

Brazilian Large Bone & Joint Orthopedic Devices Market

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Abstracts

The Brazilian orthopedic large joint reconstruction device market is expected to reach \$502.4 million by 2019.

The orthopedic large joint reconstruction device market includes hip reconstruction devices, knee reconstruction devices and bone cements used to help adhere the implants to bone. Large joint arthroplasty experienced a continued increase in demand in 2012, attributed to the aging Brazilian population and an increased number of patients able to afford these procedures. Procedure growth will rise over the forecast period as older patients are no longer able to postpone elective joint replacement. Hip reconstruction market growth will continue to outpace knee reconstruction market growth throughout the forecast period. Both the knee and hip markets experienced a steep increase in growth in 2012, as more orthopedic products continued to be introduced into Brazil. Unit volumes will continue to grow steadily over the forecast period due to the growing demand for arthroplasty.

Scope: This report pertains to a forecast period of 10 years (2009 – 2019) for Brazil.

Report Contents:

Competitor Analysis

Identified Strategic Opportunities

Market Overview by Segment & Country

Trend Analysis by Segment & Country

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

Main Segments Included:

Knee Reconstruction Device Market

Hip Reconstruction Device Market

Bone Cement Market

Subsegments Included: (partial list)

Computer-Assisted Navigation Systems

Total Knee Replacement

Partial Knee Replacement

Patellofemoral Replacement

Interpositional Knee Implants

Knee Revision

Fixation Method

Bearing Surface

Fixed versus Mobile Bearings

Total Knee Reconstruction Device Market by Cementation Type

Total Knee Reconstruction Market by Cruciate Construction

Total Knee Reconstruction Device Market by Bearing Type

Total Hip Joint Replacement

Partial Hip Joint Replacement

Resurfacing Hip Joint Replacement

Fixation Method

Implant Material

Bearing Surface Technology

Total Hip Reconstruction Device Market by Cementation Type

Total Hip Implant Market by Bearing Type

Ceramic-on-Highly Cross-Linked Polyethylene Bearing Market

Companies Included:

Biomecânica

Ortobio

Exactech

Smith & Nephew

Stryker

DePuy

Zimmer

Ortosintese

Baumer

IMPOL

Wright Medical

MDT

B. Braun

Biomet

Reasons To Buy:

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “bottom up” approach, which includes primary and secondary research methods.

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ABBREVIATIONS

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