

# The World Market for Tableware in Sets Containing No Articles Plated with Precious Metal: A 2024 Global Trade Perspective

<https://marketpublishers.com/r/WCBB3C4B581EN.html>

Date: May 2023

Pages: 178

Price: US\$ 795.00 (Single User License)

ID: WCBB3C4B581EN

## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for tableware in sets containing no articles plated with precious metal. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for tableware in sets containing no articles plated with precious metal for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Tableware in sets containing no articles plated with precious metal' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'tableware in sets containing no articles plated with precious metal' is 69662.

## Contents

### **1 METHODOLOGY**

#### 1.1 OUR APPROACH

### **2 THE WORLD MARKET**

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IN 2024

### **3 EXPORTS**

3.1 AFRICA: EXPORT SUPPLIES OF TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 EGYPT

3.1.3 KENYA

3.1.4 MOROCCO

3.1.5 SOUTH AFRICA

3.2 ASIA: EXPORT SUPPLIES OF TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 HONG KONG

3.2.4 INDIA

3.2.5 INDONESIA

3.2.6 JAPAN

3.2.7 MALAYSIA

3.2.8 SINGAPORE

3.2.9 SOUTH KOREA

3.2.10 TAIWAN

3.2.11 THAILAND

3.2.12 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF TABLEWARE IN SETS CONTAINING NO

## ARTICLES PLATED WITH PRECIOUS METAL IN 2024

### 3.3.1 EXECUTIVE SUMMARY

### 3.3.2 AUSTRIA

### 3.3.3 BELARUS

### 3.3.4 BELGIUM

### 3.3.5 CROATIA

### 3.3.6 CYPRUS

### 3.3.7 DENMARK

### 3.3.8 ESTONIA

### 3.3.9 FINLAND

### 3.3.10 FRANCE

### 3.3.11 GERMANY

### 3.3.12 GREECE

### 3.3.13 HUNGARY

### 3.3.14 IRELAND

### 3.3.15 ITALY

### 3.3.16 LATVIA

### 3.3.17 LITHUANIA

### 3.3.18 LUXEMBOURG

### 3.3.19 NORWAY

### 3.3.20 POLAND

### 3.3.21 PORTUGAL

### 3.3.22 ROMANIA

### 3.3.23 RUSSIA

### 3.3.24 SLOVAKIA

### 3.3.25 SLOVENIA

### 3.3.26 SPAIN

### 3.3.27 SWEDEN

### 3.3.28 SWITZERLAND

### 3.3.29 THE CZECH REPUBLIC

### 3.3.30 THE NETHERLANDS

### 3.3.31 THE UNITED KINGDOM

## 3.4 LATIN AMERICA: EXPORT SUPPLIES OF TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IN 2024

### 3.4.1 EXECUTIVE SUMMARY

### 3.4.2 BRAZIL

### 3.4.3 COLOMBIA

### 3.4.4 GUATEMALA

### 3.4.5 MEXICO

3.4.6 PANAMA

3.4.7 PERU

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 THE UNITED STATES

3.6 THE MIDDLE EAST: EXPORT SUPPLIES OF TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 LEBANON

3.6.3 PAKISTAN

3.6.4 SAUDI ARABIA

3.6.5 THE UNITED ARAB EMIRATES

3.6.6 TURKEY

## **4 IMPORTS**

4.1 AFRICA: TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BOTSWANA

4.1.4 CAMEROON

4.1.5 COTE D'IVOIRE

4.1.6 EGYPT

4.1.7 ETHIOPIA

4.1.8 GUINEA

4.1.9 MADAGASCAR

4.1.10 MALAWI

4.1.11 MAURITIUS

4.1.12 MOROCCO

4.1.13 MOZAMBIQUE

4.1.14 NAMIBIA

4.1.15 NIGER

4.1.16 NIGERIA

4.1.17 RWANDA

4.1.18 SENEGAL

4.1.19 SIERRA LEONE

4.1.20 SOUTH AFRICA

4.1.21 TANZANIA

4.1.22 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.23 UGANDA

4.1.24 ZAMBIA

4.1.25 ZIMBABWE

#### 4.2 ASIA: TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

4.2.3 CHINA

4.2.4 HONG KONG

4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MACAU

4.2.9 MALAYSIA

4.2.10 NEPAL

4.2.11 SINGAPORE

4.2.12 SOUTH KOREA

4.2.13 SRI LANKA

4.2.14 TAIWAN

4.2.15 THAILAND

4.2.16 THE MALDIVES

4.2.17 THE PHILIPPINES

4.2.18 VIETNAM

#### 4.3 EUROPE: TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 ANDORRA

4.3.4 AUSTRIA

4.3.5 BELARUS

4.3.6 BELGIUM

4.3.7 BOSNIA AND HERZEGOVINA

4.3.8 BULGARIA

4.3.9 CROATIA

4.3.10 CYPRUS

4.3.11 DENMARK

4.3.12 ESTONIA

- 4.3.13 FINLAND
- 4.3.14 FRANCE
- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE

#### 4.4 LATIN AMERICA: TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IMPORTS IN 2024

- 4.4.1 EXECUTIVE SUMMARY
- 4.4.2 ARGENTINA
- 4.4.3 BOLIVIA
- 4.4.4 BRAZIL
- 4.4.5 CHILE
- 4.4.6 COLOMBIA
- 4.4.7 ECUADOR

4.4.8 EL SALVADOR

4.4.9 GUATEMALA

4.4.10 GUYANA

4.4.11 HONDURAS

4.4.12 MEXICO

4.4.13 NICARAGUA

4.4.14 PANAMA

4.4.15 PARAGUAY

4.4.16 PERU

4.4.17 URUGUAY

#### 4.5 NORTH AMERICA & THE CARIBBEAN: TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ARUBA

4.5.3 BERMUDA

4.5.4 CANADA

4.5.5 GREENLAND

4.5.6 JAMAICA

4.5.7 THE BAHAMAS

4.5.8 THE DOMINICAN REPUBLIC

4.5.9 THE UNITED STATES

#### 4.6 OCEANIA: TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FRENCH POLYNESIA

4.6.4 NEW CALEDONIA

4.6.5 NEW ZEALAND

#### 4.7 THE MIDDLE EAST: TABLEWARE IN SETS CONTAINING NO ARTICLES PLATED WITH PRECIOUS METAL IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 LEBANON

4.7.9 OMAN

- 4.7.10 PAKISTAN
- 4.7.11 QATAR
- 4.7.12 TURKEY
- 4.7.13 YEMEN

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