

# **Brazilian Market for Wound and Tissue Management**

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# **Abstracts**

In 2012, the total Brazilian market for wound and tissue management was valued at nearly \$632 million.

The Brazilian wound and tissue management market includes moist, antimicrobial and interactive wound dressings; negative pressure wound therapy, bandages, wound closure devices, hemostats, tissue sealants, and anti-adhesion products. These products treat a variety of wounds including surgical incisions, burns, and ulcers.

The Brazilian wound and tissue management market is expected to be driven by a growing economy and increasing healthcare expenditures. Technological developments such as silver-embedded antimicrobial dressings and negative pressure wound therapy are also driving the market as they experience rapid growth.

**Scope:** This report pertains to a forecast period of 10 years (2008 – 2018) for Brazil.

# **Report Contents:**

Competitor Analysis

**Identified Strategic Opportunities** 

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions



# Customer Feedback and Market Monitoring

Main Segments Included:
Wound Closure
Tissue sealants
Moist Dressings
Anti-Microbial Wound Dressings
Interactive Dressings
Hemostats
Bandages market
Anti-Adhesion
Negative Pressure Wound Therapy
Companies Included:
CryoLife

Sanofi

Ethicon

Coloplast

Covidien

KCI



Smith & Nephew (Politec)
B Braun
Cremer
Takeda
Systagenix
Baxter
ConvaTec
Neveline
Curatec

# Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our "bottom up" approach, which includes primary and secondary research methods.



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