

The World Market for Unpickled, Unfrozen Potatoes: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for unpickled, unfrozen potatoes. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for unpickled, unfrozen potatoes for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Unpickled, unfrozen potatoes' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'unpickled, unfrozen potatoes' is 05676.



Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

- 2.1 EXPORTS
- 2.1.1 THE WORLD MARKET: UNPICKLED, UNFROZEN POTATOES EXPORT SUPPLIES IN 2024
- 2.2 IMPORTS
- 2.2.1 THE WORLD MARKET: IMPORTED UNPICKLED, UNFROZEN POTATOES IN 2024

3 EXPORTS

- 3.1 AFRICA: EXPORT SUPPLIES OF UNPICKLED, UNFROZEN POTATOES IN 2024
 - 3.1.1 EXECUTIVE SUMMARY
 - 3.1.2 EGYPT
 - 3.1.3 GABON
 - 3.1.4 KENYA
 - 3.1.5 SOUTH AFRICA
 - **3.1.6 TUNISIA**
 - **3.1.7 ZAMBIA**
 - 3.1.8 ZIMBABWE
- 3.2 ASIA: EXPORT SUPPLIES OF UNPICKLED, UNFROZEN POTATOES IN 2024
 - 3.2.1 EXECUTIVE SUMMARY
 - 3.2.2 BANGLADESH
 - 3.2.3 CHINA
 - 3.2.4 HONG KONG
 - 3.2.5 INDIA
 - 3.2.6 INDONESIA
 - **3.2.7 JAPAN**
 - 3.2.8 MACAU
 - 3.2.9 MALAYSIA
 - 3.2.10 SINGAPORE
 - 3.2.11 SOUTH KOREA
 - 3.2.12 TAIWAN



- 3.2.13 THAILAND
- 3.2.14 THE PHILIPPINES
- 3.2.15 VIETNAM
- 3.3 EUROPE: EXPORT SUPPLIES OF UNPICKLED, UNFROZEN POTATOES IN 2024
 - 3.3.1 EXECUTIVE SUMMARY
 - 3.3.2 AUSTRIA
 - **3.3.3 BELARUS**
 - 3.3.4 BELGIUM
 - 3.3.5 BOSNIA AND HERZEGOVINA
 - 3.3.6 BULGARIA
 - 3.3.7 CROATIA
 - **3.3.8 CYPRUS**
 - 3.3.9 DENMARK
 - **3.3.10 ESTONIA**
 - **3.3.11 FINLAND**
 - **3.3.12 FRANCE**
 - **3.3.13 GERMANY**
 - 3.3.14 GREECE
 - **3.3.15 HUNGARY**
 - **3.3.16 IRELAND**
 - 3.3.17 ITALY
 - 3.3.18 LATVIA
 - 3.3.19 LITHUANIA
 - 3.3.20 LUXEMBOURG
 - 3.3.21 NORWAY
 - 3.3.22 POLAND
 - 3.3.23 PORTUGAL
 - **3.3.24 ROMANIA**
 - 3.3.25 RUSSIA
 - 3.3.26 SLOVAKIA
 - 3.3.27 SLOVENIA
 - 3.3.28 SPAIN
 - 3.3.29 SWEDEN
 - 3.3.30 SWITZERLAND
 - 3.3.31 THE CZECH REPUBLIC
 - 3.3.32 THE NETHERLANDS
 - 3.3.33 THE UNITED KINGDOM
 - **3.3.34 UKRAINE**



3.4 LATIN AMERICA: EXPORT SUPPLIES OF UNPICKLED, UNFROZEN POTATOES IN 2024

- 3.4.1 EXECUTIVE SUMMARY
- 3.4.2 ARGENTINA
- 3.4.3 BOLIVIA
- **3.4.4 BRAZIL**
- 3.4.5 CHILE
- 3.4.6 COLOMBIA
- 3.4.7 COSTA RICA
- 3.4.8 ECUADOR
- 3.4.9 GUATEMALA
- **3.4.10 HONDURAS**
- 3.4.11 MEXICO
- 3.4.12 PANAMA
- 3.4.13 PERU
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF UNPICKLED, UNFROZEN POTATOES IN 2024
 - 3.5.1 EXECUTIVE SUMMARY
 - 3.5.2 CANADA
 - 3.5.3 THE DOMINICAN REPUBLIC
 - 3.5.4 THE UNITED STATES
 - 3.5.5 TRINIDAD AND TOBAGO
- 3.6 OCEANIA: EXPORT SUPPLIES OF UNPICKLED, UNFROZEN POTATOES IN 2024
 - 3.6.1 EXECUTIVE SUMMARY
 - 3.6.2 AUSTRALIA
 - 3.6.3 FIJI
 - 3.6.4 NEW ZEALAND
- 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF UNPICKLED, UNFROZEN POTATOES IN 2024
 - 3.7.1 EXECUTIVE SUMMARY
 - 3.7.2 AZERBAIJAN
 - **3.7.3 ISRAEL**
 - **3.7.4 JORDAN**
 - 3.7.5 KYRGYZSTAN
 - 3.7.6 LEBANON
 - 3.7.7 OMAN
 - 3.7.8 PAKISTAN
 - 3.7.9 SAUDI ARABIA



3.7.10 THE UNITED ARAB EMIRATES

3.7.11 TURKEY

4 IMPORTS

- 4.1 AFRICA: UNPICKLED, UNFROZEN POTATOES IMPORTS IN 2024
 - 4.1.1 EXECUTIVE SUMMARY
 - 4.1.2 ALGERIA
 - 4.1.3 BOTSWANA
 - 4.1.4 CAMEROON
 - 4.1.5 CAPE VERDE
 - 4.1.6 COTE D'IVOIRE
 - 4.1.7 EGYPT
 - 4.1.8 ETHIOPIA
 - 4.1.9 MADAGASCAR
 - 4.1.10 MALAWI
 - 4.1.11 MAURITIUS
 - 4.1.12 MOROCCO
 - 4.1.13 MOZAMBIQUE
 - **4.1.14 NAMIBIA**
 - 4.1.15 NIGER
 - **4.1.16 NIGERIA**
 - 4.1.17 RWANDA
 - **4.1.18 SENEGAL**
 - 4.1.19 SIERRA LEONE
 - 4.1.20 SOUTH AFRICA
 - 4.1.21 TANZANIA
 - 4.1.22 THE DEMOCRATIC REPUBLIC OF THE CONGO
 - 4.1.23 UGANDA
 - 4.1.24 ZAMBIA
 - 4.1.25 ZIMBABWE
- 4.2 ASIA: UNPICKLED, UNFROZEN POTATOES IMPORTS IN 2024
 - 4.2.1 EXECUTIVE SUMMARY
 - **4.2.2 BRUNEI**
 - 4.2.3 CHINA
 - 4.2.4 HONG KONG
 - 4.2.5 INDIA
 - 4.2.6 INDONESIA
 - **4.2.7 JAPAN**



- 4.2.8 MACAU
- 4.2.9 MALAYSIA
- 4.2.10 MONGOLIA
- 4.2.11 NEPAL
- 4.2.12 SINGAPORE
- 4.2.13 SOUTH KOREA
- 4.2.14 SRI LANKA
- 4.2.15 TAIWAN
- 4.2.16 THAILAND
- 4.2.17 THE MALDIVES
- 4.2.18 THE PHILIPPINES
- 4.2.19 VIETNAM
- 4.3 EUROPE: UNPICKLED, UNFROZEN POTATOES IMPORTS IN 2024
 - 4.3.1 EXECUTIVE SUMMARY
 - 4.3.2 ALBANIA
 - 4.3.3 ANDORRA
 - 4.3.4 AUSTRIA
 - 4.3.5 BELARUS
 - 4.3.6 BELGIUM
 - 4.3.7 BOSNIA AND HERZEGOVINA
 - 4.3.8 BULGARIA
 - 4.3.9 CROATIA
 - 4.3.10 CYPRUS
 - **4.3.11 DENMARK**
 - **4.3.12 ESTONIA**
 - 4.3.13 FINLAND
 - 4.3.14 FRANCE
 - **4.3.15 GEORGIA**
 - **4.3.16 GERMANY**
 - 4.3.17 GREECE
 - **4.3.18 HUNGARY**
 - 4.3.19 ICELAND
 - 4.3.20 IRELAND
 - 4.3.21 ITALY
 - 4.3.22 KAZAKHSTAN
 - 4.3.23 LATVIA
 - 4.3.24 LITHUANIA
 - 4.3.25 LUXEMBOURG
 - 4.3.26 MACEDONIA



- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- **4.3.32 ROMANIA**
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- **4.3.42 UKRAINE**
- 4.4 LATIN AMERICA: UNPICKLED, UNFROZEN POTATOES IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY
 - 4.4.2 ARGENTINA
 - **4.4.3 BELIZE**
 - 4.4.4 BOLIVIA
 - **4.4.5 BRAZIL**
 - 4.4.6 CHILE
 - 4.4.7 COLOMBIA
 - 4.4.8 EL SALVADOR
 - 4.4.9 GUATEMALA
 - 4.4.10 GUYANA
 - **4.4.11 HONDURAS**
 - 4.4.12 MEXICO
 - 4.4.13 NICARAGUA
 - **4.4.14 PANAMA**
 - 4.4.15 PARAGUAY
 - 4.4.16 PERU
 - 4.4.17 SURINAME
 - **4.4.18 URUGUAY**
- 4.5 NORTH AMERICA & THE CARIBBEAN: UNPICKLED, UNFROZEN POTATOES IMPORTS IN 2024
 - 4.5.1 EXECUTIVE SUMMARY
 - 4.5.2 ARUBA



- 4.5.3 BARBADOS
- 4.5.4 BERMUDA
- 4.5.5 CANADA
- 4.5.6 GREENLAND
- 4.5.7 JAMAICA
- 4.5.8 ST. LUCIA
- 4.5.9 THE BAHAMAS
- 4.5.10 THE DOMINICAN REPUBLIC
- 4.5.11 THE UNITED STATES
- 4.6 OCEANIA: UNPICKLED, UNFROZEN POTATOES IMPORTS IN 2024
 - 4.6.1 EXECUTIVE SUMMARY
 - 4.6.2 AUSTRALIA
 - 4.6.3 FIJI
 - 4.6.4 FRENCH POLYNESIA
 - 4.6.5 NEW CALEDONIA
 - 4.6.6 NEW ZEALAND
 - 4.6.7 TONGA
- 4.7 THE MIDDLE EAST: UNPICKLED, UNFROZEN POTATOES IMPORTS IN 2024
 - 4.7.1 EXECUTIVE SUMMARY
 - 4.7.2 ARMENIA
 - 4.7.3 AZERBAIJAN
 - 4.7.4 BAHRAIN
 - **4.7.5 ISRAEL**
 - **4.7.6 JORDAN**
 - **4.7.7 KUWAIT**
 - 4.7.8 LEBANON
 - 4.7.9 OMAN
 - 4.7.10 PAKISTAN
 - 4.7.11 QATAR
 - 4.7.12 TURKEY
 - 4.7.13 YEMEN

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