3 Hernia Repair
 - 21.3.4 Laparoscopic Sterilization
 - 21.3.5 Bowel Resection

- 21.3.6 Appendectomy
- 21.3.7 Hysterectomy
- 21.3.8 Anti-Reflux
- 21.3.9 Nephrectomy
- 21.3.10 Bariatric Surgery
- 21.4 MARKET ANALYSIS AND FORECAST
 - 21.4.1 Reusable Ultrasonic Device Market
 - 21.4.2 Disposable Energy Device Market
 - 21.4.2.1 Advanced Bipolar Device Market
 - 21.4.2.2 Disposable Ultrasonic Device Market
 - 21.4.3 Electrosurgical Generator Market
- 21.5 DRIVERS AND LIMITERS
 - 21.5.1 Market Drivers
 - 21.5.2 Market Limiters
- 21.6 COMPETITIVE ANALYSIS
 - 21.6.1 Leading Competitors
 - 21.6.2 List of Brands Among Leading Competitors

APPENDIX I: SURGICAL ENDOSCOPY TOWER MARKET

- 22.1 INTRODUCTION
- 22.2 MARKET ANALYSIS AND FORECAST
- 22.3 DRIVERS AND LIMITERS
 - 22.3.1 Market Drivers
 - 22.3.2 Market Limiters
- 22.4 COMPETITIVE ANALYSIS
 - 22.4.1 List of Brands Among Leading Competitors

APPENDIX II: REPROCESSED VESSEL SEALING DEVICE MARKET

- 23.1 MARKET ANALYSIS AND FORECAST

ABBREVIATIONS

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