

# The World Market for Tapioca: A 2024 Global Trade Perspective

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## **Abstracts**

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for tapioca. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for tapioca for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Tapioca' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'tapioca' is 05645.



# **Contents**

#### 1 METHODOLOGY

#### 1.1 OUR APPROACH

#### 2 THE WORLD MARKET

- 2.1 EXPORTS
  - 2.1.1 THE WORLD MARKET: TAPIOCA EXPORT SUPPLIES IN 2024
- 2.2 IMPORTS
  - 2.2.1 THE WORLD MARKET: IMPORTED TAPIOCA IN 2024

#### **3 EXPORTS**

- 3.1 AFRICA: EXPORT SUPPLIES OF TAPIOCA IN 2024
  - 3.1.1 EXECUTIVE SUMMARY
  - 3.1.2 COTE D'IVOIRE
  - 3.1.3 SOUTH AFRICA
- 3.2 ASIA: EXPORT SUPPLIES OF TAPIOCA IN 2024
  - 3.2.1 EXECUTIVE SUMMARY
  - 3.2.2 CAMBODIA
  - 3.2.3 CHINA
  - 3.2.4 INDIA
  - 3.2.5 INDONESIA
  - 3.2.6 JAPAN
  - 3.2.7 MALAYSIA
  - 3.2.8 SINGAPORE
  - 3.2.9 SOUTH KOREA
  - 3.2.10 SRI LANKA
  - 3.2.11 TAIWAN
  - **3.2.12 THAILAND**
- 3.2.13 THE PHILIPPINES
- **3.2.14 VIETNAM**
- 3.3 EUROPE: EXPORT SUPPLIES OF TAPIOCA IN 2024
  - 3.3.1 EXECUTIVE SUMMARY
  - 3.3.2 AUSTRIA
  - **3.3.3 BELGIUM**
  - 3.3.4 DENMARK



- 3.3.5 FRANCE
- 3.3.6 GERMANY
- 3.3.7 HUNGARY
- **3.3.8 IRELAND**
- 3.3.9 PORTUGAL
- 3.3.10 RUSSIA
- 3.3.11 SPAIN
- 3.3.12 THE NETHERLANDS
- 3.3.13 THE UNITED KINGDOM
- 3.4 LATIN AMERICA: EXPORT SUPPLIES OF TAPIOCA IN 2024
  - 3.4.1 EXECUTIVE SUMMARY
  - **3.4.2 BRAZIL**
  - 3.4.3 ECUADOR
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF TAPIOCA IN 2024
  - 3.5.1 EXECUTIVE SUMMARY
  - 3.5.2 CANADA
  - 3.5.3 THE DOMINICAN REPUBLIC
  - 3.5.4 THE UNITED STATES
- 3.6 OCEANIA: EXPORT SUPPLIES OF TAPIOCA IN 2024
  - 3.6.1 EXECUTIVE SUMMARY
  - 3.6.2 AUSTRALIA
  - 3.6.3 FIJI
  - 3.6.4 NEW ZEALAND
- 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF TAPIOCA IN 2024
  - 3.7.1 EXECUTIVE SUMMARY
  - **3.7.2 LEBANON**
  - 3.7.3 **SYRIA**
  - 3.7.4 THE UNITED ARAB EMIRATES

#### 4 IMPORTS

- 4.1 AFRICA: TAPIOCA IMPORTS IN 2024
  - 4.1.1 EXECUTIVE SUMMARY
  - 4.1.2 BOTSWANA
  - 4.1.3 BURKINA FASO
  - 4.1.4 MAURITIUS
  - 4.1.5 NIGERIA
  - 4.1.6 SENEGAL



- 4.1.7 SOUTH AFRICA
- **4.1.8 ZAMBIA**
- 4.1.9 ZIMBABWE
- 4.2 ASIA: TAPIOCA IMPORTS IN 2024
  - 4.2.1 EXECUTIVE SUMMARY
  - 4.2.2 CHINA
  - 4.2.3 HONG KONG
  - 4.2.4 INDIA
  - 4.2.5 INDONESIA
  - 4.2.6 JAPAN
  - 4.2.7 MACAU
  - 4.2.8 MALAYSIA
  - 4.2.9 MONGOLIA
  - 4.2.10 NEPAL
  - 4.2.11 SINGAPORE
  - 4.2.12 SOUTH KOREA
  - 4.2.13 SRI LANKA
  - 4.2.14 TAIWAN
  - 4.2.15 THAILAND
  - 4.2.16 THE PHILIPPINES
  - **4.2.17 VIETNAM**
- 4.3 EUROPE: TAPIOCA IMPORTS IN 2024
  - 4.3.1 EXECUTIVE SUMMARY
  - 4.3.2 BELGIUM
  - 4.3.3 DENMARK
  - 4.3.4 FRANCE
  - 4.3.5 GERMANY
  - 4.3.6 HUNGARY
  - **4.3.7 IRELAND**
  - 4.3.8 ITALY
  - 4.3.9 KAZAKHSTAN
  - 4.3.10 LITHUANIA
  - 4.3.11 NORWAY
  - 4.3.12 POLAND
  - 4.3.13 PORTUGAL
  - 4.3.14 SPAIN
  - 4.3.15 SWEDEN
  - 4.3.16 SWITZERLAND
  - 4.3.17 THE NETHERLANDS



### 4.3.18 THE UNITED KINGDOM

- 4.4 LATIN AMERICA: TAPIOCA IMPORTS IN 2024
  - 4.4.1 EXECUTIVE SUMMARY
  - 4.4.2 ECUADOR
  - **4.4.3 GUYANA**
  - 4.4.4 MEXICO
  - 4.4.5 NICARAGUA
  - 4.4.6 SURINAME
- 4.5 NORTH AMERICA & THE CARIBBEAN: TAPIOCA IMPORTS IN 2024
  - 4.5.1 EXECUTIVE SUMMARY
  - **4.5.2 CANADA**
  - 4.5.3 THE BAHAMAS
  - 4.5.4 THE UNITED STATES
- 4.6 OCEANIA: TAPIOCA IMPORTS IN 2024
  - 4.6.1 EXECUTIVE SUMMARY
  - 4.6.2 AUSTRALIA
  - 4.6.3 NEW CALEDONIA
  - 4.6.4 NEW ZEALAND
  - 4.6.5 TONGA
- 4.7 THE MIDDLE EAST: TAPIOCA IMPORTS IN 2024
  - 4.7.1 EXECUTIVE SUMMARY
  - 4.7.2 BAHRAIN
  - **4.7.3 ISRAEL**
  - **4.7.4 JORDAN**
  - **4.7.5 KUWAIT**
  - 4.7.6 OMAN
  - 4.7.7 PAKISTAN
  - 4.7.8 QATAR
  - 4.7.9 YEMEN

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- 5.2 ICON GROUP INTERNATIONAL, INC. USER AGREEMENT PROVISIONS



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