

Brazilian Small Bone & Joint Orthopedic Devices Market

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Abstracts

In 2012, the total Brazilian market for small bone and joint orthopedic devices approached \$127 million.

The Brazilian small bone and joint orthopedic device market includes shoulder reconstruction devices, elbow repair devices, hand and wrist devices and foot and ankle devices. All of these segments experienced positive growth in 2012. Demand was driven by an aging population and an increased awareness for small bone and joint procedures. Small joint prosthetics, particularly those for the hand and foot, are very new to the Brazilian market. The growth of this market largely depends on foreign competitors gaining regulatory approval for their products in Brazil and on domestic competitors developing their own devices. Overall, strong positive growth in all segments will allow the entire market to grow rapidly over the 2012 to 2019 forecast period

Scope: This report pertains to a forecast period of 10 years (2009 – 2019) for Brazil.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment & Country

Trend Analysis by Segment & Country

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

Shoulder Reconstruction market

Elbow Repair market

Hand & Wrist device market

Foot & Ankle device market

Sub-Segments Included:

Shoulder Joint Reconstruction Devices

Elbow Joint Reconstruction

Hand & Wrist Devices

Foot & Ankle Devices

Digit Replacement

Joint Reconstruction Devices

Total Shoulder Implants

Reversed-Shoulder Implants

Partial Shoulder Implants

Resurfacing Implants

Shoulder Revision

Primary Shoulder Implant Market

Partial Shoulder Market

Reversed Shoulder Implant Market

Shoulder Revision Market

Unconventional Shoulder Implants

Total Elbow Devices

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Contraindications

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Wrist Fusion Plate Market

Ulnar Head Implants

Distal Radius Plates

Distal Radius Plate Market

Hand Digit Implant Market

Foot Treatments

Hammertoe Correction Market

Total Ankle External Fixation Market

Total Ankle Arthrodesis Market

Forefoot & Midfoot Arthrodesis Market

Foot Digit Implant Market

Companies Included:

Medartis

Zimmer

Integra LifeSciences

Synthes

DePuy

Arthrex

Stryker

IOL

Baumer

MDT

Hexagon

Wright Medical

Exactech

GMReis

Ortosintese

FH Orthopedics

Tornier

NEOORTHO

Ortocir

SBi

Biomecanica

HELCA

IOL

Intermedic

Ortosintese

Traumedica

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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ABBREVIATIONS

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