

Brazilian Market for Wound and Tissue Management

<https://marketpublishers.com/r/B8332D4548FEN.html>

Date: January 2013

Pages: 262

Price: US\$ 6,995.00 (Single User License)

ID: B8332D4548FEN

Abstracts

In 2012, the total Brazilian market for wound and tissue management was valued at nearly \$632 million.

The Brazilian wound and tissue management market includes moist, antimicrobial and interactive wound dressings; negative pressure wound therapy, bandages, wound closure devices, hemostats, tissue sealants, and anti-adhesion products. These products treat a variety of wounds including surgical incisions, burns, and ulcers.

The Brazilian wound and tissue management market is expected to be driven by a growing economy and increasing healthcare expenditures. Technological developments such as silver-embedded antimicrobial dressings and negative pressure wound therapy are also driving the market as they experience rapid growth.

Scope: This report pertains to a forecast period of 10 years (2008 – 2018) for Brazil.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment

Trend Analysis by Segment

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

Wound Closure

Tissue sealants

Moist Dressings

Anti-Microbial Wound Dressings

Interactive Dressings

Hemostats

Bandages market

Anti-Adhesion

Negative Pressure Wound Therapy

Companies Included:

CryoLife

Sanofi

Ethicon

KCI

Coloplast

Covidien

Smith & Nephew (Politec)

B Braun

Cremer

Takeda

Systagenix

Baxter

ConvaTec

Neveline

Curatec

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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