

# Brazilian Markets for Endoscopic Devices 2009

<https://marketpublishers.com/r/BD68D907E31EN.html>

Date: March 2009

Pages: 90

Price: US\$ 7,495.00 (Single User License)

ID: BD68D907E31EN

## Abstracts

In 2008, the Brazilian market for Endoscopes increased by nearly 11% over 2007. The Brazilian market for endoscopes includes ENT endoscopes, bronchoscopes, urological endoscopes and GI endoscopes. Growth of the market will be driven by Brazil's large, aging population, rising purchasing power and greater consciousness about health, the increasing prevalence of chronic disease and cancer in the country, and the emergence of new technologies such as HD.

## Contents

### LIST OF FIGURES

## List Of Charts

### LIST OF CHARTS

#### EXECUTIVE SUMMARY

- 1.1 BRAZILIAN MARKET FOR ENDOSCOPES
- 1.2 BRAZILIAN MARKET FOR ENT ENDOSCOPES
- 1.3 BRAZILIAN MARKET FOR BRONCHOSCOPES
- 1.4 BRAZILIAN MARKET FOR UROLOGICAL ENDOSCOPES.
- 1.5 BRAZILIAN MARKET FOR GI ENDOSCOPES
- 1.6 LEADING COMPETITORS, BRAZILIAN MARKET FOR ENDOSCOPES

#### RESEARCH METHODOLOGY

- 2.1 RESEARCH SCOPE
- 2.2 IDATA'S 9-STEP METHODOLOGY
  - Step 1: Project Initiation & Team Selection
  - Step 2: Prepare Data Systems and Perform Secondary Research
  - Step 3: Preparation for Interviews & Questionnaire Design
  - Step 4: Performing Primary Research
  - Step 5: Research Analysis: Establishing Baseline Estimates
  - Step 6: Market Forecast and Analysis
  - Step 7: Identify Strategic Opportunities
  - Step 8: Final Review and Market Release
  - Step 9: Customer Feedback and Market Monitoring

#### BRAZILIAN MARKET FOR ENDOSCOPES

- 3.1 INTRODUCTION
- 3.2 CURRENCY EXCHANGE RATES
- 3.3 MARKET OVERVIEW
  - 3.3.1 Market Analysis and Forecast
  - 3.3.2 Market Trends, Drivers and Limiters
    - 3.3.2.1 Market Drivers
    - 3.3.2.2 Market Limiters
  - 3.3.3 Number of Hospitals by Type
  - 3.3.4 Reimbursement
  - 3.3.5 Import Duties for Medical Endoscopes

## **GI ENDOSCOPES**

3.3.6 Gastroendoscopy Procedures

3.3.7 Market Analysis and Forecast

### **3.4 BRONCHOSCOPES**

3.4.1 Bronchoscopy Procedures

3.4.2 Market Analysis and Forecast

### **3.5 ENT ENDOSCOPES**

3.5.1 ENT Endoscopic Procedures

3.5.2 Market Analysis and Forecast

### **3.6 UROLOGICAL ENDOSCOPES**

3.6.1 Urological Endoscopic Procedures.

3.6.2 Market Analysis and Forecast

### **3.7 COMPETITIVE ANALYSIS**

3.7.1 Leading Competitors: Brazilian Market for Endoscopes

3.7.2 Leading Competitors: Rigid Endoscopes

3.7.3 Leading Competitors: Flexible Endoscopes

3.7.4 Pentax

3.7.4.1 Market Share, Annual Turnover and Growth Rate in the Last 3 Years

3.7.4.2 Products Sold and Estimated Average Selling Prices of Main Products

3.7.4.3 Sales Activity and Distributors (Supply Chain)

3.7.5 Olympus

3.7.5.1 Market Share, Annual Turnover and Growth Rate in the Last 3 Years

3.7.5.2 Products Sold and Estimated Average Selling Prices of Main Products

3.7.5.3 Sales Activity and Distributors (Supply Chain)

3.7.6 Fujinon

3.7.6.1 Market Share, Annual Turnover and Growth Rate in the Last 3 Years

3.7.6.2 Products Sold and Estimated Average Selling Prices of Main Products

3.7.6.3 Sales Activity and Distributors (Supply Chain)

3.7.7 Others

3.7.7.1 Market Share, Annual Turnover and Growth Rate in the Last 3 Years

3.7.7.2 Products Sold and Average Selling Prices of Main Products

3.7.7.3 Sales Activity and Distributors (Supply Chain)

## **LIST OF FIGURES**

## **EXECUTIVE SUMMARY**

## RESEARCH METHODOLOGY

### BRAZILIAN MARKET FOR ENDOSCOPES

- Figure 3-1: Relevant Currency Exchange Rates, Brazil, 2008
- Figure 3-2: Exchange Rate between the U.S. Dollar and Brazilian Real, 2008
- Figure 3-3: Market for Endoscopes by Segment, Brazil, 2005 – 2015
- Figure 3-4: Market for Endoscopes by Type, Brazil, 2005 – 2015
- Figure 3-5: Brazilian Market for Rigid Endoscopes by Type, 2005 – 2015
- Figure 3-6: Brazilian Market for Flexible Endoscopes by Type, 2005 – 2015
- Figure 3-7: Market Drivers and Limiters, Endoscope Market, Brazil, 2008
- Figure 3-8: Number of Hospitals by Type, Brazil, 2008
- Figure 3-9: GI Endoscopic Procedures, Brazil, 2005 – 2015
- Figure 3-10: Market for GI Endoscopes, Brazil, 2005 – 2015
- Figure 3-11: Market for GI Endoscopes by Segment, Brazil, 2005 – 2015
- Figure 3-12: Bronchoscopy Procedures, Brazil, 2005 – 2015
- Figure 3-13: Market for Bronchoscopes, Brazil, 2005 – 2015
- Figure 3-14: Market for Bronchoscopes by Segment, Brazil, 2005 – 2015
- Figure 3-15: ENT Endoscopic Procedures, Brazil, 2005 – 2015
- Figure 3-16: Market for ENT Endoscopes, Brazil, 2005 – 2015
- Figure 3-17: Market for ENT Endoscopes by Segment, Brazil, 2005 – 2015
- Figure 3-18: Urological Endoscopic Procedures, Brazil, 2005 – 2015
- Figure 3-19: Market for Urological Endoscopes, Brazil, 2005 – 2015
- Figure 3-20: Market for Urological Endoscopes by Segment
- Figure 3-21: Leading Competitors, Brazilian Market for Endoscopes, 2008
- Figure 3-22: Leading Competitors, Rigid Endoscopes, Brazil, 2008
- Figure 3-23: Leading Competitors, Flexible Endoscopes, Brazil, 2008
- Figure 3-24: Market Share, Annual Turnover and Growth, Pentax, 2006 – 2008
- Figure 3-25: Products Sold, Average Selling Prices of Main Products, Pentax, 2008
- Figure 3-26: Market Share, Annual Turnover and Growth, Olympus, 2006 – 2008
- Figure 3-27: Products Sold, Average Selling Prices of Main Products, Olympus, 2008
- Figure 3-28: Market Share, Annual Turnover and Growth, Fujinon, 2006 – 2008
- Figure 3-29: Products Sold, Average Selling Prices of Main Products, Fujinon, 2008
- Figure 3-30: Market Share, Annual Turnover and Growth, Others, 2006 – 2008
- Figure 3-31: Products Sold, Average Selling Prices of Main Products, Aohua, 2008

### LIST OF CHARTS

### EXECUTIVE SUMMARY

Chart 1-1: Brazilian Market for Endoscopes, 2005 – 2015

Chart 1-2: Brazilian Market for GI Endoscopes, 2005 – 2015

Chart 1-3: Leading Competitors, Brazilian Market for Endoscopes, 2008

## RESEARCH METHODOLOGY

### BRAZILIAN MARKET FOR ENDOSCOPES

Chart 3-1: Market for Endoscopes by Segment, Brazil, 2005 – 2015

Chart 3-2: Market for Flexible Endoscopes, Brazil, 2005 – 2015

Chart 3-3: Market for Rigid Endoscopes, Brazil, 2005 – 2015

Chart 3-4: Market for GI Endoscopes, Brazil, 2005 – 2015

Chart 3-5: Market for Bronchoscopes, Brazil, 2005 – 2015

Chart 3-6: Market for ENT Endoscopes, Brazil, 2005 – 2015

Chart 3-7: Market for Urological Endoscopes, Brazil, 2005 – 2015

Chart 3-8: Leading Competitors, Brazilian Market for Endoscopes, 2008

Chart 3-9: Leading Competitors, Rigid Endoscopes, Brazil, 2008

Chart 3-10: Leading Competitors, Flexible Endoscopes, Brazil, 2008

## I would like to order

Product name: Brazilian Markets for Endoscopic Devices 2009

Product link: <https://marketpublishers.com/r/BD68D907E31EN.html>

Price: US\$ 7,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BD68D907E31EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970