

The World Market for Yarn Made of Coarse Animal Hair or of Horsehair: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for yarn made of coarse animal hair or of horsehair. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for yarn made of coarse animal hair or of horsehair for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Yarn made of coarse animal hair or of horsehair' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'yarn made of coarse animal hair or of horsehair' is 65115.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: YARN MADE OF COARSE ANIMAL HAIR OR OF HORSEHAIR EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED YARN MADE OF COARSE ANIMAL HAIR OR OF HORSEHAIR IN 2024

3 EXPORTS

3.1 ASIA: EXPORT SUPPLIES OF YARN MADE OF COARSE ANIMAL HAIR OR OF HORSEHAIR IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 CHINA

3.2 EUROPE: EXPORT SUPPLIES OF YARN MADE OF COARSE ANIMAL HAIR OR OF HORSEHAIR IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BELGIUM

3.2.3 CROATIA

3.2.4 ESTONIA

3.2.5 GERMANY

3.2.6 ITALY

3.2.7 SLOVAKIA

3.2.8 SWITZERLAND

3.2.9 THE CZECH REPUBLIC

3.2.10 THE NETHERLANDS

3.2.11 THE UNITED KINGDOM

3.3 LATIN AMERICA: EXPORT SUPPLIES OF YARN MADE OF COARSE ANIMAL HAIR OR OF HORSEHAIR IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 PERU

4 IMPORTS

4.1 ASIA: YARN MADE OF COARSE ANIMAL HAIR OR OF HORSEHAIR IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 CHINA

4.1.3 JAPAN

4.1.4 SOUTH KOREA

4.2 EUROPE: YARN MADE OF COARSE ANIMAL HAIR OR OF HORSEHAIR IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 AUSTRIA

4.2.3 CROATIA

4.2.4 DENMARK

4.2.5 FRANCE

4.2.6 GERMANY

4.2.7 ITALY

4.2.8 ROMANIA

4.2.9 SLOVAKIA

4.2.10 SWEDEN

4.2.11 THE CZECH REPUBLIC

4.2.12 THE NETHERLANDS

4.3 NORTH AMERICA & THE CARIBBEAN: YARN MADE OF COARSE ANIMAL HAIR OR OF HORSEHAIR IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 THE UNITED STATES

4.4 THE MIDDLE EAST: YARN MADE OF COARSE ANIMAL HAIR OR OF HORSEHAIR IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 TURKEY

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