

# **The World Market for Walking-Sticks, Seat-Sticks, Whips, and Riding-Crops: A 2024 Global Trade Perspective**

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## **Abstracts**

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for walking-sticks, seat-sticks, whips, and riding-crops. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for walking-sticks, seat-sticks, whips, and riding-crops for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Walking-sticks, seat-sticks, whips, and riding-crops' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'walking-sticks, seat-sticks, whips, and riding-crops' is 89942.

## Contents

### **1 METHODOLOGY**

#### 1.1 OUR APPROACH

### **2 THE WORLD MARKET**

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IN 2024

### **3 EXPORTS**

3.1 AFRICA: EXPORT SUPPLIES OF WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 GHANA

3.1.3 SUDAN

3.1.4 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 HONG KONG

3.2.4 INDIA

3.2.5 INDONESIA

3.2.6 JAPAN

3.2.7 MALAYSIA

3.2.8 SOUTH KOREA

3.2.9 TAIWAN

3.2.10 THAILAND

3.3 EUROPE: EXPORT SUPPLIES OF WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 BULGARIA

3.3.5 DENMARK

3.3.6 FINLAND

3.3.7 FRANCE

3.3.8 GERMANY

3.3.9 HUNGARY

3.3.10 IRELAND

3.3.11 ITALY

3.3.12 POLAND

3.3.13 PORTUGAL

3.3.14 ROMANIA

3.3.15 SLOVAKIA

3.3.16 SLOVENIA

3.3.17 SPAIN

3.3.18 SWEDEN

3.3.19 SWITZERLAND

3.3.20 THE CZECH REPUBLIC

3.3.21 THE NETHERLANDS

3.3.22 THE UNITED KINGDOM

3.4 LATIN AMERICA: EXPORT SUPPLIES OF WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 MEXICO

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 THE MIDDLE EAST: EXPORT SUPPLIES OF WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 PAKISTAN

3.6.3 SYRIA

3.6.4 THE UNITED ARAB EMIRATES

## **4 IMPORTS**

4.1 AFRICA: WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS

## IMPORTS IN 2024

### 4.1.1 EXECUTIVE SUMMARY

### 4.1.2 ALGERIA

### 4.1.3 EGYPT

### 4.1.4 ETHIOPIA

### 4.1.5 MOROCCO

### 4.1.6 NIGERIA

### 4.1.7 SOUTH AFRICA

### 4.1.8 ZAMBIA

## 4.2 ASIA: WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS

### IMPORTS IN 2024

#### 4.2.1 EXECUTIVE SUMMARY

#### 4.2.2 CHINA

#### 4.2.3 HONG KONG

#### 4.2.4 INDIA

#### 4.2.5 INDONESIA

#### 4.2.6 JAPAN

#### 4.2.7 MALAYSIA

#### 4.2.8 NEPAL

#### 4.2.9 SINGAPORE

#### 4.2.10 SOUTH KOREA

#### 4.2.11 TAIWAN

#### 4.2.12 THAILAND

#### 4.2.13 THE PHILIPPINES

## 4.3 EUROPE: WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS

### IMPORTS IN 2024

#### 4.3.1 EXECUTIVE SUMMARY

#### 4.3.2 AUSTRIA

#### 4.3.3 BELGIUM

#### 4.3.4 BOSNIA AND HERZEGOVINA

#### 4.3.5 BULGARIA

#### 4.3.6 CROATIA

#### 4.3.7 DENMARK

#### 4.3.8 FINLAND

#### 4.3.9 FRANCE

#### 4.3.10 GERMANY

#### 4.3.11 GREECE

#### 4.3.12 HUNGARY

#### 4.3.13 IRELAND

4.3.14 ITALY

4.3.15 KAZAKHSTAN

4.3.16 LITHUANIA

4.3.17 NORWAY

4.3.18 POLAND

4.3.19 PORTUGAL

4.3.20 ROMANIA

4.3.21 RUSSIA

4.3.22 SLOVAKIA

4.3.23 SLOVENIA

4.3.24 SPAIN

4.3.25 SWEDEN

4.3.26 SWITZERLAND

4.3.27 THE CZECH REPUBLIC

4.3.28 THE NETHERLANDS

4.3.29 THE UNITED KINGDOM

4.3.30 UKRAINE

#### 4.4 LATIN AMERICA: WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BOLIVIA

4.4.4 BRAZIL

4.4.5 CHILE

4.4.6 COLOMBIA

4.4.7 ECUADOR

4.4.8 EL SALVADOR

4.4.9 GUATEMALA

4.4.10 MEXICO

4.4.11 PANAMA

4.4.12 PARAGUAY

4.4.13 PERU

4.4.14 URUGUAY

#### 4.5 NORTH AMERICA & THE CARIBBEAN: WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 CANADA

4.5.3 THE UNITED STATES

#### 4.6 OCEANIA: WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS

## IMPORTS IN 2024

### 4.6.1 EXECUTIVE SUMMARY

### 4.6.2 AUSTRALIA

### 4.6.3 NEW ZEALAND

## 4.7 THE MIDDLE EAST: WALKING-STICKS, SEAT-STICKS, WHIPS, AND RIDING-CROPS IMPORTS IN 2024

### 4.7.1 EXECUTIVE SUMMARY

### 4.7.2 BAHRAIN

### 4.7.3 ISRAEL

### 4.7.4 KUWAIT

### 4.7.5 LEBANON

### 4.7.6 OMAN

### 4.7.7 QATAR

### 4.7.8 TURKEY

### 4.7.9 YEMEN

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