

# **The World Market for Worked Zinc and Zinc Alloys: A 2024 Global Trade Perspective**

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## **Abstracts**

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for worked zinc and zinc alloys. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for worked zinc and zinc alloys for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Worked zinc and zinc alloys' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'worked zinc and zinc alloys' is 6863.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

##### 2.1.1 THE WORLD MARKET: WORKED ZINC AND ZINC ALLOYS EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

##### 2.2.1 THE WORLD MARKET: IMPORTED WORKED ZINC AND ZINC ALLOYS IN 2024

### 3 EXPORTS

#### 3.1 AFRICA: EXPORT SUPPLIES OF WORKED ZINC AND ZINC ALLOYS IN 2024

##### 3.1.1 EXECUTIVE SUMMARY

##### 3.1.2 CAMEROON

##### 3.1.3 MOROCCO

##### 3.1.4 NAMIBIA

##### 3.1.5 SENEGAL

##### 3.1.6 SOUTH AFRICA

##### 3.1.7 TANZANIA

##### 3.1.8 THE REPUBLIC OF THE CONGO

##### 3.1.9 TUNISIA

#### 3.2 ASIA: EXPORT SUPPLIES OF WORKED ZINC AND ZINC ALLOYS IN 2024

##### 3.2.1 EXECUTIVE SUMMARY

##### 3.2.2 CHINA

##### 3.2.3 HONG KONG

##### 3.2.4 INDIA

##### 3.2.5 INDONESIA

##### 3.2.6 JAPAN

##### 3.2.7 MALAYSIA

##### 3.2.8 SINGAPORE

##### 3.2.9 SOUTH KOREA

##### 3.2.10 SRI LANKA

##### 3.2.11 TAIWAN

3.2.12 THAILAND

3.2.13 THE PHILIPPINES

3.2.14 VIETNAM

### 3.3 EUROPE: EXPORT SUPPLIES OF WORKED ZINC AND ZINC ALLOYS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELARUS

3.3.4 BELGIUM

3.3.5 BULGARIA

3.3.6 CROATIA

3.3.7 DENMARK

3.3.8 ESTONIA

3.3.9 FINLAND

3.3.10 FRANCE

3.3.11 GERMANY

3.3.12 GREECE

3.3.13 HUNGARY

3.3.14 IRELAND

3.3.15 ITALY

3.3.16 KAZAKHSTAN

3.3.17 LITHUANIA

3.3.18 LUXEMBOURG

3.3.19 NORWAY

3.3.20 POLAND

3.3.21 PORTUGAL

3.3.22 ROMANIA

3.3.23 RUSSIA

3.3.24 SLOVAKIA

3.3.25 SLOVENIA

3.3.26 SPAIN

3.3.27 SWEDEN

3.3.28 SWITZERLAND

3.3.29 THE CZECH REPUBLIC

3.3.30 THE NETHERLANDS

3.3.31 THE UNITED KINGDOM

3.3.32 UKRAINE

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF WORKED ZINC AND ZINC ALLOYS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 BRAZIL

3.4.3 COLOMBIA

3.4.4 COSTA RICA

3.4.5 ECUADOR

3.4.6 GUATEMALA

3.4.7 MEXICO

3.4.8 PERU

3.4.9 VENEZUELA

### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF WORKED ZINC AND ZINC ALLOYS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

### 3.6 OCEANIA: EXPORT SUPPLIES OF WORKED ZINC AND ZINC ALLOYS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

### 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF WORKED ZINC AND ZINC ALLOYS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 BAHRAIN

3.7.3 IRAN

3.7.4 ISRAEL

3.7.5 OMAN

3.7.6 PAKISTAN

3.7.7 SAUDI ARABIA

3.7.8 THE UNITED ARAB EMIRATES

3.7.9 TURKEY

## 4 IMPORTS

### 4.1 AFRICA: WORKED ZINC AND ZINC ALLOYS IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BOTSWANA

4.1.4 BURKINA FASO

4.1.5 CAMEROON

4.1.6 CAPE VERDE

4.1.7 COTE D'IVOIRE

4.1.8 EGYPT

4.1.9 GUINEA

4.1.10 MADAGASCAR

4.1.11 MAURITANIA

4.1.12 MAURITIUS

4.1.13 MOROCCO

4.1.14 MOZAMBIQUE

4.1.15 NAMIBIA

4.1.16 NIGERIA

4.1.17 SAO TOME E PRINCIPE

4.1.18 SENEGAL

4.1.19 SIERRA LEONE

4.1.20 SOUTH AFRICA

4.1.21 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.22 UGANDA

4.1.23 ZAMBIA

4.1.24 ZIMBABWE

#### 4.2 ASIA: WORKED ZINC AND ZINC ALLOYS IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

4.2.3 CHINA

4.2.4 HONG KONG

4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MACAU

4.2.9 MALAYSIA

4.2.10 NEPAL

4.2.11 SINGAPORE

4.2.12 SOUTH KOREA

4.2.13 SRI LANKA

4.2.14 TAIWAN

4.2.15 THAILAND

4.2.16 THE MALDIVES

4.2.17 THE PHILIPPINES

4.2.18 VIETNAM

#### 4.3 EUROPE: WORKED ZINC AND ZINC ALLOYS IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 AUSTRIA

4.3.3 BELARUS

4.3.4 BELGIUM

4.3.5 BOSNIA AND HERZEGOVINA

4.3.6 BULGARIA

4.3.7 CROATIA

4.3.8 CYPRUS

4.3.9 DENMARK

4.3.10 ESTONIA

4.3.11 FINLAND

4.3.12 FRANCE

4.3.13 GEORGIA

4.3.14 GERMANY

4.3.15 GREECE

4.3.16 HUNGARY

4.3.17 ICELAND

4.3.18 IRELAND

4.3.19 ITALY

4.3.20 KAZAKHSTAN

4.3.21 LATVIA

4.3.22 LITHUANIA

4.3.23 LUXEMBOURG

4.3.24 MACEDONIA

4.3.25 MALTA

4.3.26 MOLDOVA

4.3.27 NORWAY

4.3.28 POLAND

4.3.29 PORTUGAL

4.3.30 ROMANIA

4.3.31 RUSSIA

4.3.32 SLOVAKIA

4.3.33 SLOVENIA

4.3.34 SPAIN

4.3.35 SWEDEN

4.3.36 SWITZERLAND

4.3.37 THE CZECH REPUBLIC

4.3.38 THE NETHERLANDS

4.3.39 THE UNITED KINGDOM

4.3.40 UKRAINE

#### 4.4 LATIN AMERICA: WORKED ZINC AND ZINC ALLOYS IMPORTS IN 2024

#### 4.4.1 EXECUTIVE SUMMARY

#### 4.4.2 ARGENTINA

#### 4.4.3 BOLIVIA

#### 4.4.4 BRAZIL

#### 4.4.5 CHILE

#### 4.4.6 COLOMBIA

#### 4.4.7 ECUADOR

#### 4.4.8 EL SALVADOR

#### 4.4.9 GUATEMALA

#### 4.4.10 GUYANA

#### 4.4.11 HONDURAS

#### 4.4.12 MEXICO

#### 4.4.13 NICARAGUA

#### 4.4.14 PANAMA

#### 4.4.15 PERU

#### 4.4.16 URUGUAY

### 4.5 NORTH AMERICA & THE CARIBBEAN: WORKED ZINC AND ZINC ALLOYS IMPORTS IN 2024

#### 4.5.1 EXECUTIVE SUMMARY

#### 4.5.2 ARUBA

#### 4.5.3 CANADA

#### 4.5.4 JAMAICA

#### 4.5.5 THE BAHAMAS

#### 4.5.6 THE DOMINICAN REPUBLIC

#### 4.5.7 THE UNITED STATES

### 4.6 OCEANIA: WORKED ZINC AND ZINC ALLOYS IMPORTS IN 2024

#### 4.6.1 EXECUTIVE SUMMARY

#### 4.6.2 AUSTRALIA

#### 4.6.3 FIJI

#### 4.6.4 NEW ZEALAND

#### 4.6.5 PALAU

### 4.7 THE MIDDLE EAST: WORKED ZINC AND ZINC ALLOYS IMPORTS IN 2024

#### 4.7.1 EXECUTIVE SUMMARY

#### 4.7.2 AZERBAIJAN

#### 4.7.3 SAUDI ARABIA

#### 4.7.4 ISRAEL

#### 4.7.5 JORDAN

#### 4.7.6 KUWAIT

#### 4.7.7 LEBANON

4.7.8 OMAN

4.7.9 PAKISTAN

4.7.10 QATAR

4.7.11 TURKEY

4.7.12 YEMEN

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