

Brazilian Markets for Endoscopic Devices 2009

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Abstracts

In 2008, the Brazilian market for Endoscopes increased by nearly 11% over 2007. The Brazilian market for endoscopes includes ENT endoscopes, bronchoscopes, urological endoscopes and GI endoscopes. Growth of the market will be driven by Brazil's large, aging population, rising purchasing power and greater consciousness about health, the increasing prevalence of chronic disease and cancer in the country, and the emergence of new technologies such as HD.



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