

# The World Market for Zinc Oxide and Zinc Peroxide: A 2024 Global Trade Perspective

<https://marketpublishers.com/r/W117376F6C9EN.html>

Date: May 2023

Pages: 169

Price: US\$ 795.00 (Single User License)

ID: W117376F6C9EN

## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for zinc oxide and zinc peroxide. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for zinc oxide and zinc peroxide for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Zinc oxide and zinc peroxide' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'zinc oxide and zinc peroxide' is 52251.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

##### 2.1.1 THE WORLD MARKET: ZINC OXIDE AND ZINC PEROXIDE EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

##### 2.2.1 THE WORLD MARKET: IMPORTED ZINC OXIDE AND ZINC PEROXIDE IN 2024

### 3 EXPORTS

#### 3.1 AFRICA: EXPORT SUPPLIES OF ZINC OXIDE AND ZINC PEROXIDE IN 2024

##### 3.1.1 EXECUTIVE SUMMARY

##### 3.1.2 ALGERIA

##### 3.1.3 EGYPT

##### 3.1.4 MOROCCO

##### 3.1.5 SOUTH AFRICA

##### 3.1.6 THE DEMOCRATIC REPUBLIC OF THE CONGO

##### 3.1.7 THE REPUBLIC OF THE CONGO

##### 3.1.8 TUNISIA

#### 3.2 ASIA: EXPORT SUPPLIES OF ZINC OXIDE AND ZINC PEROXIDE IN 2024

##### 3.2.1 EXECUTIVE SUMMARY

##### 3.2.2 BANGLADESH

##### 3.2.3 CHINA

##### 3.2.4 HONG KONG

##### 3.2.5 INDIA

##### 3.2.6 INDONESIA

##### 3.2.7 JAPAN

##### 3.2.8 MALAYSIA

##### 3.2.9 SINGAPORE

##### 3.2.10 SOUTH KOREA

##### 3.2.11 SRI LANKA

##### 3.2.12 TAIWAN

3.2.13 THAILAND

3.2.14 THE PHILIPPINES

3.2.15 VIETNAM

### 3.3 EUROPE: EXPORT SUPPLIES OF ZINC OXIDE AND ZINC PEROXIDE IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELARUS

3.3.4 BELGIUM

3.3.5 BULGARIA

3.3.6 CYPRUS

3.3.7 DENMARK

3.3.8 ESTONIA

3.3.9 FINLAND

3.3.10 FRANCE

3.3.11 GERMANY

3.3.12 GREECE

3.3.13 HUNGARY

3.3.14 IRELAND

3.3.15 ITALY

3.3.16 KAZAKHSTAN

3.3.17 LITHUANIA

3.3.18 LUXEMBOURG

3.3.19 MALTA

3.3.20 NORWAY

3.3.21 POLAND

3.3.22 PORTUGAL

3.3.23 ROMANIA

3.3.24 RUSSIA

3.3.25 SLOVAKIA

3.3.26 SLOVENIA

3.3.27 SPAIN

3.3.28 SWEDEN

3.3.29 SWITZERLAND

3.3.30 THE CZECH REPUBLIC

3.3.31 THE NETHERLANDS

3.3.32 THE UNITED KINGDOM

3.3.33 UKRAINE

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF ZINC OXIDE AND ZINC PEROXIDE IN 2024

### 3.4.1 EXECUTIVE SUMMARY

### 3.4.2 ARGENTINA

### 3.4.3 BRAZIL

### 3.4.4 COSTA RICA

### 3.4.5 HONDURAS

### 3.4.6 MEXICO

### 3.4.7 PERU

## 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF ZINC OXIDE AND ZINC PEROXIDE IN 2024

### 3.5.1 EXECUTIVE SUMMARY

### 3.5.2 CANADA

### 3.5.3 THE UNITED STATES

### 3.5.4 TRINIDAD AND TOBAGO

## 3.6 OCEANIA: EXPORT SUPPLIES OF ZINC OXIDE AND ZINC PEROXIDE IN 2024

### 3.6.1 EXECUTIVE SUMMARY

### 3.6.2 AUSTRALIA

### 3.6.3 NEW ZEALAND

## 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF ZINC OXIDE AND ZINC PEROXIDE IN 2024

### 3.7.1 EXECUTIVE SUMMARY

### 3.7.2 IRAN

### 3.7.3 IRAQ

### 3.7.4 ISRAEL

### 3.7.5 PAKISTAN

### 3.7.6 QATAR

### 3.7.7 SAUDI ARABIA

### 3.7.8 THE UNITED ARAB EMIRATES

### 3.7.9 TURKEY

## 4 IMPORTS

### 4.1 AFRICA: ZINC OXIDE AND ZINC PEROXIDE IMPORTS IN 2024

#### 4.1.1 EXECUTIVE SUMMARY

#### 4.1.2 ALGERIA

#### 4.1.3 COTE D'IVOIRE

#### 4.1.4 EGYPT

#### 4.1.5 ETHIOPIA

#### 4.1.6 MOROCCO

#### 4.1.7 NAMIBIA

- 4.1.8 NIGERIA
- 4.1.9 SENEGAL
- 4.1.10 SOUTH AFRICA
- 4.1.11 TANZANIA
- 4.1.12 UGANDA
- 4.1.13 ZAMBIA
- 4.1.14 ZIMBABWE
- 4.2 ASIA: ZINC OXIDE AND ZINC PEROXIDE IMPORTS IN 2024
  - 4.2.1 EXECUTIVE SUMMARY
  - 4.2.2 CHINA
  - 4.2.3 HONG KONG
  - 4.2.4 INDIA
  - 4.2.5 INDONESIA
  - 4.2.6 JAPAN
  - 4.2.7 MALAYSIA
  - 4.2.8 NEPAL
  - 4.2.9 SINGAPORE
  - 4.2.10 SOUTH KOREA
  - 4.2.11 SRI LANKA
  - 4.2.12 TAIWAN
  - 4.2.13 THAILAND
  - 4.2.14 THE PHILIPPINES
  - 4.2.15 VIETNAM
- 4.3 EUROPE: ZINC OXIDE AND ZINC PEROXIDE IMPORTS IN 2024
  - 4.3.1 EXECUTIVE SUMMARY
  - 4.3.2 AUSTRIA
  - 4.3.3 BELARUS
  - 4.3.4 BELGIUM
  - 4.3.5 BULGARIA
  - 4.3.6 CROATIA
  - 4.3.7 CYPRUS
  - 4.3.8 DENMARK
  - 4.3.9 ESTONIA
  - 4.3.10 FINLAND
  - 4.3.11 FRANCE
  - 4.3.12 GERMANY
  - 4.3.13 GREECE
  - 4.3.14 HUNGARY
  - 4.3.15 IRELAND

- 4.3.16 ITALY
- 4.3.17 KAZAKHSTAN
- 4.3.18 LATVIA
- 4.3.19 LITHUANIA
- 4.3.20 LUXEMBOURG
- 4.3.21 MALTA
- 4.3.22 NORWAY
- 4.3.23 POLAND
- 4.3.24 PORTUGAL
- 4.3.25 ROMANIA
- 4.3.26 RUSSIA
- 4.3.27 SLOVAKIA
- 4.3.28 SLOVENIA
- 4.3.29 SPAIN
- 4.3.30 SWEDEN
- 4.3.31 SWITZERLAND
- 4.3.32 THE CZECH REPUBLIC
- 4.3.33 THE NETHERLANDS
- 4.3.34 THE UNITED KINGDOM
- 4.3.35 UKRAINE
- 4.4 LATIN AMERICA: ZINC OXIDE AND ZINC PEROXIDE IMPORTS IN 2024
  - 4.4.1 EXECUTIVE SUMMARY
  - 4.4.2 ARGENTINA
  - 4.4.3 BOLIVIA
  - 4.4.4 BRAZIL
  - 4.4.5 CHILE
  - 4.4.6 COLOMBIA
  - 4.4.7 ECUADOR
  - 4.4.8 EL SALVADOR
  - 4.4.9 GUATEMALA
  - 4.4.10 GUYANA
  - 4.4.11 HONDURAS
  - 4.4.12 MEXICO
  - 4.4.13 PANAMA
  - 4.4.14 PARAGUAY
  - 4.4.15 PERU
  - 4.4.16 URUGUAY
- 4.5 NORTH AMERICA & THE CARIBBEAN: ZINC OXIDE AND ZINC PEROXIDE IMPORTS IN 2024

- 4.5.1 EXECUTIVE SUMMARY
- 4.5.2 ARUBA
- 4.5.3 CANADA
- 4.5.4 JAMAICA
- 4.5.5 THE DOMINICAN REPUBLIC
- 4.5.6 THE UNITED STATES
- 4.6 OCEANIA: ZINC OXIDE AND ZINC PEROXIDE IMPORTS IN 2024
  - 4.6.1 EXECUTIVE SUMMARY
  - 4.6.2 AUSTRALIA
  - 4.6.3 NEW ZEALAND
- 4.7 THE MIDDLE EAST: ZINC OXIDE AND ZINC PEROXIDE IMPORTS IN 2024
  - 4.7.1 EXECUTIVE SUMMARY
  - 4.7.2 BAHRAIN
  - 4.7.3 ISRAEL
  - 4.7.4 JORDAN
  - 4.7.5 KUWAIT
  - 4.7.6 LEBANON
  - 4.7.7 OMAN
  - 4.7.8 PAKISTAN
  - 4.7.9 QATAR
  - 4.7.10 TURKEY

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