

The World Market for Tufted Carpets and Other Textile Floor Coverings: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for tufted carpets and other textile floor coverings. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for tufted carpets and other textile floor coverings for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Tufted carpets and other textile floor coverings' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'tufted carpets and other textile floor coverings' is 6594.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 CAMEROON

3.1.3 EGYPT

3.1.4 ETHIOPIA

3.1.5 KENYA

3.1.6 MOROCCO

3.1.7 SOUTH AFRICA

3.1.8 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BANGLADESH

3.2.3 CAMBODIA

3.2.4 CHINA

3.2.5 HONG KONG

3.2.6 INDIA

3.2.7 INDONESIA

3.2.8 JAPAN

3.2.9 MALAYSIA

3.2.10 NEPAL

3.2.11 SINGAPORE

3.2.12 SOUTH KOREA

3.2.13 TAIWAN

3.2.14 THAILAND

3.2.15 THE PHILIPPINES

3.2.16 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 ALBANIA

3.3.3 AUSTRIA

3.3.4 BELARUS

3.3.5 BELGIUM

3.3.6 BULGARIA

3.3.7 CROATIA

3.3.8 CYPRUS

3.3.9 DENMARK

3.3.10 ESTONIA

3.3.11 FINLAND

3.3.12 FRANCE

3.3.13 GEORGIA

3.3.14 GERMANY

3.3.15 GREECE

3.3.16 HUNGARY

3.3.17 IRELAND

3.3.18 ITALY

3.3.19 LATVIA

3.3.20 LITHUANIA

3.3.21 LUXEMBOURG

3.3.22 MOLDOVA

3.3.23 NORWAY

3.3.24 POLAND

3.3.25 PORTUGAL

3.3.26 ROMANIA

3.3.27 RUSSIA

3.3.28 SLOVAKIA

3.3.29 SLOVENIA

3.3.30 SPAIN

3.3.31 SWEDEN

3.3.32 SWITZERLAND

3.3.33 THE CZECH REPUBLIC

3.3.34 THE NETHERLANDS

3.3.35 THE UNITED KINGDOM

3.3.36 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BELIZE

3.4.4 BRAZIL

3.4.5 CHILE

3.4.6 COLOMBIA

3.4.7 MEXICO

3.4.8 PANAMA

3.4.9 PERU

3.4.10 URUGUAY

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.5.4 TRINIDAD AND TOBAGO

3.6 OCEANIA: EXPORT SUPPLIES OF TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 FIJI

3.6.4 NEW ZEALAND

3.6.5 NORFOLK ISLAND

3.6.6 TOKELAU

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 ARMENIA

3.7.3 IRAN

3.7.4 ISRAEL

3.7.5 JORDAN

3.7.6 KUWAIT

- 3.7.7 LEBANON
- 3.7.8 PAKISTAN
- 3.7.9 QATAR
- 3.7.10 SAUDI ARABIA
- 3.7.11 SYRIA
- 3.7.12 THE UNITED ARAB EMIRATES
- 3.7.13 TURKEY
- 3.7.14 UZBEKISTAN

4 IMPORTS

4.1 AFRICA: TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IMPORTS IN 2024

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 ALGERIA
- 4.1.3 BENIN
- 4.1.4 BOTSWANA
- 4.1.5 BURKINA FASO
- 4.1.6 CAMEROON
- 4.1.7 CAPE VERDE
- 4.1.8 COTE D'IVOIRE
- 4.1.9 EGYPT
- 4.1.10 ETHIOPIA
- 4.1.11 GUINEA
- 4.1.12 MADAGASCAR
- 4.1.13 MALAWI
- 4.1.14 MAURITANIA
- 4.1.15 MAURITIUS
- 4.1.16 MOROCCO
- 4.1.17 MOZAMBIQUE
- 4.1.18 NAMIBIA
- 4.1.19 NIGER
- 4.1.20 NIGERIA
- 4.1.21 RWANDA
- 4.1.22 SENEGAL
- 4.1.23 SOUTH AFRICA
- 4.1.24 TANZANIA
- 4.1.25 THE DEMOCRATIC REPUBLIC OF THE CONGO
- 4.1.26 UGANDA

4.1.27 ZAMBIA

4.1.28 ZIMBABWE

4.2 ASIA: TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

4.2.3 CHINA

4.2.4 HONG KONG

4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MACAU

4.2.9 MALAYSIA

4.2.10 MONGOLIA

4.2.11 NEPAL

4.2.12 SINGAPORE

4.2.13 SOUTH KOREA

4.2.14 SRI LANKA

4.2.15 TAIWAN

4.2.16 THAILAND

4.2.17 THE MALDIVES

4.2.18 THE PHILIPPINES

4.2.19 VIETNAM

4.3 EUROPE: TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 ANDORRA

4.3.4 AUSTRIA

4.3.5 BELARUS

4.3.6 BELGIUM

4.3.7 BOSNIA AND HERZEGOVINA

4.3.8 BULGARIA

4.3.9 CROATIA

4.3.10 CYPRUS

4.3.11 DENMARK

4.3.12 ESTONIA

4.3.13 FINLAND

4.3.14 FRANCE

- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE

4.4 LATIN AMERICA: TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IMPORTS IN 2024

- 4.4.1 EXECUTIVE SUMMARY
- 4.4.2 ARGENTINA
- 4.4.3 BELIZE
- 4.4.4 BOLIVIA
- 4.4.5 BRAZIL
- 4.4.6 CHILE
- 4.4.7 COLOMBIA
- 4.4.8 ECUADOR
- 4.4.9 EL SALVADOR

4.4.10 GUATEMALA

4.4.11 GUYANA

4.4.12 HONDURAS

4.4.13 MEXICO

4.4.14 NICARAGUA

4.4.15 PANAMA

4.4.16 PARAGUAY

4.4.17 PERU

4.4.18 SURINAME

4.4.19 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ANTIGUA AND BARBUDA

4.5.3 ARUBA

4.5.4 BARBADOS

4.5.5 BERMUDA

4.5.6 CANADA

4.5.7 GREENLAND

4.5.8 JAMAICA

4.5.9 ST. LUCIA

4.5.10 THE BAHAMAS

4.5.11 THE DOMINICAN REPUBLIC

4.5.12 THE UNITED STATES

4.6 OCEANIA: TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 FRENCH POLYNESIA

4.6.5 NEW CALEDONIA

4.6.6 NEW ZEALAND

4.6.7 TONGA

4.7 THE MIDDLE EAST: TUFTED CARPETS AND OTHER TEXTILE FLOOR COVERINGS IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

- 4.7.5 ISRAEL
- 4.7.6 JORDAN
- 4.7.7 KUWAIT
- 4.7.8 LEBANON
- 4.7.9 OMAN
- 4.7.10 PAKISTAN
- 4.7.11 QATAR
- 4.7.12 TURKEY
- 4.7.13 YEMEN

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